

RINAMALAYAN

COMMODITY INVESTMENT PLAN 2024





Republic of the Philippines
Province of Oriental Mindoro
MUNICIPALITY OF PINAMALAYAN

MUNICIPAL COMMODITY INVESTMENT PLAN 2024

PROOF OF RECEIPT



OFFICE/AGENCY/DIVISION	RECEIVED				SIGNATURE
	ON:		BY:		
	Date	Time	Printed Name	Position/Designation	
Municipal Mayor's Office	6-5-23	8:33	MAE MENDOZA	A.A. 1	
Municipal Vice Mayor's Office and the Sangguniang Bayan	5-31-2023	4:55	JASMIN G. TAGADI	A.A. 2	
Municipal Administrator's Office	6-7-23	2:37	MELODY P. MENDOZA	A-A-III	
Municipal Planning and Development Office	5-31-23	4:50	GERALD M. DULATRE	ITA	
Municipal Budget Office	6-7-23	3:06	MAMA ANNA AQUILAN	AAIV	
Municipal Accounting Office	6-8-23	11:15	MJ FUENTES	COI	
Municipal Treasury Office	6-7-23	4:00	BABYLON L. SENIO	A-A-11	
Municipal Agriculture's Office	6-8-23	4:55	P. Joy Villarbo	A.A-IV	
Municipal Engineering Office	6-13-23	10:31	Marie Leon D. Magadia	AAII	
Municipal Local Government Operations Office	6-9-23	9:57	CARRIEN OBAR	RAPI	
Provincial Budget Office	6-9-23	3:06	MAMA ANNA AQUILAN	AAIV	
Commission on Audit (COA)	6-6-23	11:15	MJ FUENTES	COI	



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OFFICE OF THE MUNICIPAL MAYOR



MESSAGE




The Local Government Unit of Pinamalayan under our leadership, remains focus, steady and firm to our sworn commitment to Pinamaleños. We have utilized our funds and resources in achieving our noble commitment to people. Programs, projects and activities are well aligned and attuned to the demands of the public. We have remained committed to our mission of reaching out to the most vulnerable members of society. As a result, we must level up, improve, and modify all of our initial activities in order to satisfy the unique requirements of our people while also adapting to the demands of a changing world.

My fellow Pinamaleños, it is with great pride and honor to present and dedicate this compilation of Thematic Plans and Programs 2024, a navigational plan towards the Local Government's developmental framework and program intervention for the Fiscal Year 2024.

This plan of action reflects our expectations for conquering challenges and moving forward. It contains the programs/projects/activities streamlined for the coming year from a long master list of projects generated through sectoral consultation. Furthermore, with the unwavering support and active participation of all stakeholders, we can vouch that no sector is being left behind and guarantee the inclusivity of all programs.

Also, our heartfelt gratitude goes to the dedicated men and women of these municipality who place their best efforts to come up with this plan.

Hail Pinamalayan and all its people- ang Bayan ng Bahaghari, Bayang Pinagpala. Pilipinas, Pinamalayan Naman!


HON. ARISTEO APASAN BALDOS, JR.
MUNICIPAL MAYOR

OFFICE OF THE MUNICIPAL VICE MAYOR



MESSAGE




HON. RODOLFO M. MAGSINO
MUNICIPAL VICE MAYOR

Warmest greeting!

Success is no accident. It takes a lot of hard work, perseverance, learning, studying, sacrifice, and most of all, love of what you are doing or learning to do.

The municipality of Pinamalayan aims to become a sustainable place to live for every Pinamaleños. Planning and implementation are the best tool in making success. Thematic planning is an important activity of the Local Government Unit with the objective of building a more progressive municipality.

In this activity, the Local Chief Executive together with the Vice Mayor, Sangguniang Bayan Members, Department Heads, Chief of offices, and the representatives from different sectors joined together in a group discussion and identifying different programs, projects and activities that we believe needed to be implemented and can make an impact in the society.

Through inquiries, careful studies, researches and workshops, we will be able to sustain and meet the demands of the ever-changing time. Long term solutions, programs, projects and activities to be implemented are relevant and beneficial to the people. We cannot stop the passing time, but we have the power to define it.

With our collaborative efforts we can make Pinamalayan a sustainable place to live in. Let us work together and win as one. With the help of the Almighty, hand in hand, we can achieve what we are dreaming for our beloved Pinamalayan.

"Today's progress was yesterday's plan" - Anonymous

ACKNOWLEDGEMENT



In the spirit of unity towards progress, deepest appreciation is hereby conveyed to the various stakeholders and institutions in our municipality such as the National Government Agencies, Barangay Government Units, Private Sector, Civil Society/Non-Governmental Organizations, the Legislative Department and the Executive Department of the Municipal Government of Pinamalayan for the unqualified support and participation in the preparation of COMMODITY INVESTMENT PLAN 2024 which was completed and packaged by the:

MUNICIPAL PLANNING AND DEVELOPMENT OFFICE

GENERAL PUBLIC SERVICES

ROMEL T. MARAYAN *Development Management Officer II*

Sector Coordinator

JAN-NEIL H. EVANGELISTA *Senior Administrative Assistant II*

Sector Coordinator

PRINCESS EUNICE L. DEL VALLE *Project Development Officer I*

Sector Coordinator

SOCIAL SERVICES

EnP VIRGILIO M. KING *Project Development Officer III*

Sector Coordinator

JOHN ERIC G. MONDOÑEDO *Planning Assistant*

Sector Coordinator

MA. LORRAINE F. FESTIN *Project Evaluation Assistant*

Sector Coordinator

ECONOMIC SERVICES

EnP. ORLEX H. MARAYAN *Development Management Officer IV / Asst. to the MPDC*

Sector Coordinator

FREDELINO A. TORIANO, JR. *Planning Officer II*

Sector Coordinator

MARIANNE L. LUARCA *Administrative Aide II*

Sector Coordinator

OTHER SERVICES

EnP. ORLEX H. MARAYAN *Development Management Officer IV / Asst. to the MPDC*

Sector Coordinator

JAYSON M. MAUPAY *Administrative Assistant I*

Sector Coordinator

ADMINISTRATIVE AND TECHNICAL SUPPORT SERVICES

RUTH D. MALING

Administrative Officer IV

Logistic In-Charge

PHIL JOSEPH L. GALANG

Information Technology Assistant

Technical Support Staff

GERALD M. DULATRE

Information Technology Assistant

Administrative Support Staff

MARY JOY R. SALENDREZ

Administrative Aide III

Administrative Support Staff

ROSELLE H. LABRADOR

Administrative Aide III

Administrative Support Staff

EDEN M. HERNANDEZ

Administrative Aide II

Administrative Support Staff

We are truly grateful as we commend the invaluable involvement of all concerned functionaries and Elective Officials by way of sharing their time, efforts and knowledge. As such, we are very thankful to the Municipal Development Council (MDC) Officials and Members, especially to the Chairpersons and Members of the Functional/Sectoral Working Committees for exerting tireless and selfless efforts that made possible the successful completion of the formulation process.

Above all, let us praise and thank the Almighty for His guidance as we are all His stewards in bringing about excellence in local governance.

THANK YOU AND GOD BLESS!!!

ROSENIO A. TORIANO, EnP

Municipal Planning and Development Coordinator



The Municipal Planning and Development Office

Telefax: (043) 738 - 4632

E-mail Address: mpdo.pin@gmail.com / mpdo@pinamalayan.gov.ph

Our Website: www.pinamalayan.gov.ph



MUNICIPAL APPROVAL INSTRUMENTS

- **THEMATIC PLANS AND PROGRAMS (TPP) 2024**
 - **SANGGUNIANG BAYAN (SB) RESOLUTION NO. 128-2023**
 - **MUNICIPAL DEVELOPMENT COUNCIL (MDC) RESOLUTION NO. 02-2023**



OFFICE OF THE SANGGUNIANG BAYAN

Office of the Vice Mayor/Sangguniang Bayan, 2nd Flr. Municipal Bldg. Madrid Blvd. Zone III, Pinamalayan, Oriental Mindoro
Email Address: ucsbayantoffice@pinamalayan.gov.ph Tel Nos: (043) 738-1432 (043) 284-3147

EXCERPT FROM THE MINUTES OF THE REGULAR SESSION OF THE 11th SANGGUNIANG BAYAN HELD ON MAY 22, 2023 AT SANGGUNIANG BAYAN SESSION HALL, PINAMALAYAN, ORIENTAL MINDORO.

PRESENT:

HON. RODOLFO M. MAGSINO,	Municipal Vice Mayor, Presiding officer
HON. RIO S. MERCENE,	SB Member
HON. DUNHILL MARCELO M. DELMO V,	SB Member
HON. ANGELO MARLO D. MADRID,	SB Member
HON. MAURO P. HELERA,	SB Member
HON. ANJUNE A. ZAMORA,	SB Member
HON. EDWIN G. HERNANDEZ,	SB Member
HON. JEOFFREY PAUL A. UMBAO,	SB Member
HON. NAPOLEON M. MANGARING,	SB Member
HON. JOVEN S. VELASCO,	SKMF President, SB Member
HON. ANTONIO VICTOR R. OLYMPIA,	ABC President, SB Member

RESOLUTION NO. 128-2023

A RESOLUTION APPROVING THE DIFFERENT THEMATIC PLANS AND PROGRAMS (TPP) 2024 OF THE MUNICIPALITY OF PINAMALAYAN, ORIENTAL MINDORO.

WHEREAS, Section 114 of the Local Government Code provides that the policies, programs and projects proposed by the Local Development Council shall be submitted to the Sanggunian concerned for appropriate action;

WHEREAS, the thirty-seven (37) various Thematic Plans and Programs (TPP) 2024 of the Municipality of Pinamalayan were formulated after thorough researches, series of consultations, workshops, focus group discussions and other activities involving multi-sectoral presentation, to wit:

1. GENERAL PUBLIC SERVICES SECTOR

- Municipal Peace and Order and Public Safety Plan
- Municipal Capacity Development Agenda
- Municipal Anti-Drug Abuse Action Plan
- Municipal Indicative Annual Procurement Plan
- Municipal Human Resource/Capacity Development Plan
- Municipal Revenue Generation and Mobilization Plan
- Municipal Public Financial Management Improvement Plan
- Municipal Information and Communication Technology Plan
- Municipal Information Strategic Management Plan
- Municipal People's Plan
- Municipal Public Service Continuity Plan

2. SOCIAL DEVELOPMENT SECTOR

- DILG-Endorsed Municipal Gender and Development Plan and Budget
- Municipal Annual Cultural Development Plan
- Municipal Plan for the Protection of Children
- Municipal Senior Citizens and Persons with Disability Plan
- Municipal Nutrition Action Plan
- Municipal Acquired Immune Deficiency Syndrome Plan
- Municipal Youth Development Plan
- Municipal Housing/Shelter Plan
- Municipal Ancestral Domains Sustainable Development and Protection Plan
- Municipal Plan for Health and Family Planning



OFFICE OF THE SANGGUNIANG BAYAN

Office of the Vice Mayor/Sangguniang Bayan 2nd Flr., Municipal Bldg., Madro Blvd., Zone III, Pinamalayan, Oriental Mindoro
Email Address: vicemayoroffice@pinamalayan.gov.ph Tel Nos. (043) 738-1432 / (043) 284-3147

3. ECONOMIC DEVELOPMENT SECTOR

- Municipal Climate Change Action Plan
- Municipal Poverty Reduction Action Plan
- Municipal Solid Waste Management Plan
- Municipal Forest Land Use Plan
- Municipal Watershed Management Plan
- Municipal Sustainable Area Development Plan
- Municipal Foreshore Management Plan
- Municipal Food Sufficiency Plan
- Municipal Strategic Agriculture and Fisheries Development Zone Plan
- Municipal Coconut Development Plan
- Municipal Coastal Resources Management Plan
- Municipal Commodity Investment Plan
- Municipal Tourism Development Plan
- Municipal Entrepreneurship Development Plan
- Municipal Transportation Management Plan

4. OTHER SERVICES SECTOR

- PDRRMO-Reviewed Municipal Disaster Risk Reduction and Management Plan

WHEREAS, the aforementioned TPPs were adopted on the 19th day of May 2023 by virtue of MDC Resolution No. 02-2023 and were subsequently indorsed to the Sangguniang Bayan pursuant to the Local Government Code;


WHEREAS, this august body entirely recognizes the significance of the different TPPs for 2024 in providing operational guidance and effective solution in the attainment of a progressive, self-reliant, resilient and sustainable municipality.

NOW THEREFORE, BE IT RESOLVED by the Sangguniang Bayan of Pinamalayan, Oriental Mindoro to approve different Thematic Plans and Programs (TPP) 2024 of the Municipality of Pinamalayan, Oriental Mindoro.

UNANIMOUSLY APPROVED this 22nd day of May 2023 on motion of Hon. Rio S. Mercene seconded by all Sangguniang Bayan members present.

I hereby certify to the veracity and correctness of the foregoing quoted resolution.

Certified Correct:


ATTY. MIRASOL J. SANTOS
Secretary to the Sangguniang Bayan

Attested by:


HON. RODOLFO M. MAGSINO
Municipal Vice Mayor, Presiding Officer

Approved:


HON. ARISTEO APASAN BALDOS, JR.
Municipal Mayor

MAY 31 2023



Republic of the Philippines
Province of Oriental Mindoro
MUNICIPALITY OF PINAMALAYAN

OFFICE OF THE MUNICIPAL MAYOR

Madrid Blvd., Zone III, Pinamalayan, Oriental Mindoro 5208

Email: mayorsoffice@pinamalayan.gov.ph

Telephone No. 043-284-7146

MUNICIPAL DEVELOPMENT COUNCIL RESOLUTION NO.02-2023

A RESOLUTION ADOPTING THE DIFFERENT THEMATIC PLANS AND PROGRAMS (TPP) 2024 OF THE MUNICIPALITY OF PINAMALAYAN AND FAVORABLY INDORSING THE SAME TO THE SANGGUNIANG BAYAN, THIS MUNICIPALITY FOR APPROVAL.

WHEREAS, thematic planning is a prescriptive planning tool that seeks the most effective and efficient technical solution to a generic development problem;

WHEREAS, the strategic value of thematic plans is that they provide guidance on the application of techniques and in drawing on best practices and experiences which have evolved into a benchmark standard;

WHEREAS, thematic plans provide a cost-benefit analysis of the technology against conventional techniques, define the role and responsibilities of the agency in relation to other stakeholders, identifying resource requirements and seek to outline a course of action, thereby defining a framework providing a problem-based analysis of techniques that helps ensure the relevance, sustainability and impact of technical cooperation;

WHEREAS, in order to validate priority areas for cooperation and strengthening public-private partnership, different thematic plans and programs were formulated through researches, series of consultations, workshops, focus group discussions and other activities involving multi-sectoral representation;

WHEREAS, the thematic plans and programs herein referred to include the following:

1. GENERAL PUBLIC SERVICES SECTOR

- Municipal Peace and Order and Public Safety Plan
- Municipal Capacity Development Agenda
- Municipal Anti-Drug Abuse Action Plan
- Municipal Indicative Annual Procurement Plan
- Municipal Human Resource/Capacity Development Plan
- Municipal Revenue Generation and Mobilization Plan
- Municipal Public Financial Management Improvement Plan
- Municipal Information and Communication Technology Plan
- Municipal Information Strategic and Management Plan
- Municipal People's Plan
- Municipal Public Service Continuity Plan



#FullDevolution #LocalAutonomy #LocalEmpowerment





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2. SOCIAL DEVELOPMENT SECTOR

- DILG-Endorsed Municipal Gender and Development Plan and Budget
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- Municipal Tourism Development Plan
- Municipal Entrepreneurship Development Plan
- Municipal Transportation Management Plan

4. OTHER SERVICES SECTOR

- PDRRMO-Reviewed Municipal Disaster Risk Reduction and Management Plan

WHEREAS, the Municipal Development Council in full council meeting has thoroughly reviewed and objectively considered the contents and linkages of the above-named TPPs;

NOW, THEREFORE, on motion of Punong Barangay Gilbert A. Seño of Pili and duly seconded by all members present, be it . . .

RESOLVED, AS IT IS HEREBY RESOLVED, to adopt the different THEMATIC PLANS AND PROGRAMS (TPP) 2024 of the Municipality of Pinamalayan, and favourably indorsing the same to the Sangguniang Bayan for appropriate action.

UNANIMOUSLY ADOPTED this 19th day of May 2023.

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Telephone No. 043-284-7146


THE 37 BARANGAY CAPTAINS OF PINAMALAYAN:



HON. RANDY H. MOREDO
Barangay Captain, Anoling
Member

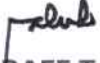

HON. EDNA L. RANILLO
Barangay Captain, Bangbang
Member


HON. ANDRES M. GANIBO
Barangay Captain, Buli
Member



HON. EUGENIO M. MANTARING
Barangay Captain, Calingag
Member

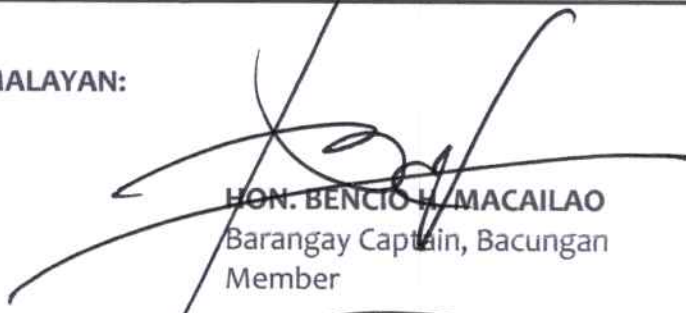

HON. JOEY L. JAMINOLA
Barangay Captain, Guinhawa
Member



HON. RICO M. BONIFACIO
Barangay Captain, Lumambayan
Member


HON. MERAPE T. ALUB
Barangay Captain, Maliangcog
Member


HON. ENRICO M. CAUNCERAN
Barangay Captain, Marayos
Member


HON. ANTONIO S. MOGOL
Barangay Captain, Nabuslot
Member


HON. BENCIO H. MACAILAO
Barangay Captain, Bacungan
Member

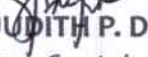

HON. JOELITO J. PERLAS
Barangay Captain, Banilad
Member


HON. NORVEN M. ARELLANO
Barangay Captain, Cacawan
Member



HON. DANTE H. MAZON
Barangay Captain, Del Razon
Member


HON. JOHNY A. LOLONG
Barangay Captain, Inclanay
Member


HON. TEOFILO P. SAPUSAO
Barangay Captain, Malaya
Member


HON. JUDITH P. DE BELEM
Barangay Captain, Maningcol
Member

HON. ROMEO M. DIMAANO
Barangay Captain, Marfrancisco
Member


HON. LERMA M. MANRIQUE
Barangay Captain, Pagalagala
Member





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OFFICE OF THE MUNICIPAL MAYOR

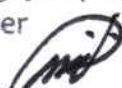
Madrid Blvd., Zone III, Pinamalayan, Oriental Mindoro 5208

Email: mayoroffice@pinamalayan.gov.ph


Telephone No. 043-284-7146


THE 37 BARANGAY CAPTAINS OF PINAMALAYAN:


HON. NOLITO A. DELA CRUZ
Barangay Captain, Palayan
Member

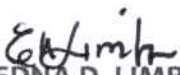

HON. AMADEO Q. MAGTIBAY
Barangay Captain, Pambisan Munti
Member

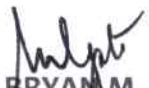

HON. RAUL M. MICIANO
Barangay Captain, Papandayan
Member


HON. CELSO V. MONDOÑEDO JR.
Barangay Captain, Quinabigan
Member



HON. HIPOLITO D. ONDOY
Barangay Captain, Rosario
Member

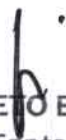

HON. MERLITA M. PANGANIBAN
Barangay Captain, Sta. Isabel
Member

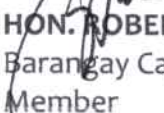

HON. EDNA D. LIMBO
Barangay Captain, Sto. Niño
Member



HON. ROY BRYAN M. MALAPOTE
Barangay Captain, Zone I
Member



HON. FERNANDO T. RODIL
Barangay Captain, Zone III
Member

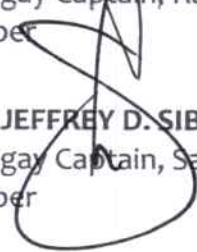

HON. ANTONIO VICTOR R. OLYMPIA
ABC President
Liga ng mga Barangay
Barangay Captain, Sta. Rita
Member


HON. LORETO E. FLORES
Barangay Captain, Pambisan Malaki
Member

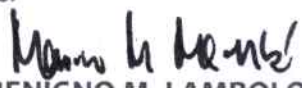

HON. ROBERTO A. MICIANO
Barangay Captain, Panggulayan
Member



HON. GILBERT A. SEÑO
Barangay Captain, Pili
Member


HON. ARNEL F. NAMBIO
Barangay Captain, Ranzo
Member


HON. JEFFREY D. SIBOBO
Barangay Captain, Sabang
Member

HON. RUFINO S. DIMAPILIS
Barangay Captain, Sta. Maria
Member


HON. BENIGNO M. LAMBOFOTO
Barangay Captain, Wawa
Member


HON. MARY FRANCIS DEOCORA M. FABIE
Barangay Captain, Zone II
Member

HON. VICTOR J. LINGON
Barangay Captain, Zone IV
Member





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Telephone No. 043-284-7146

REPRESENTATIVES OF NON-GOVERNMENT ORGANIZATION (NGOs)

RICARDO B. DELA CRUZ

President, Bahaghari Pinamalayan, Oriental Mindoro
Federation of Tricycle Operators and Driver's
Association, Inc. (BPOMFEDTODA)
Representative to the Executive Committee


LEA S. FIEDALAN

President, Ranzo Farmer's Association
Member



EDWIN C. ANDAL

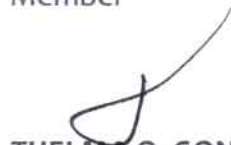
President, Kapulungan ng Sandigang Magkakarne
(KASAMA)
Member

ESTELITA M. FIEDALAN

President, Samahan ng Lingap Pamilyang
Pinamaleño (SLNPP)
Member


CECILIA L. KASILAG

President, Local Council for Women
Member



THELMA O. GONZALES

President, Kaagapay Tungo sa Maunlad na
Pamumuhay
Association of Barangay Buli
Member

GORGONIO SUMBAD

President, Samahan Kaligtangan Tadyawan
Member



LORENZA R. LOLONG

President, Young Progressive Vendors and
Vegetable Dealers and Retailers
Association of Pinamalayan Market, Inc.
(YPVVDRAPMI)
Member

BERNIE P. SEÑORIN

President, Samahang Mandaragat ng
Banilad (SAMBA)
Member



FELIX M. MAGBOO

Vice President, Pinamalayan Bahaghari
Farmer's Federation
Member

FE G. MERCENE

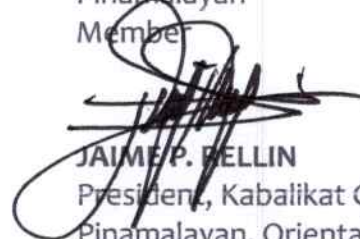
President, Federation of Senior Citizens of
Pinamalayan
Member

DIVINA D. MADRID

President, Pinamalayan Retired Teachers
Organization
Member

GERALD F. LUHA

President, Sandugo Rescue and Radio
Communication Group-Lima Chapter
Pinamalayan
Member



JAIME P. BELLIN

President, Kabalikat Civicom 843 Chapter
Pinamalayan, Oriental Mindoro
Member



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Email: mayoroffice@pinamalayan.gov.ph

Telephone No.043-284-7146

HON. RIO S. MERCENE

SB Member

Chairperson, Committee on Finance & Appropriations

HON. ALFONSO V. UMALI, JR.

Congressman

2nd District, Oriental Mindoro

Attested by:

ORLEX H. MARAYAN, EnP.

Development Management Officer IV
Secretary, MDC Secretariat

Certified Correct:

ROSENIO A. TORIANO, EnP.

MPDC - MGDH I
Head, MDC Secretariat

Approved:

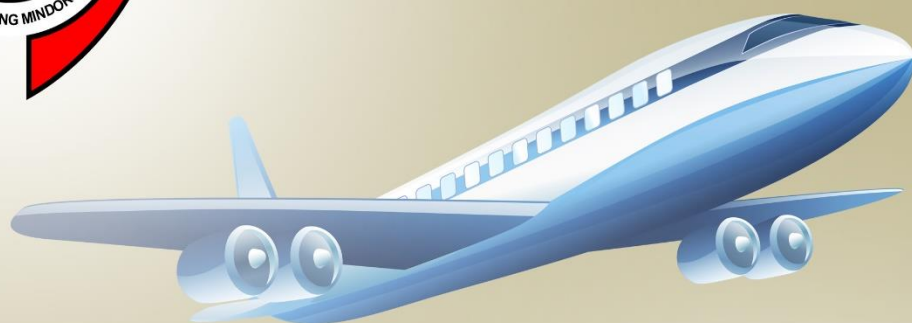
HON. ARISTEO APASAN BALDOS, JR.

Municipal Mayor
Chairperson, Municipal Development Council





VISION



PINAMALAYAN CITY,
the Central Trading Hub of Oriental Mindoro
and the rest of MIMAROPA
demonstrating a robust investor- and
tourist-centered economy
with diversified agro-industrial activities
anchored on sustainable growth
and social equity.



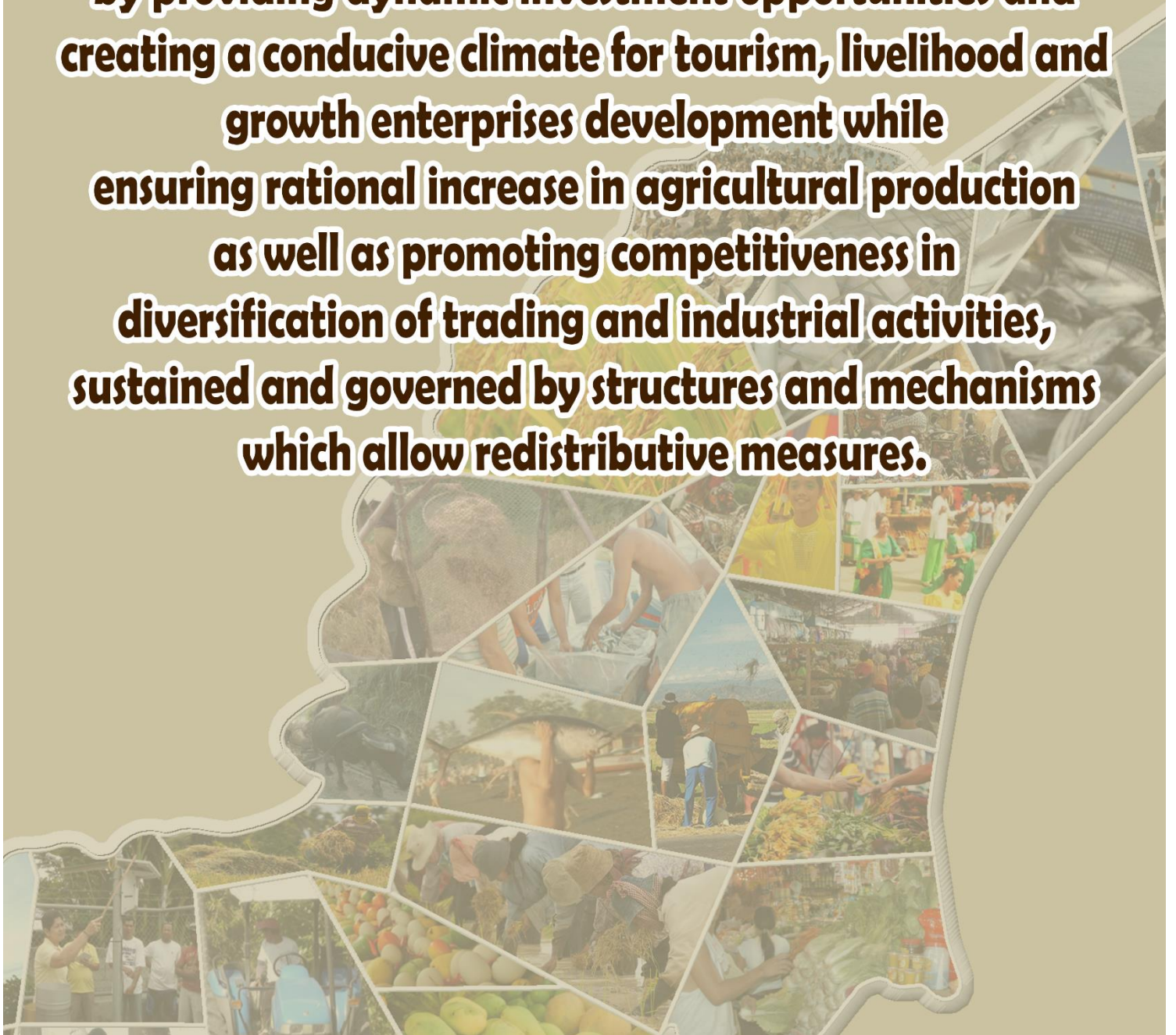


MISSION



To boost local economy

by providing dynamic investment opportunities and creating a conducive climate for tourism, livelihood and growth enterprises development while ensuring rational increase in agricultural production as well as promoting competitiveness in diversification of trading and industrial activities, sustained and governed by structures and mechanisms which allow redistributive measures.





STRATEGIC THRUSTS AND DEVELOPMENT PRIORITIES

T

TRANSPARENCY, ACCOUNTABILITY AND GOOD GOVERNANCE

O

ORGANIZATIONAL DEVELOPMENT AND EMPOWERMENT

P

PEACE AND ORDER AND PUBLIC SAFETY

C

COMMUNITY INVOLVEMENT AND INTEGRATION

A

AGRICULTURE, TOURISM, HISTORY, CULTURE & ARTS AND ENVIRONMENTAL PROTECTION

R

REVENUE GENERATION AND LIVELIHOOD PROGRAMS

E

EDUCATIONAL AND TECHNICAL SKILLS DEVELOPMENT

S

SOCIAL PROGRAMS





CORE VALUES

Recognizing the vision of becoming the **CENTRAL TRADING HUB OF ORIENTAL MINDORO AND THE REST OF MIMAROPA** demonstrating a robust investor-and-tourist-centered economy, with diversified agro-industrial activities anchored on sustainable growth and social equity,

WE, public servants, commit ourselves to attain the vision of the **MUNICIPAL GOVERNMENT OF PINAMALAYAN** by living by the tenets of the following **CORE VALUES:**

RESPONSIBLE LEADERSHIP

ACCOUNTABILITY AND TRANSPARENCY IN GOVERNANCE

INNOVATIVE AND EXCELLENT SERVICE

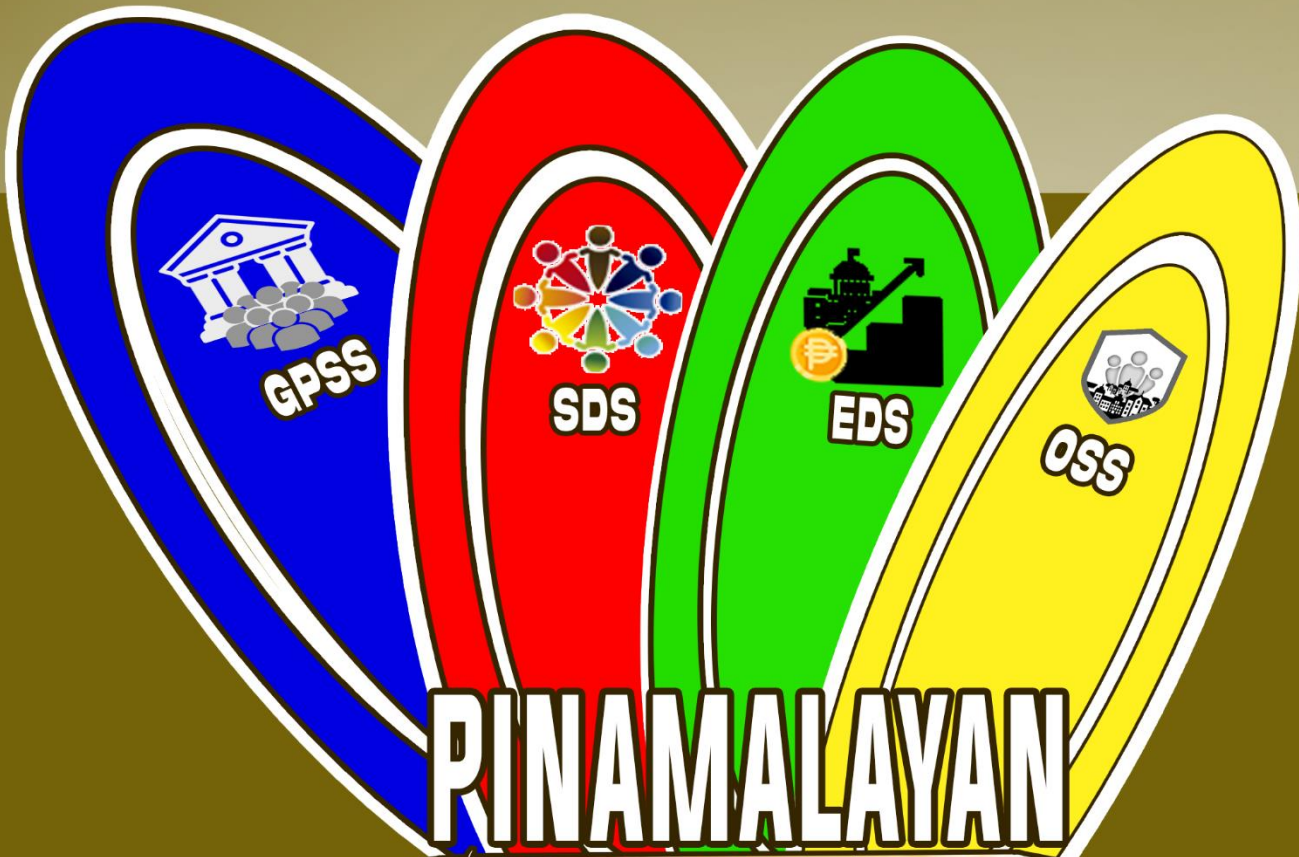
NURTURERS OF FAITH AND PATRIOTIC IDEALS

BUILDERS OF POSITIVITY AND TEAM SPIRIT

OBJECTIVITY AND INTEGRITY OF PURPOSE

WELL-BALANCED ECOLOGY ADVOCATES





RINAMALAYAN

BRIEF PROFILE



MUNICIPAL OFFICIAL LOGO



**NATIONAL HISTORICAL INSTITUTE
MONUMENTS and HERALDRY DIVISION**

RISING SUN

Represents the glowing/bright future of the town.

RAINBOW

Symbolizes hope and prospect for progress and its discovery.

YELLOW DOT

Describes the geographical location of the Municipality of Pinamalayan

MAP AND TAMARAW

Denote Strength

COLOR GREEN

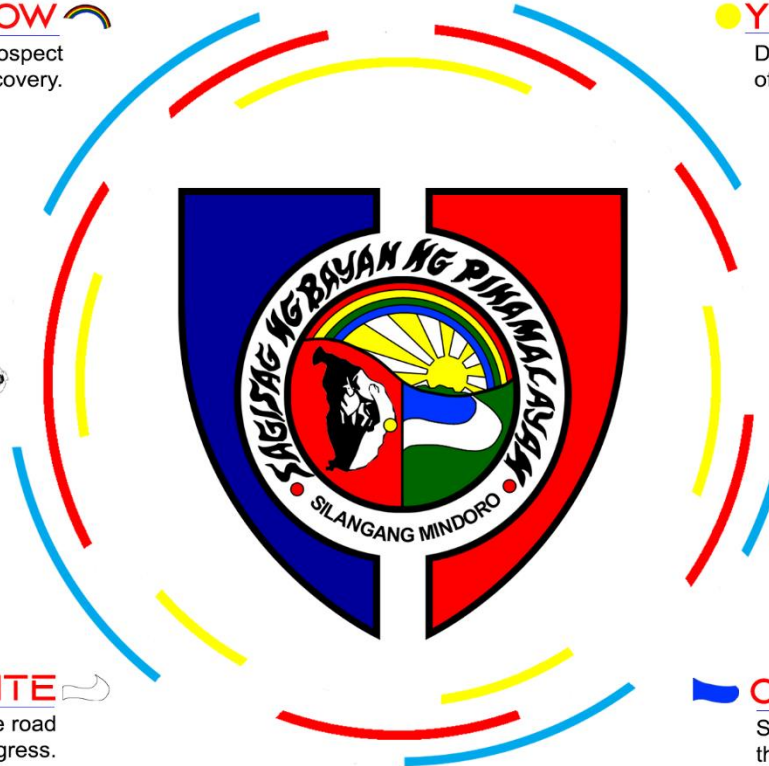
Stands for the youth; rich farmland

COLOR WHITE

Stands for justice and the road to progress.

COLOR BLUE

Stands for peace, calmness and the abundance of sea products.




SHIELD

Derived from the provincial seal of Mindoro Oriental where the town is located; stylized caring/loving hands of its local executives; it also represents that Pinamalayan is a free and peaceful municipality.

Recommending Approval:


SERAFIN D. QUIASON
Chairman

OFFICE OF THE PRESIDENT
Approved by Authority of the
President :


LUIS C. LIWANAG II
Deputy Executive Secretary

March _____, 1993 File No. _____ TSO No. _____

HISTORICAL BACKGROUND

The name of the town was said to be taken from the word “ipinamalay” which means to make aware or to show the way. According to an old story, early settlers of this town came from a group of adventurous transmigrants who encountered turbulent weather in the sea. They prayed to God Almighty for deliverance and guidance, whereupon, the weather cleared and a rainbow appeared on the horizon. The crew shouted “ipinamalay na” which means it was made known. They followed the direction of the rainbow believing that at its end lies a pot of gold and good fortune. They finally landed at what is now barangay Lumambayan and established the first settlement which they named Pinamalayan. They found good fortune in the new land which brought them prosperity because of the good soil and abundant resources.



LEGEND

On the other hand, some sources state that the name Pinamalayan came from the word “Pinagpalayan” which means “planted with rice”, for it was once a vast area planted with rice. Rice farming is an important source of livelihood of the municipality, up to this day. Since then, the place grew and became a town. However, during the entire 18th century, Pinamalayan was one of the coastal areas frequently attacked by Moro pirates. People were decimated and many fled to the interior for safety.

1800

Pinamalayan is one of the oldest towns in the province of Oriental Mindoro. Its territory once went as far as the old settlements of Sumagui and Anilao which are now part of the municipalities of Bansud and Bongabong, respectively. The towns of Pola and Gloria, now separate municipalities, were also former parts of the old domain. This was then organized as a permanent settlement in 1800's under the leadership of a gobernadorcillo.

APRIL 29, 1904

Under the American government, the towns of Pola and Bongabong were consolidated with Pinamalayan by virtue of Act 1155.



CREATION OF THE MUNICIPALITY

1888

In the year 1888, the territory of Pinamalayan included the settlements of Pola, Sumagui, and Anilao. At that time, the gobernadorcillo was Juan Morente, Jr., who assumed position until 1898 when the uprising against the Spanish government broke out. Morente Jr. joined the revolutionary forces as a captain then Juan Medina replaced him as the town head. When the Spaniards surrendered, Morente Jr. became governor of the province of Mindoro while Cornelio Nable was appointed as the municipal president.

JANUARY 12, 1912

Pola became an independent town. A major political change brought about by the American occupation was that the Municipal Council acted on the selection of a new town site through viva-voce voting in 1914.

1916

The seat of the Municipal Government was officially transferred from barangay Lumambayan to its present site.

HISTORICAL BACKGROUND

1919

Bongabong likewise regained its township status in March 1919 under Act 2824. The American planners made sure that the town is properly laid out according to a planning system that included wide, symmetrical roads with appropriate drainage facilities. It was also during this time that a big plaza was constructed adjacent to the municipal building. These turns of events made Pinamalayan as a model in town planning to all the municipalities in Oriental Mindoro. Moreover, the repeated territorial reorganizations signify the role of Pinamalayan as a major political and economic center in the southern part of Oriental Mindoro way back in the latter years of the Spanish regime up to the American rule. Administrative orders regulating secular activities in the settlements of neighboring towns were once sent from Pinamalayan. Thus, this gives the municipality considerable advantages in terms of trade, infrastructure development, social facilities, and even political accommodations at the onset of the century.



1942

When the Japanese occupied Mindoro in 1942, Dr. Abelardo Bunag, then mayor, joined the underground movement. The Japanese then appointed Carlos Aguilucho as mayor, followed by Manuel Medina. Then, the Americans returned around January 15, 1945.



1964

In 1964, Gloria became an independent town. From 1947 to 1990 under various administrations, Pinamalayan grew steadily to become the progressive town that it is today.

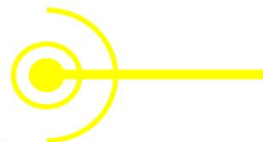


Table HB-1 presents the local chief executives from year 1901 to present. Throughout history, the municipality had 32 municipal mayors.



Table HB-1. Local Chief Executives of Municipality of Pinamalayan, Oriental Mindoro, Year 1901-2019

	Name of LCE	Term of Office		Name of LCE	Term of Office
1	Cornelio Nable	1901-1902	17	Manuel Medina	1943-1945
2	Juan Aguilucho	1902-1903	18	Tomas Villamin	1946-1947
3	Vicente Dominguez	1903-1904	19	Dominador Madrid	1948-1951
4	Florencio Morente	1905-1906	20	Remegio Pio Baldos	1952-1955
5	Juan Morente, Jr.	1907-1912	21	Dominador Madrid	1956-1967
6	Jesus Dominguez	1913-1915	22	Santos Frane (OIC)	1967-1968
7	Jose Benitez	1915-1916	23	Jose Reynaldo Morente, Jr.	1968-1972
8	Elias Semilla	1916-1919	24	Crispulo La Rosa	1973-1979
9	Carlos Aguilucho and Francisco Luarca	1925-1928	25	Emilina Baldoz	1980-1986
10			26	Reynaldo Mambil	1986-1987
11	Anaceto Villamin	1928-1929	27	Lydia Olea (OIC)	1988
12	Conrado Morente	1929-1934	28	Manuel O. Morente, Sr.	1988-1995
13	Felipe Venturanza	1934-1938	29	Wilfredo L. Hernandez, Sr.	1995-2004
14	Carlos Aguilucho	1938-1940	30	Aristeo V. Baldos, Sr.	2004-2007
15	Abelardo Buñag	1941-1942	31	Wilfredo L. Hernandez, Sr.	2007-2016
16	Carlos Aguilucho	1942-1943	32	Aristeo A. Baldos, Jr.	2016-present

Source: Municipal Planning and Development Office

SIGNIFICANT DEVELOPMENTS IN THE MUNICIPALITY








































PINAMALAYAN FIRST CLASS MUNICIPALITY

BY VIRTUE OF DOF DEPARTMENT ORDER NO. 20-05
IMPLEMENTED BY BILG MEMORANDUM CIRCULAR NO. 01-M (43)-05
ISSUED ON JANUARY 31, 2006



GEO-PHYSICAL ENVIRONMENT

URBAN BARANGAYS				RURAL BARANGAYS						
COASTAL BARANGAYS	 WAWA	 MARFRANCISCO	 ZONE I	 PAPANDAYAN	 LUMAMBAYAN	 GUINHAWA	 BANILAD	 RANZO	 QUINABIGAN	 PILI
	 ZONE II	 ZONE III	 ZONE IV	 CACAWAN	 ANOLING	 BACUNGAN	 BANGBANG	 BULI	 CALINGAG	 DEL RAZON
	 STA. RITA				 INCLANAY	 MALAYA	 MALIANGCOG	 MANINGCOL	 MARAYOS	 NABUSLOT
				 PAGALAGALA	 PALAYAN	 PAMBISAN MALAKI	 PAMBISAN MUNTI	 PANGGULAYAN	 ROSARIO	
				 SABANG	 STA. ISABEL	 STA. MARIA	 STO. NIÑO			

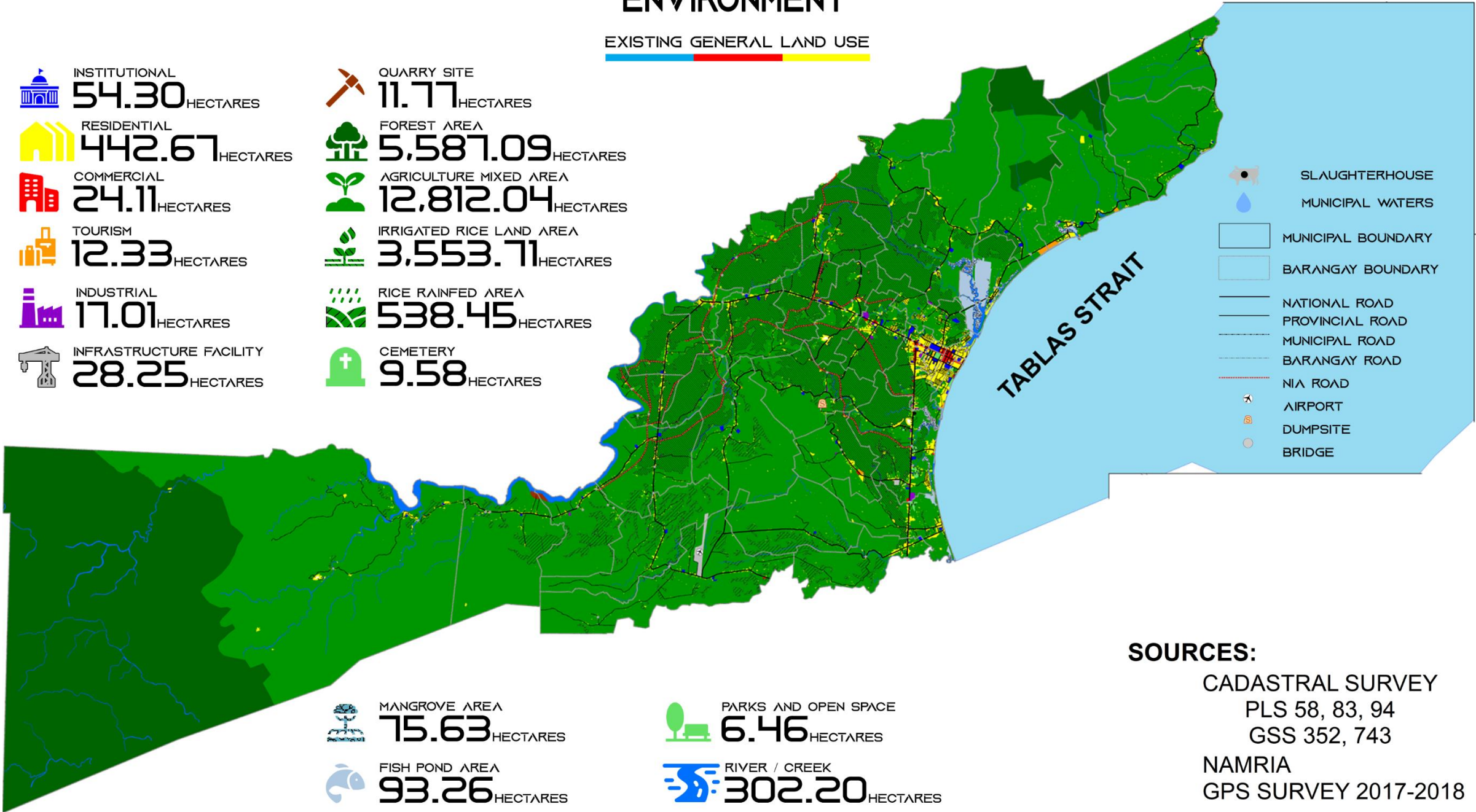
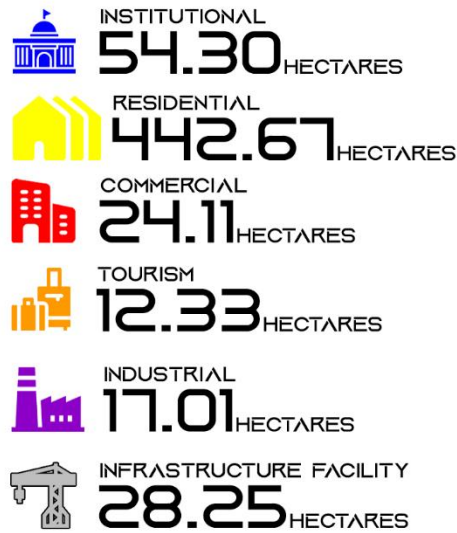














PINAMALAYAN 37 BARANGAYS



GEO-PHYSICAL ENVIRONMENT

EXISTING GENERAL LAND USE



-  SLAUGHTERHOUSE
-  MUNICIPAL WATERS
-  MUNICIPAL BOUNDARY
-  BARANGAY BOUNDARY
-  NATIONAL ROAD
-  PROVINCIAL ROAD
-  MUNICIPAL ROAD
-  BARANGAY ROAD
-  NIA ROAD
-  AIRPORT
-  DUMPSITE
-  BRIDGE

SOURCES:
 CADASTRAL SURVEY
 PLS 58, 83, 94
 GSS 352, 743
 NAMRIA
 GPS SURVEY 2017-2018

DEMOGRAPHY

DEMOGRAPHIC SIZE

TOTAL POPULATION
90,383
SOURCE: 2020 CPH PSA



CRUDE BIRTH RATE
6.35
SOURCE: 2021 MHO



GROWTH RATE
1.01
SOURCE: 2020 CPH PSA



CRUDE DEATH RATE
4.20
SOURCE: 2021 MHO

DEMOGRAPHIC DISTRIBUTION



NUMBER OF HOUSEHOLDS
21,322
SOURCE: 2020 CPH PSA



HOUSEHOLD SIZE
4 PERSONS
IN EVERY HOUSEHOLD
SOURCE: 2020 CPH PSA



POPULATION DENSITY
3 PERSONS
PER HECTARE
SOURCE: 2020 CPH PSA & MAssO

POPULATION
PROJECTION

97,949 YEAR
2028
116,197 YEAR
2045

HOUSEHOLD
PROJECTION

22,779
27,023

POPULATION COMPOSITION

SCHOOL GOING POPULATION
32,710
SOURCE: 2018 CBMS 3RD ROUND SURVEY



WORKING AGE
48,863
SOURCE: 2018 CBMS 3RD ROUND SURVEY

LABOR FORCE
26,280
SOURCE: 2018 CBMS 3RD ROUND SURVEY



YOUNG DEPENDENT POPULATION
24,394
SOURCE: 2018 CBMS 3RD ROUND SURVEY

OLD DEPENDENT POPULATION
4,701
SOURCE: 2018 CBMS 3RD ROUND SURVEY



OVERSEAS FILIPINO WORKERS
1,446
SOURCE: 2018 CBMS 3RD ROUND SURVEY

POPULATION CHARACTERISTICS

REGISTERED VOTERS
50,248
SOURCE: 2021 COMELEC



MANGYAN POPULATION
1,033
SOURCE: 2018 CBMS 3RD ROUND SURVEY

MOTHER TONGUE
98.84%
TAGALOG



RELIGION
90.02%
ROMAN CATHOLIC

4.16%
OTHER LANGUAGE
SOURCE: 2018 CBMS 3RD ROUND SURVEY

9.98%
OTHER RELIGIONS
SOURCE: 2018 CBMS 3RD ROUND SURVEY

POVERTY SITUATION



POVERTY THRESHOLD
42.90%
SOURCE: 2018 CBMS 3RD ROUND SURVEY

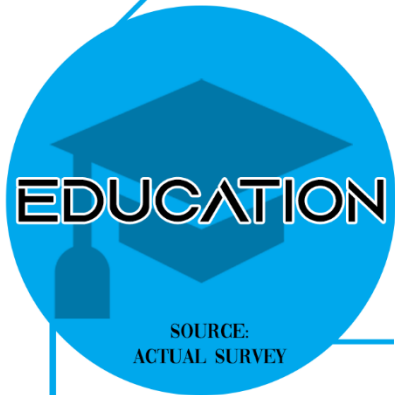


FOOD THRESHOLD
29.99%
SOURCE: 2018 CBMS 3RD ROUND SURVEY



FOOD SHORTAGE
1.61%
SOURCE: 2018 CBMS 3RD ROUND SURVEY

SOCIAL SECTOR



TOTAL NUMBER OF SCHOOLS		TOTAL NUMBER OF ENROLMENT	
KINDERGARTEN	40	KINDERGARTEN	5,343
ELEMENTARY	40	ELEMENTARY	8,074
JUNIOR HIGH SCHOOL	18	JUNIOR HIGH SCHOOL	7,805
SENIOR HIGH SCHOOL	15	SENIOR HIGH SCHOOL	5,622
TERTIARY	5	TERTIARY	6,462

STUDENT - TEACHER RATIO		STUDENT - CLASSROOM RATIO	
ELEMENTARY	25:1	ELEMENTARY	27:1
JUNIOR HIGH SCHOOL	23:1	JUNIOR HIGH SCHOOL	40:1
SENIOR HIGH SCHOOL	17:1	SENIOR HIGH SCHOOL	29:1

LITERACY RATE
96.83%
SOURCE: 2018 CBMS 3RD ROUND SURVEY

NUMBER OF HOSPITALS
4
SOURCE: 2022 MHO

NUMBER OF HEALTH CENTERS
38
SOURCE: 2022 MHO

NUMBER OF PUBLIC DOCTORS
17
SOURCE: 2022 MHO

HIGHEST LEADING CAUSES OF MORTALITY
CARDIO VASCULAR ARREST
SOURCE: 2022 MHO

HIGHEST LEADING CAUSES OF MORBIDITY
ACUTE RESPIRATORY INFECTION
SOURCE: 2022 MHO



MALNOURISHED CHILDREN
1,783
SOURCE: 2018 MHO

HOUSEHOLDS WITHOUT ACCESS TO SANITARY TOILET FACILITY
10.08%
SOURCE: 2018 CBMS 3RD ROUND SURVEY

COVID DATA
SOURCE: 2021 MHO

CASES	310
RECOVERED	306
DEATH	4

SOCIAL SECTOR

HOUSEHOLDS WHO ARE INFORMAL SETTLERS

7.2%

SOURCE: 2018 CBMS 3RD ROUND SURVEY



HOUSEHOLDS WHO ARE LIVING IN MAKESHIFT HOUSING

1.67%

SOURCE: 2018 CBMS 3RD ROUND SURVEY

HOUSING

PUBLIC SAFETY AND PROTECTIVE SERVICES



NUMBER OF PERSONNEL

POLICE
61

SOURCE: 2022 PMPS



BUREAU OF FIRE PROTECTION
19

SOURCE: 2022 BFP-PINAMALAYAN



COAST GUARD
4

SOURCE: 2022 PCG PINAMALAYAN



FIRE INCIDENCE
6

SOURCE: 2022 BFP-PINAMALAYAN



CRIME VOLUME
113

SOURCE: 2022 PMPS

PRESCHOOLERS
1,859



SENIOR CITIZENS
8,890



SOLO PARENTS
533



PERSONS WITH DISABILITY
546



SOCIAL WELFARE

SOURCE: 2022 MSWDO

ECONOMIC SECTOR

AGRICULTURE

SOURCE: 2022 MAGO



TOTAL AGRICULTURAL AREAS
9,009 HECTARES



LIVESTOCK
37,711



NUMBER OF FARMERS
7,682



NO. OF LIVESTOCK FARMERS
3,305

COMMERCE AND TRADE

SOURCE: 2021 BPLD



PRIMARY ACTIVITIES
25
Agriculture/Hunting/Forestry
Fishing
Mining/Quarrying



SECONDARY ACTIVITIES
156
Manufacturing
Electricity, Gas, & Water Supply
Construction



TERTIARY ACTIVITIES
2,273
Wholesale/Retail
Hotel/Lodging
House & Restaurants
Transport/Storage & Communications
Financial Intermediation, Real Estate, Renting
Educational Institution, Hospital/Clinic



REVENUE FROM BUSINESS ESTABLISHMENT
PHP 17,765,478.53

TOURISM

SOURCE: 2022 THCAU



NUMBER OF EXISTING TOURISM ESTABLISHMENTS
34



VISITOR ARRIVAL
35,087

INFRASTRUCTURE AND UTILITIES SECTOR

TRANSPORTATION

NUMBER OF PUBLIC LAND TRANSPORT VEHICLES
SOURCE: 2022 BPL0

TRICYCLE
2,708

MULTICAB
44

VAN
62

TOTAL ROAD LENGTH
289 KM
SOURCE: 2022 MEO

NUMBER OF BRIDGES
20
SOURCE: 2022 MEO

NUMBER OF TRANSPORT TERMINALS
6
SOURCE: 2022 MEO

NUMBER OF TODA ASSOCIATION
29
SOURCE: 2022 BPL0

OTHER TRANSPORT FACILITIES

AIRPORT
1

SEAPORT
1

POWER

POWER PLANT
9.7 MW DIESEL POWERED (1)

HOUSEHOLDS WITH ACCESS TO ELECTRICITY
91.06%
SOURCE: 2018 CBMS 3RD ROUND SURVEY

WATER

HOUSEHOLDS WITH ACCESS TO IMPROVED WATER SOURCE
20.83%
SOURCE: 2018 CBMS 3RD ROUND SURVEY

INFORMATION AND COMMUNICATION

RADIO STATION
2

TELEPHONE SERVICES PROVIDER
2

POSTAL SERVICES
2

COMMUNICATION TOWERS
17

INTERNET SERVICES PROVIDER
3

INSTITUTIONAL SECTOR

ORGANIZATION AND MANAGEMENT

SOURCE: 2022 HRMO

ELECTIVE OFFICIALS
12

PERMANENT
235

TEMPORARY
3

CO-TERMINUS
4

JOB ORDERS
303

CONTRACT OF SERVICE
27

FISCAL MANAGEMENT

SOURCE: 2022 MBO

TOTAL INCOME
PHP 410,934,174.66

TOTAL EXPENDITURE
PHP 370,819,021.00

DEVELOPMENT LEGISLATION

SOURCE: 2022 VMO-SB

ORDINANCES
142

RESOLUTIONS
1,162

Profile :

Narrative Description:

Geographically, 68% of 28,226 hectares of the area of Pinamalayan encompasses plain lands traditionally devoted to the cultivation of Rice, Coconut, Banana, Calamansi, and other high-value crops. The remaining portion of its land which constitutes 32% about 8,826 hectares comprises a hilly and mountainous zone where about 2,870 hectares of it is suitable for crop cultivation. This potential area for agricultural crop production would pave the way for the municipality to contribute to increasing the income of the farmers and the municipality as well. One of the ways that will help us achieve this is through this Municipal Commodity Investment Plan (MCIP). With this, the five years commodity investment plan was stipulated in this strategic and operational plan covering 2023-2027. We are hopeful that it will possibly resolve issues, the problems, and challenges defined in the Value Chain Analysis (VCA) which was identified by all stakeholders involved in the commodity chains. The commodities in this MCIP cover Rice, Banana, and Calamansi where was evaluated as the Top Three (3) commodities that are possibly viable and workable for development if given correct attention and intervention in terms of productivity improvement through the provision of production support.

Vital Facts and Figures:

PRIORITY COMMODITY

Criteria	Weight	Priority Commodities					
		Banana		Calamansi		Rice	
		Raw Score	Weighted Score	Raw Score	Weighted Score	Raw Score	Weighted Score
I. Agronomic Suitability	20%		0.00	9	1.80	9	1.80
II. Market Potential	30%		2.04		1.86		2.70
1. Market size		6	1.20	3	0.60	9	1.80
3. Market growth potential		9	1.80	9	1.80	9	1.80
4. Ease of entry		7	1.40	7	1.40	9	1.80
5. Potential for value addition		6	2.40	6	2.40	9	3.60
III. Impact on the Poor	20%		1.80		1.80		1.80
1. Number of Poor People Involved		9	4.50	9	4.50	9	4.50
2. Potential to Raise/Create Income		9	4.50	9	4.50	9	4.50
IV. Number of Growers/Producers	30%	9	2.70	2	0.60	9	2.70
Total Weighted Score	100%		6.54		6.06		9.00
Rank			2		3		1

COMMODITY VALUE CHAIN 1: RICE

Rice (*Oryza sativa*), edible starchy cereal grain, and the grass plant (family Poaceae) by which it is produced. Roughly one-half of the world population, including virtually all of East and Southeast Asia, is wholly dependent upon rice as a staple food; 95 percent of the world’s rice crop is eaten by humans. Rice is cooked by boiling, or it can be ground into flour. It is eaten alone and in a great variety of soups, side dishes, and main dishes in Asian, Middle Eastern, and many other cuisines. Other products in which rice is used are breakfast cereals, noodles, and alcoholic beverages.

In Pinamalayan, rice is widely planted owing to the large plain of lowland area supported by the irrigation system. About 4,000.00 hectares are planted by the farmers in two (2) seasons the Wet and Dry Cropping Season every year. Over the years, several known varieties both Inbred and Hybrid thrive and yield well, until gelatinous-related varieties like NSIC Rc- 218 and NSIC Rc- 160 came where most of the farmers found success in planting. It is because it commands a higher price in comparison with the ordinary varieties where the price is controlled by the palay traders.

RICE PRODUCTION FOR THE LAST FIVE YEARS

Years	Area Harvested (Ha)		Total	Production (MT)		Total	Average Production/ha	
	Rainfed	Irrigated		Rainfed	Irrigated		Rainfed	Irrigated
2017	751.18	7,110.63	7,861.81	2,455.44	34,716.17	37,171.61	3.27	4.88
2018	827.04	7,212.84	8,039.88	2,830.45	35,501.37	38,331.82	3.41	4.92
2019	757.53	6,164.73	6,922.26	2,544.60	26,131.65	28,676.25	3.34	4.17
2020	902.23	7,126.24	8,028.47	3,613.31	37,601.32	41,214.63	4.00	5.28
2021	886.87	6,971.60	7,858.47	3,164.01	35,974.64	39,138.65	3.57	5.16

COMMODITY VALUE CHAIN 1: CALAMANSI

Calamansi (*Citrus × macrocarpa*) is native to the Philippines. And is widely available year-round in the Philippines. The tree grows to about 25 feet tall at maturity and the fruit is small, green when ripe, has a spongy or leathery rind, is segmented, and has small seeds. The pulp is very acidic. Its pulp has a distinctive flavor described as a cross between lime and orange. The flesh is juicy and acidic. The tartness of the calamansi blends well with other juices such as banana, apple, grape, papaya, mango, and coconut water. It is used in different products including ice cream, sorbets, jello, juice, soft drinks, nectar, jelly, gummy candies, sauces, vinaigrettes, fruit preserves, and yogurt.

Having numerous uses and products to be made from, Calamansi production is becoming a promising commodity besides Oriental Mindoro is regarded as the Calamansi King for producing about 40% Calamansi nationwide. In addition, it is also a remarkable tree because it can withstand typhoons which is one of the formidable challenges to orchard farming not only in Pinamalayan but in the rest of the province. In these regards, Calamansi will become a major product that will come out of this municipality. Support in every aspect of production from planting to marketing is a must to materialize these goals and hopefully, this plan will make a way for that.

LAST FIVE-YEAR CALAMANSI PRODUCTION

YEAR	AREA PLANTED	AREA HARVESTED for the month	TOTAL PRODUCTION	Productivity	No. of Farmers Served
	(Ha)	(MT)	(MT)	(MT/HA)	
2021	17.32	0.28	3	1.28	143
2020	37.402				67
2019	37.402	12.5	11.175	0.894	67
2018	73.792	8.32	27.54	10.428	259
2017	23.545	8.035	38.03	4.73	76

COMMODITY VALUE CHAIN 1: BANANA

Banana, (*Musa spp.*), constitute the fourth most important staple food commodity of the world, after rice, wheat, and maize. In Asian and Pacific regions, the banana has great socio-economic significance in the Philippines. In Pinamalayan, 1,733.58 hectares of Banana is planted. Though it was double before the series of typhoons that routed banana area of up to 3,024.46 hectares for the year 2020. Banana is considered a commodity prone to calamities, especially typhoons but it is also a crop that can easily rehabilitate and back on production better and faster than fruit trees. It is the very reason why banana is still a promising commodity besides its popular market demands.

LAST FIVE-YEAR BANANA PRODUCTION

YEAR	AREA PLANTED	AREA HARVESTED for the month	TOTAL PRODUCTION	Productivity	No. of Farmers
	(Ha)	(MT)	(MT)	(MT/HA)	
2021	912.79	-	236.84	0.14	1,004
2020	3,024.46				1,816
2019	2,251.93	229.95	7,208.76	43.41	1,308
2018	1,455.84	1,391.19	5,073.38	8.51	1,232
2017	2,184.62	406.44	2,580.48	6.35	2,084

Issues and Challenges for Agriculture:

Pinamalayan is an agricultural municipality endowed with natural resources tailor-made for agriculture. It produces various agricultural products ranging from crops, livestock, Poultry, and fish making the majority of the population depend on farming as a source of a living.

The presence of challenges in this sector is evident that pull our production down despite efforts on improving it. Still, the number one constraint is the climate change that began in the year 2015 with Typhoon Nona up the year 2019 with Typhoon Tisoy, a series of strong typhoons in that period struct the agriculture of the municipality. Its aftermath is still felt up to this moment leaving us a very low production from high-value crops of 1.23 MT/ha, 3.14 MT/ha for corn, with the exception of rice with 4.98 MT/ha for the year 2021.

Land conversion is another challenge, with the shift slowly gearing from agricultural to industrial, significant land area is gradually converted to other uses which hurt this sector. On that premise, effective utilization of the existing area must be the answer to counteract the said losses on land cultivated for agricultural purposes.

While those threats are more of perennial concern, several others pop up as immediate problems. To name some are the; Rice Tariffication Law which is a huge burden to farmers leaving the price of palay after

Value Chain Segment and Services	Key Gap/ Constraint in VC Development in the Province	Brief Description of Potential Intervention	Output, including # of farmers/ fisherfolk reached, if applicable	Target Result/ Outcome, including # of farmers/ fisherfolk reached, if applicable	Target Areas to be covered	Proposed Lead & Other Players for subproject Implementation	Estimated Project Cost (PhP)	Source of Fund
A. RICE								
Segments:								
Input Supply	Limited access to capital by marginal farmers	Credit facilitation to agri-financing institution (i.e. Card bank, Land Bank & other coop / rural banks)	2700 farmers	Improved farmers living condition	Anoling, Bacungan, Bangbang, Buli, Cacawan, Calingag, Del Razon, Guinhawa, Inclanay, Malaya, Maliancog, Maningcol, Marayos, Marfrancisco, Nabuslot, Pagalagala, Palayan, Pambisan Malaki, Pambisan Munti, Panggulayan, Papandayan, Quinabigan, Rosario, Sabang, Sta. Isabel, Sta. Maria, Sta. Rita and Sto. Niño	PLGU/ MLGU	135,000,000.00	DA, PLGU
	High Cost of Inputs	Provision of Hybrid and Inbred Seeds				PLGU/ MLGU	29,904,000.00	PLGU/ MLGU/ DA
		Provision of Fertilizer				PLGU/ MLGU	147,000,000.00	PLGU/ MLGU/ DA
	Lack of other source of income	Provision of livelihood assistance	PLGU/ MLGU	14,700,000.00		PLGU/ MLGU/ DOLE/ DA/ TESDA/ DSWD		
Weak associations/cooperatives	Strengthening the farmers organization and cooperatives	30 associations	Autonomous associations/cooperatives	PLGU/ MLGU	3,150,000.00	DA, PLGU		

Value Chain Segment and Services	Key Gap/ Constraint in VC Development in the Province	Brief Description of Potential Intervention	Output, including # of farmers/ fisherfolk reached, if applicable	Target Result/ Outcome, including # of farmers/ fisherfolk reached, if applicable	Target Areas to be covered	Proposed Lead & Other Players for subproject Implementation	Estimated Project Cost (PhP)	Source of Fund
Segments:								
Production	Not enough Farm Machineries to mechanized farm operations	Provision of Farm Machineries	Reduce Post-Harvest losses and increase farmers production and income from farming	Increased farmers income	Del Razon, Guinhawa, Inclanay, Malaya, Maliancog, and Maningcol Farmers Associations	PLGU/ MLGU	9,450,000.00	DA/PHILMECH
	Effects of Tarification Law to marginal farmers	Palay Trading	To provide farmers with a modest price of their produce	Increased farmers income	Anoling, Bacungan, Bangbang, Buli, Cacawan, Calingag, Del Razon, Guinhawa, Inclanay, Malaya, Maliancog, Maningcol, Marayos, Marfrancisco, Nabuslot, Pagalagala, Palayan, Pambisan Malaki, Pambisan Munti, Panggulayan, Papandayan, Quinabigan, Rosario, Sabang, Sta. Isabel, Sta. Maria, Sta. Rita and Sto. Niño	PLGU/ MLGU	5,250,000.00	DA, PLGU
	Inadequate farm to market road/ poor road conditions resulting to high transport cost and overall production cost	Concreting of FMRs Barangay Sta. Rita to Marfrancisco From Artillaga Rice Mill, Sitio Ilohan to Artillaga Rice Farm, Sitio Bukal, Sta. Rita Barangay Anoling, Sitio Sineguelas to Sta. Isabel Anoling-Sitio Kaimito to Sitio Langka Anoling-Sitio Kaimito to Sitio Langka Sitio Mahabang Buhangin to Upper Bungol Pili- FMR Upper Buli FMR Sitio Mahabang Buhangin to Upper Bungol Buli-Sta.Isabel-Guinhawa-Pili Banilad-Ranzo Sitio Ilohan, Maningcol to Sitio Bukal, Sta. Rita Anoling-Sitio Caimito to Sitio Langka Sitio Matuod-tuod Marfrancisco - District 6 Sta. Rita Sitio Mahabang Buhangin 1, Brgy. Banilad From Hanging Bridge to Safa, Barangay Sabang Iglesia Ni Cristo Proper, Brgy. Banilad Sitio Sta. Clara, Brgy. Rosario	7,000 linear meters concreted	Increased mobilization of rice from farm to the markets	Anoling, Bacungan, Bangbang, Buli, Cacawan, Calingag, Del Razon, Guinhawa, Malaya, Inclanay, Maliancog, Maningcol, Marayos, Nabuslot, Pambisan Malaki, Pambisan Munti, Pili, Rosario, Sabang and Sta. Isabel	PLGU/ MLGU	4,080,000.00	PLGU/ MLGU/ DA
TOTAL							₱ 344,454,000.00	

Value Chain Segment and Services	Key Gap/ Constraint in VC Development in the Province	Brief Description of Potential Intervention	Output, including # of farmers/ fisherfolk reached, if applicable	Target Result/ Outcome, including # of farmers/ fisherfolk reached, if applicable	Target Areas to be covered	Proposed Lead & Other Players for subproject Implementation	Estimated Project Cost (Php)	Source of Fund
B. BANANA								
Segments:								
Input Supply	Limited access to capital by marginal farmers	Credit facilitation to agri-financing institution (i.e. Card bank, Land Bank & other coop / rural banks)	1,500 farmers assisted	Increase production from banana and income of farmers.	Anoling, Bacungan, Bangbang, Buli, Cacawan, Calingag, Del Razon, Guinhawa, Inclanay, Malayan, Maliancog, Maningcol, Marayos, Marfrancisco, Nabuslot, Pagalagala, Palayan, Pambisan Malaki, Pambisan Munti, Panggulayan, Papandayan, Pili, Quinabigan, Ranzo, Rosario, Sabang, Sta. Isabel, Sta. maria, Sta. Rita, Sto. Niño, and Banilad	PLGU/ MLGU	15,750,000.00	DA, PLGU
		Provision of livelihood assistance				PLGU/ MLGU	7,875,000.00	PLGU/ MLGU/ DOLE/ DA/ TESDA/ DSWD
	High Cost of Inputs	Provision of Fertilizer				PLGU/ MLGU	14,175,000.00	PLGU/ MLGU/ DA
Segments:								
Production	Effects of Climate Change	Rehabilitation Program through the provision of Banana Tissue Culture planting materials	1,000 hectares rehabilitated	Maintain banana production	Anoling, Bacungan, Bangbang, Buli, Cacawan, Calingag, Del Razon, Guinhawa, Inclanay, Malayan, Maliancog, Maningcol, Marayos, Marfrancisco, Nabuslot, Pagalagala, Palayan, Pambisan Malaki, Pambisan Munti, Panggulayan, Papandayan, Pili, Quinabigan, Ranzo, Rosario, Sabang, Sta. Isabel, Sta. maria, Sta. Rita, Sto. Niño, and Banilad	PLGU/ MLGU	31,500,000.00	PLGU/ MLGU/ DA
	Inadequate farm to market road/ poor road conditions resulting to high transport cost and overall production cost	Concreting of FMRs Barangay Sta. Rita to Marfrancisco From Artillaga Rice Mill, Sitio Ilohan to Artillaga Rice Farm, Sitio Bukal, Sta. Rita Barangay Anoling, Sitio Sineguelas to Sta. Isabel Anoling-Sitio Kaimito to Sitio Langka Anoling-Sitio Kaimito to Sitio Langka Sitio Mahabang Buhangin to Upper Bungol Pili- FMR Upper Buli FMR Sitio Mahabang Buhangin to Upper Bungol Buli-Sta. Isabel-Guinhawa-Pili Banilad-Ranzo Sitio Ilohan, Maningcol to Sitio Bukal, Sta. Rita Anoling-Sitio Caimito to Sitio Langka Sitio Matuod-tuod Marfrancisco - District 6 Sta. Rita Sitio Mahabang Buhangin 1, Brgy. Banilad From Hanging Bridge to Safa, Barangay Sabang Iglesia Ni Cristo Proper, Brgy. Banilad Sitio Sta. Clara, Brgy. Rosario	7,000 linear meters concreted	Increased mobilization of banana from farm to the markets	From Barangay Marayos to Barangay Sabang	PLGU/ MLGU	73,000,000.00	PLGU/ MLGU/ DA

Value Chain Segment and Services	Key Gap/ Constraint in VC Development in the Province	Brief Description of Potential Intervention	Output, including # of farmers/ fisherfolk reached, if applicable	Target Result/ Outcome, including # of farmers/ fisherfolk reached, if applicable	Target Areas to be covered	Proposed Lead & Other Players for subproject Implementation	Estimated Project Cost (PhP)	Source of Fund
		Concreting and Opening of Sitio Taberna, Sta. Isabel - Sitio Upper Babahurin, Guinhawa Road (Pinamalayan) (4.1km)	4100 linear meter concreted and opened		Guinhawa and Sta. Isabel	PLGU/ MLGU	250,000,000.00	PLGU/ MLGU/ DA
	Oversupply of banana resulting to low farm gate price	Promotion of value adding of banana and upgrading of processing facilities; product development and sustainable enterprise development;	1,500 farmers assisted		Anoling, Bacungan, Bangbang, Buli, Cacawan, Calingag, Del Razon, Guinhawa, Inclanay, Malayan, Maliancog, Maningcol, Marayos, Marfrancisco, Nabuslot, Pagalagala, Palayan, Pambisan Malaki, Pambisan Munti, Panggulayan, Papandayan, Pili, Quinabigan, Ranzo, Rosario, Sabang, Sta. Isabel, Sta. maria, Sta. Rita, Sto. Niño, and Banilad	PLGU/ MLGU	31,500,000.00	PLGU/ MLGU/ DA
SUPPORT SERVICES								
	Weak farmers organization	Organization Development Competency building on Project, Financial Management for RBOs	20 Banana Farmers Associations	Empowered banana farmers organizations	Barangay Sta. Rita to Marfrancisco, From Artillaga Rice Mill, Sitio Ilohan to Artillaga Rice Farm, Sitio Bukal, Sta. Rita Barangay Anoling, Sitio Sineguelas to Sta. Isabel Anoling-Sitio Kaimito to Sitio Langka From Sitio Rosas, Sto. Niño from Renato Nitural Lot to Raulito Selda	PLGU/ MLGU	500,000.00	PLGU/ MLGU/ DA
	Need for a reliable database market linkage through online platform	Establishment of spatial database for banana	updated banana database	Fast and efficient marketing of banana throughout the country	Barangay Sta. Rita to Marfrancisco, From Artillaga Rice Mill, Sitio Ilohan to Artillaga Rice Farm, Sitio Bukal, Sta. Rita Barangay Anoling, Sitio Sineguelas to Sta. Isabel Anoling-Sitio Kaimito to Sitio Langka From Sitio Rosas, Sto. Niño from Renato Nitural Lot to Raulito Selda	PLGU/ MLGU	500,000.00	PLGU/ MLGU/ DA
TOTAL							₱ 424,800,000.00	

Value Chain Segment and Services	Key Gap/ Constraint in VC Development in the Province	Brief Description of Potential Intervention	Output, including # of farmers/ fisherfolk reached, if applicable	Target Result/ Outcome, including # of farmers/ fisherfolk reached, if applicable	Target Areas to be covered	Proposed Lead & Other Players for subproject Implementation	Estimated Project Cost (PhP)	Source of Fund
C. CALAMANSI								
Segments:								
Input Supply	Limited access to capital by marginal farmers	Credit facilitation to agri-financing institution (i.e. Card bank, Land Bank & other coop / rural banks)	200 famrers	Increase production from Calamansi and income of farmers.	Anoling, Bacungan, Bangbang, Buli, Cacawan, Calingag, Del Razon, Guinhawa, Malaya, Inclanay, Maliancog, Maningcol, Marayos, Nabuslot, Pambisan Malaki, Pambisan Munti, Pili, Rosario, Sabang and Sta. Isabel	PLGU/ MLGU	1,050,000.00	DA, PLGU
		Strengthening the farmers organization and cooperatives				PLGU/ MLGU	200,000.00	DA, PLGU
		Provision of livelihood assistance				PLGU/ MLGU	1,050,000.00	PLGU/ MLGU/ DOLE/ DA/ TESDA/ DSWD
	High Cost of Inputs	Provision of Fertilizer				PLGU/ MLGU	315,000.00	PLGU/ MLGU/ DA
	Inferior quality planting materials	Provision of quality planting materials				PLGU/ MLGU	630,000.00	PLGU/ MLGU/ DA
Segments:								
Production	Effects of Climate Change	Rehabilitation Program through the provision of planting materials	30 hectares rehabilitated	Maintain calamansi production	Anoling, Bacungan, Bangbang, Buli, Cacawan, Calingag, Del Razon, Guinhawa, Malaya, Inclanay, Maliancog, Maningcol, Marayos, Nabuslot, Pambisan Malaki, Pambisan Munti, Pili, Rosario, Sabang and Sta. Isabel	PLGU/ MLGU	630,000.00	PLGU/ MLGU/ DA
	Ageing calamansi trees	Expansion of production areas	50 hectares expansion area	Increase production from Calamansi and income of farmers.		PLGU/ MLGU	200,000.00	PLGU/ MLGU/ DA
	Inadequate farm to market road/ poor road conditions resulting to high transport cost and overall production cost	Concreting of FMRs Barangay Sta. Rita to Marfrancisco From Artillaga Rice Mill, Sitio Ilohan to Artillaga Rice Farm, Sitio Bukal, Sta. Rita Barangay Anoling, Sitio Sineguelas to Sta. Isabel Anoling-Sitio Kaimito to Sitio Langka Anoling-Sitio Kaimito to Sitio Langka Sitio Mahabang Buhangin to Upper Bungol Pili- FMR Upper Buli FMR Sitio Mahabang Buhangin to Upper Bungol Buli-Sta.Isabel-Guinhawa-Pili Banilad-Ranzo Sitio Ilohan, Maningcol to Sitio Bukal, Sta. Rita Anoling-Sitio Caimito to Sitio Langka Sitio Matuod-tuod Marfrancisco - District 6 Sta. Rita Sitio Mahabang Buhangin 1, Brgy. Banilad From Hanging Bridge to Safa, Barangay Sabang Iglesia Ni Cristo Proper, Brgy. Banilad Sitio Sta. Clara, Brgy. Rosario	200 farmers	Increased mobilization of calamansi from farm to the markets		PLGU/ MLGU	73,000,000.00	PLGU/ MLGU/ DA

Value Chain Segment and Services	Key Gap/ Constraint in VC Development in the Province	Brief Description of Potential Intervention	Output, including # of farmers/ fisherfolk reached, if applicable	Target Result/ Outcome, including # of farmers/ fisherfolk reached, if applicable	Target Areas to be covered	Proposed Lead & Other Players for subproject Implementation	Estimated Project Cost (PhP)	Source of Fund
		Concreting and Opening of Sitio Taberna, Sta. Isabel - Sitio Upper Babahurin, Guinhawa Road (Pinamalayan) (4.1km)	4100 linear meter concreted and opened		Guinhawa and Sta. Isabel	PLGU/ MLGU	250,000,000.00	PLGU/ MLGU/ DA
	Low farm gate price during peak season and limited processing facilities for processing of produce	Promotion of value adding of calamansi and upgrading of processing facilities; product development and sustainable enterprise development;	200 farmers	Increase production from Calamansi and income of farmers.	Anoling, Bacungan, Bangbang, Buli, Cacawan, Calingag, Del Razon, Guinhawa, Malaya, Inclanay, Maliancog, Maningcol, Marayos, Nabuslot, Pambisan Malaki, Pambisan Munti, Pili, Rosario, Sabang and Sta. Isabel	PLGU/ MLGU	4,200,000.00	PLGU/ MLGU/ DA
Marketing	Limited access to market information	Link with Agriculture and Fisheries Market Information System	200 farmers			PLGU/ MLGU	100,000.00	PLGU/ MLGU/ DA
TOTAL							₱ 331,375,000.00	

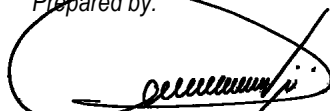
D. COCONUT

Segments:

Input Supply	Insufficient input support to farmers (quality planting materials)	Provision of farm inputs	1,500 farmers assisted	increased income of farmers quality planting materials produced	All Barangays with Coconut	PLGU/ MLGU	10,000,000.00	PCA, DA, PGO or M
		Production of planting materials in local nurseries	1,500 farmers assisted			PLGU/ MLGU	2,000,000.00	
		Provision of climate resilient varieties of coconut (Laguna)				PLGU/ MLGU	5,000,000.00	
		Establishment of coconut seedlings nursery				PLGU/ MLGU	10,000,000.00	
	Some areas have poor road condition	Concreting of FMRs Barangay Sta. Rita to Marfrancisco From Artillaga Rice Mill, Sitio Ilohan to Artillaga Rice Farm, Sitio Bukal, Sta. Rita Barangay Anoling, Sitio Sineguelas to Sta. Isabel Anoling-Sitio Kaimito to Sitio Langka Anoling-Sitio Kaimito to Sitio Langka Sitio Mahabang Buhangin to Upper Bungol Pili- FMR Upper Buli FMR Sitio Mahabang Buhangin to Upper Bungol Buli-Sta.Isabel-Guinhawa-Pili Banilad-Ranzo Sitio Ilohan, Maningcol to Sitio Bukal, Sta. Rita Anoling-Sitio Caimito to Sitio Langka Sitio Matuod-tuod Marfrancisco - District 6 Sta. Rita Sitio Mahabang Buhangin 1, Brgy. Banilad From Hanging Bridge to Safa, Barangay Sabang Iglesia Ni Cristo Proper, Brgy. Banilad Sitio Sta. Clara, Brgy. Rosario	1,500 farmers assisted	Decreased transport time by 30%; reduced transport cost; increased frequency of trips by 100%; reduced vehicle operating cost ; increase traffic	All Barangays with Coconut	PLGU/ MLGU	73,000,000.00	DA-PRDP

Value Chain Segment and Services	Key Gap/ Constraint in VC Development in the Province	Brief Description of Potential Intervention	Output, including # of farmers/ fisherfolk reached, if applicable	Target Result/ Outcome, including # of farmers/ fisherfolk reached, if applicable	Target Areas to be covered	Proposed Lead & Other Players for subproject Implementation	Estimated Project Cost (PhP)	Source of Fund
		Concreting and Opening of Sitio Taberna, Sta. Isabel - Sitio Upper Babahurin, Guinhawa Road (Pinamalayan) (4.1km)	4100 linear meter concreted and opened		Guinhawa and Sta. Isabel	PLGU/ MLGU	250,000,000.00	DA-PRDP
Segments:								
Production	Effects of Climate Change	Rehabilitation Program through the provision of planting materials	1,500 farmers assisted	Immediated rehabilitate affected plantation	All Barangays with Coconut	PLGU/ MLGU	10,000,000.00	PCA, DA, PLGU, CDA
	Low adoption of modern production technology	Conduct of GAP trainings	1,500 farmers assisted	all coconut farmers practicing GAP in 2021; all farmers with enhanced skills		PLGU/ MLGU	5,000,000.00	PCA, DA, PLGU
	Risk of pest and diseases	Strict enforcement of Quarantine Laws and rigid practice of Integrated Pest Management	1,500 farmers assisted	controlled occurrence of pest and diseases		PLGU/ MLGU	5,000,000.00	PCA, PGOM, DA
	Proliferation of illegal cutting of coconut trees	Strict implementation of RA 10593 (Coconut Preservation Law of 1995)	1,500 farmers assisted	sustained coconut production		PLGU/ MLGU		PCA, PGOM, DA
Segments:								
Support Services	Weak organizations of coconut growers, traders and processors	Strengthening of coconut farmers organizations	1,500 farmers assisted	empowered coconut farmers organizations	All Barangays with Coconut	PCA, DA, CDA, PGO rM	5,000,000.00	PCA, DA, PLGU, CDA
	Inconsistent data on coconut and its products	Farmers/Traders Registry System; coconut database management	1,500 farmers assisted	updated coconut database		PCA, DA, PGO rM, LGUs	1,000,000.00	PCA, DA, PLGU
	Inadequate number of extension workers	Hiring/capacitating of additional extension workers including women	1,500 farmers assisted	Attained ideal extension worker to coconut area ratio		PCA, P/MLGU, private firms (eg., VCO producers), barangay extension workers	1,000,000.00	PCA, PGOM, DA
TOTAL							₱ 377,000,000.00	

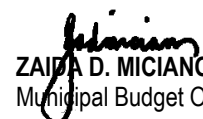
Prepared by:



DANNY S. VILLACRUSIS
 Municipal Agriculturist

Reviewed by:


ROSENIO A. TORIANO, ENP.
 Municipal Planning and Development Coordinator

Attested by:


ZAIDA D. MICIANO
 Municipal Budget Officer


HON. ARISTEO APASAN BALDOS, JR.
 Municipal Mayor