



OFFICE OF THE MUNICIPAL MAYOR

Madrid Blvd., Zone III, Pinamalayan, Oriental Mindoro 5208
Email: mayorsoffice@pinamalayan.gov.ph
Telephone No. 043-284-7145



EXECUTIVE ORDER NO. 12-2025

AN ORDER CREATING THE TECHNICAL WORKING GROUP FOR THE IMPLEMENTATION OF PUROKALUSUGAN OF THE DEPARTMENT OF HEALTH IN THE MUNICIPALITY OF PINAMALAYAN, PROVINCE OF ORIENTAL MINDORO

WHEREAS, Sections 16 and 17 of RA 7160 mandate local government officials to provide basic services to include the general welfare of the constituents;

WHEREAS, Department Memorandum No. 2025-0024 provides the interim guidelines on PuroKalusugan: An approach to improving primary health care services delivery directly to underserved and unserved Filipinos;

WHEREAS, PuroKalusugan is anchored on the UHC Act' and the health sector's 8-Point Action Agenda, emphasizing a community-centered approach to health service delivery. This approach is tailored to meet the unique needs and well-being of communities, considering their cultural, value, and belief differences. The following principles guide the operationalization of PuroKalusugan, aligning with core tenets of primary health care;

WHEREAS, PuroKalusugan is envisioned to be applied and organized in all barangays and their puroks for the continuous provision of primary health care services

WHEREAS, for its initial implementation, at least three (3) barangays (with their respective puroks) per municipality shall be identified as priority implementation sites. These priority implementation sites shall be provided with enhanced provision of health services and additional assistance/logistics support.

WHEREAS, to ensure the effective, efficient, and timely implementation of the PuroKalusugan program, a Technical Working Group (TWG) is in need to oversee, supervise, and coordinate all related activities.

NOW THEREFORE, I, ARISTEO A. BALDOS JR., Municipal Mayor of Pinamalayan, Province of Oriental Mindoro, by the power vested in me by the law, do hereby order the creation of Technical Working Group for the implementation of PuroKalusugan of the Department of Health in the Municipality of Pinamalayan, Province of Oriental Mindoro as follows:

SECTION 1. COMPOSITION. The Technical Working Group for the implementation of PuroKalusugan of the Department of Health in the Municipality of Pinamalayan, Province of Oriental Mindoro shall be composed of the following:

PuroKalusugan Supervisor: RONICE LIEDA I. GUAVIS, RN, MAN	– DOH Representative
PuroKalusugan Team Lead: NIÑA KRISTINNE L. PUNZALAN, RN, MD, CPC-FP	- Municipal Health Officer
Assistant: MICHAEL P. NAADAT, RN	– Nurse III
Members: PRINCESS KAYE S. MORALES, RN, MD	– Rural Health Physician, Focal HPN/DM Program
LETICIA A. MONTARIL, RM	– Midwife III, Focal Maternal and Child Health
DAVE ERWIN M. FESTIN, RN, RMT	– Medical Technologist II, Focal HIV/AIDS





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BAGONG PILIPINAS

JEANETTE S. CAPIO, RM

– Midwife II, Focal National
Immunization Program

KRIS ALLEN A. MABANSAG, RMT

– Medical Technologist I, Focal Road
Safety and Emergency

YOLENDA S. ROSALES

– Nursing Attendant I, MNAO

PAULENE JULYE L. CABAYA, MD

– Rural Health Physician, Focal
Cancer Program

ENGR. JADE AMALORD MACANDILI

– Sanitary Engineer, Focal WASH

PuroKalusugan Priority Barangay:

CHARLES EXOPHER L. ROM, RN

– Nurse II, Barangay Sabang

CHARITO M. MOLATO, RN

– Nurse I, Assist: Barangay Sabang

ARRIELLE JECK A. LIBRE, RN

– Nurse II, Barangay Marayos

MELVIE P. ABEL, RM

– Midwife II, Assist: Brgy. Marayos

ALICE L. JARABE, RN

– Nurse II, Brgy. Sto. Niño

AYREEN A. PAUNILLAN, RM

– Midwife II, Assist: Brgy. Sto. Niño

SECTION 2. ROLES AND FUNCTIONS OF THE TECHNICAL WORKING GROUP. The roles and functions of the TWG shall be in accordance with the type of teams to be mobilized. These shall include a package of services such as:

A. Program Oversight and Management

- Provide leadership and overall guidance for the planning, implementation, and evaluation of the PuroKalusugan program.
- Ensure that program goals and objectives are achieved according to the set timelines and standards.

B. Coordination and Collaboration

- Facilitate coordination among all stakeholders, including local government units (LGUs), health offices, barangay health workers, schools, NGOs, and other partners.
- Promote inter-sectoral collaboration to integrate health promotion activities at the community level.

C. Program Planning and Implementation Support

- Assist in the development of work plans, operational guidelines, and communication strategies.
- Support barangay-level activities and ensure their alignment with the overall program framework.

D. Resource Management

- Ensure proper allocation and utilization of program resources (financial, human, material).
- Recommend measures for mobilizing additional support and resources when necessary.

E. Monitoring, Evaluation, and Reporting

- Establish a system for monitoring the progress of PuroKalusugan activities.
- Collect, review, and analyze data to measure program impact and effectiveness.
- Prepare and submit regular progress reports and evaluation findings to management and other stakeholders.





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F. Capacity Building

- Identify training and development needs of program implementers (e.g., barangay health workers).
- Organize and facilitate capacity-building activities to enhance skills and competencies.

G. Advocacy and Community Engagement

- Promote community awareness and participation in the PuroKalusugan program.
- Develop advocacy strategies to sustain community involvement and program ownership.

SECTION 3. REPEALING CLAUSE *If any provision of the Executive Order is declared invalid for any reason, the parts not affected remain in force and effect.*

SECTION 4. EFFECTIVITY. This order shall take effect immediately.

Done this 6th day of May 2025 in the Municipality of Pinamalayan, Oriental Mindoro.


ARISTEO A. BALDOS, JR.
Municipal Mayor

