

RINAMALAYAN

COCONUT DEVELOPMENT PLAN 2024





Republic of the Philippines
Province of Oriental Mindoro
MUNICIPALITY OF PINAMALAYAN

MUNICIPAL COCONUT DEVELOPMENT PLAN 2024
PROOF OF RECEIPT



OFFICE/AGENCY/DIVISION	RECEIVED				SIGNATURE
	ON:		BY:		
	Date	Time	Printed Name	Position/Designation	
Municipal Mayor's Office	6-5-23	8:33	MARIE MENORCA	A-A-1	
Municipal Vice Mayor's Office and the Sangguniang Bayan	5-31-2023	4:55	JASMIN G. TUGADI	A-A-2	
Municipal Administrator's Office	6-7-23	2:37	MELODY P. MENDESA	A-A-III	
Municipal Planning and Development Office	5-31-23	4:50	GERALD DULATRE	ITA	
Municipal Budget Office	6-7-23	3:06	MAMA ANNA AGUILAN	ABIV	
Municipal Accounting Office	6/8/24	11:15	MJ FUENTES	COI	
Municipal Treasury Office	6-7-23	4:12	BABYLYN L. SENJO	A-A-11	
Municipal Agriculture's Office	6-8-23	4:55	P. Joy Villalba	A-A-W	
Municipal Local Government Operations Office	6-9-23	9:57	CARREN DEAR	ABIV	
Provincial Budget Office	6-7-23	3:06	MAMA ANNA AGUILAN	ABIV	
Commission on Audit (COA)	6/8/24	11:15	MJ FUENTES	COI	



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OFFICE OF THE MUNICIPAL MAYOR



MESSAGE




The Local Government Unit of Pinamalayan under our leadership, remains focus, steady and firm to our sworn commitment to Pinamaleños. We have utilized our funds and resources in achieving our noble commitment to people. Programs, projects and activities are well aligned and attuned to the demands of the public. We have remained committed to our mission of reaching out to the most vulnerable members of society. As a result, we must level up, improve, and modify all of our initial activities in order to satisfy the unique requirements of our people while also adapting to the demands of a changing world.

My fellow Pinamaleños, it is with great pride and honor to present and dedicate this compilation of Thematic Plans and Programs 2024, a navigational plan towards the Local Government's developmental framework and program intervention for the Fiscal Year 2024.

This plan of action reflects our expectations for conquering challenges and moving forward. It contains the programs/projects/activities streamlined for the coming year from a long master list of projects generated through sectoral consultation. Furthermore, with the unwavering support and active participation of all stakeholders, we can vouch that no sector is being left behind and guarantee the inclusivity of all programs.

Also, our heartfelt gratitude goes to the dedicated men and women of these municipality who place their best efforts to come up with this plan.

Hail Pinamalayan and all its people- ang Bayan ng Bahaghari, Bayang Pinagpala. Pilipinas, Pinamalayan Naman!


HON. ARISTEO APASAN BALDOS, JR.
MUNICIPAL MAYOR

OFFICE OF THE MUNICIPAL VICE MAYOR



MESSAGE




HON. RODOLFO M. MAGSINO
MUNICIPAL VICE MAYOR

Warmest greeting!

Success is no accident. It takes a lot of hard work, perseverance, learning, studying, sacrifice, and most of all, love of what you are doing or learning to do.

The municipality of Pinamalayan aims to become a sustainable place to live for every Pinamaleños. Planning and implementation are the best tool in making success. Thematic planning is an important activity of the Local Government Unit with the objective of building a more progressive municipality.

In this activity, the Local Chief Executive together with the Vice Mayor, Sangguniang Bayan Members, Department Heads, Chief of offices, and the representatives from different sectors joined together in a group discussion and identifying different programs, projects and activities that we believe needed to be implemented and can make an impact in the society.

Through inquiries, careful studies, researches and workshops, we will be able to sustain and meet the demands of the ever-changing time. Long term solutions, programs, projects and activities to be implemented are relevant and beneficial to the people. We cannot stop the passing time, but we have the power to define it.

With our collaborative efforts we can make Pinamalayan a sustainable place to live in. Let us work together and win as one. With the help of the Almighty, hand in hand, we can achieve what we are dreaming for our beloved Pinamalayan.

“Today’s progress was yesterday’s plan” - Anonymous

ACKNOWLEDGEMENT



In the spirit of unity towards progress, deepest appreciation is hereby conveyed to the various stakeholders and institutions in our municipality such as the National Government Agencies, Barangay Government Units, Private Sector, Civil Society/Non-Governmental Organizations, the Legislative Department and the Executive Department of the Municipal Government of Pinamalayan for the unqualified support and participation in the preparation of COCONUT DEVELOPMENT PLAN 2024 which was completed and packaged by the:

MUNICIPAL PLANNING AND DEVELOPMENT OFFICE

GENERAL PUBLIC SERVICES

ROMEL T. MARAYAN *Development Management Officer II
Sector Coordinator*

JAN-NEIL H. EVANGELISTA *Senior Administrative Assistant II
Sector Coordinator*

PRINCESS EUNICE L. DEL VALLE *Project Development Officer I
Sector Coordinator*

SOCIAL SERVICES

EnP VIRGILIO M. KING *Project Development Officer III
Sector Coordinator*

JOHN ERIC G. MONDOÑEDO *Planning Assistant
Sector Coordinator*

MA. LORRAINE F. FESTIN *Project Evaluation Assistant
Sector Coordinator*

ECONOMIC SERVICES

EnP. ORLEX H. MARAYAN *Development Management Officer IV / Asst. to the MPDC
Sector Coordinator*

FREDELINO A. TORIANO, JR. *Planning Officer II
Sector Coordinator*

MARIANNE L. LUARCA *Administrative Aide II
Sector Coordinator*

OTHER SERVICES

EnP. ORLEX H. MARAYAN *Development Management Officer IV / Asst. to the MPDC
Sector Coordinator*

JAYSON M. MAUPAY *Administrative Assistant I
Sector Coordinator*

ADMINISTRATIVE AND TECHNICAL SUPPORT SERVICES

RUTH D. MALING *Administrative Officer IV
Logistic In-Charge*

PHIL JOSEPH L. GALANG *Information Technology Assistant
Technical Support Staff*

GERALD M. DULATRE *Information Technology Assistant
Administrative Support Staff*

MARY JOY R. SALENDREZ *Administrative Aide III
Administrative Support Staff*

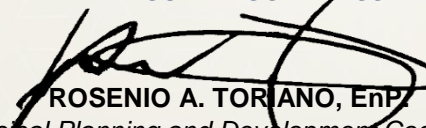
ROSELLE H. LABRADOR *Administrative Aide III
Administrative Support Staff*

EDEN M. HERNANDEZ *Administrative Aide II
Administrative Support Staff*

We are truly grateful as we commend the invaluable involvement of all concerned functionaries and Elective Officials by way of sharing their time, efforts and knowledge. As such, we are very thankful to the Municipal Development Council (MDC) Officials and Members, especially to the Chairpersons and Members of the Functional/Sectoral Working Committees for exerting tireless and selfless efforts that made possible the successful completion of the formulation process.

Above all, let us praise and thank the Almighty for His guidance as we are all His stewards in bringing about excellence in local governance.

THANK YOU AND GOD BLESS!!!


ROSENIO A. TORIANO, EnP

Municipal Planning and Development Coordinator



The Municipal Planning and Development Office
Telefax: (043) 738 - 4632

E-mail Address: mpdo.pin@gmail.com / mpdo@pinamalayan.gov.ph

Our Website: www.pinamalayan.gov.ph



MUNICIPAL APPROVAL INSTRUMENTS

- **THEMATIC PLANS AND PROGRAMS (TPP) 2024**
 - **SANGGUNIANG BAYAN (SB) RESOLUTION NO. 128-2023**
 - **MUNICIPAL DEVELOPMENT COUNCIL (MDC) RESOLUTION NO. 02-2023**



OFFICE OF THE SANGGUNIANG BAYAN

Office of the Vice Mayor/Sangguniang Bayan, 2nd Flr. Municipal Bldg. Madrid Blvd. Zone III, Pinamalayan, Oriental Mindoro
Email Address: ucsbaybayan@pinamalayan.gov.ph Tel Nos: (043) 738-1432 (043) 284-3147

EXCERPT FROM THE MINUTES OF THE REGULAR SESSION OF THE 11th SANGGUNIANG BAYAN HELD ON MAY 22, 2023 AT SANGGUNIANG BAYAN SESSION HALL, PINAMALAYAN, ORIENTAL MINDORO.

PRESENT:

HON. RODOLFO M. MAGSINO,	Municipal Vice Mayor, Presiding officer
HON. RIO S. MERCENE,	SB Member
HON. DUNHILL MARCELO M. DELMO V,	SB Member
HON. ANGELO MARLO D. MADRID,	SB Member
HON. MAURO P. HELERA,	SB Member
HON. ANJUNE A. ZAMORA,	SB Member
HON. EDWIN G. HERNANDEZ,	SB Member
HON. JEOFFREY PAUL A. UMBAO,	SB Member
HON. NAPOLEON M. MANGARING,	SB Member
HON. JOVEN S. VELASCO,	SKMF President, SB Member
HON. ANTONIO VICTOR R. OLYMPIA,	ABC President, SB Member

RESOLUTION NO. 128-2023

A RESOLUTION APPROVING THE DIFFERENT THEMATIC PLANS AND PROGRAMS (TPP) 2024 OF THE MUNICIPALITY OF PINAMALAYAN, ORIENTAL MINDORO.

WHEREAS, Section 114 of the Local Government Code provides that the policies, programs and projects proposed by the Local Development Council shall be submitted to the Sanggunian concerned for appropriate action;

WHEREAS, the thirty-seven (37) various Thematic Plans and Programs (TPP) 2024 of the Municipality of Pinamalayan were formulated after thorough researches, series of consultations, workshops, focus group discussions and other activities involving multi-sectoral presentation, to wit:

1. GENERAL PUBLIC SERVICES SECTOR

- Municipal Peace and Order and Public Safety Plan
- Municipal Capacity Development Agenda
- Municipal Anti-Drug Abuse Action Plan
- Municipal Indicative Annual Procurement Plan
- Municipal Human Resource/Capacity Development Plan
- Municipal Revenue Generation and Mobilization Plan
- Municipal Public Financial Management Improvement Plan
- Municipal Information and Communication Technology Plan
- Municipal Information Strategic Management Plan
- Municipal People's Plan
- Municipal Public Service Continuity Plan

2. SOCIAL DEVELOPMENT SECTOR

- DILG-Endorsed Municipal Gender and Development Plan and Budget
- Municipal Annual Cultural Development Plan
- Municipal Plan for the Protection of Children
- Municipal Senior Citizens and Persons with Disability Plan
- Municipal Nutrition Action Plan
- Municipal Acquired Immune Deficiency Syndrome Plan
- Municipal Youth Development Plan
- Municipal Housing/Shelter Plan
- Municipal Ancestral Domains Sustainable Development and Protection Plan
- Municipal Plan for Health and Family Planning



OFFICE OF THE SANGGUNIANG BAYAN

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Email Address: vicemayoroffice@pinamalayan.gov.ph Tel Nos: (043) 738-1432 / (043) 284-3147

3. ECONOMIC DEVELOPMENT SECTOR

- Municipal Climate Change Action Plan
- Municipal Poverty Reduction Action Plan
- Municipal Solid Waste Management Plan
- Municipal Forest Land Use Plan
- Municipal Watershed Management Plan
- Municipal Sustainable Area Development Plan
- Municipal Foreshore Management Plan
- Municipal Food Sufficiency Plan
- Municipal Strategic Agriculture and Fisheries Development Zone Plan
- Municipal Coconut Development Plan
- Municipal Coastal Resources Management Plan
- Municipal Commodity Investment Plan
- Municipal Tourism Development Plan
- Municipal Entrepreneurship Development Plan
- Municipal Transportation Management Plan

4. OTHER SERVICES SECTOR

- PDRRMO-Reviewed Municipal Disaster Risk Reduction and Management Plan

WHEREAS, the aforementioned TPPs were adopted on the 19th day of May 2023 by virtue of MDC Resolution No. 02-2023 and were subsequently indorsed to the Sangguniang Bayan pursuant to the Local Government Code;


WHEREAS, this august body entirely recognizes the significance of the different TPPs for 2024 in providing operational guidance and effective solution in the attainment of a progressive, self-reliant, resilient and sustainable municipality.

NOW THEREFORE, BE IT RESOLVED by the Sangguniang Bayan of Pinamalayan, Oriental Mindoro to approve different Thematic Plans and Programs (TPP) 2024 of the Municipality of Pinamalayan, Oriental Mindoro.

UNANIMOUSLY APPROVED this 22nd day of May 2023 on motion of Hon. Rio S. Mercene seconded by all Sangguniang Bayan members present.

I hereby certify to the veracity and correctness of the foregoing quoted resolution.

Certified Correct:


ATTY. MIRASOL J. SANTOS
Secretary to the Sangguniang Bayan

Attested by:


HON. RODOLFO M. MAGSINO
Municipal Vice Mayor, Presiding Officer

Approved:


HON. ARISTEO APASAN BALDOS, JR.
Municipal Mayor

MAY 31 2023



Republic of the Philippines
Province of Oriental Mindoro
MUNICIPALITY OF PINAMALAYAN

OFFICE OF THE MUNICIPAL MAYOR

Madrid Blvd., Zone III, Pinamalayan, Oriental Mindoro 5208

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Telephone No. 043-284-7146

MUNICIPAL DEVELOPMENT COUNCIL RESOLUTION NO.02-2023

A RESOLUTION ADOPTING THE DIFFERENT THEMATIC PLANS AND PROGRAMS (TPP) 2024 OF THE MUNICIPALITY OF PINAMALAYAN AND FAVORABLY INDORSING THE SAME TO THE SANGGUNIANG BAYAN, THIS MUNICIPALITY FOR APPROVAL.

WHEREAS, thematic planning is a prescriptive planning tool that seeks the most effective and efficient technical solution to a generic development problem;

WHEREAS, the strategic value of thematic plans is that they provide guidance on the application of techniques and in drawing on best practices and experiences which have evolved into a benchmark standard;

WHEREAS, thematic plans provide a cost-benefit analysis of the technology against conventional techniques, define the role and responsibilities of the agency in relation to other stakeholders, identifying resource requirements and seek to outline a course of action, thereby defining a framework providing a problem-based analysis of techniques that helps ensure the relevance, sustainability and impact of technical cooperation;

WHEREAS, in order to validate priority areas for cooperation and strengthening public-private partnership, different thematic plans and programs were formulated through researches, series of consultations, workshops, focus group discussions and other activities involving multi-sectoral representation;

WHEREAS, the thematic plans and programs herein referred to include the following:

1. GENERAL PUBLIC SERVICES SECTOR

- Municipal Peace and Order and Public Safety Plan
- Municipal Capacity Development Agenda
- Municipal Anti-Drug Abuse Action Plan
- Municipal Indicative Annual Procurement Plan
- Municipal Human Resource/Capacity Development Plan
- Municipal Revenue Generation and Mobilization Plan
- Municipal Public Financial Management Improvement Plan
- Municipal Information and Communication Technology Plan
- Municipal Information Strategic and Management Plan
- Municipal People's Plan
- Municipal Public Service Continuity Plan



#FullDevolution #LocalAutonomy #LocalEmpowerment





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2. SOCIAL DEVELOPMENT SECTOR

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- Municipal Tourism Development Plan
- Municipal Entrepreneurship Development Plan
- Municipal Transportation Management Plan

4. OTHER SERVICES SECTOR

- PDRRMO-Reviewed Municipal Disaster Risk Reduction and Management Plan

WHEREAS, the Municipal Development Council in full council meeting has thoroughly reviewed and objectively considered the contents and linkages of the above-named TPPs;

NOW, THEREFORE, on motion of Punong Barangay Gilbert A. Seño of Pili and duly seconded by all members present, be it . . .

RESOLVED, AS IT IS HEREBY RESOLVED, to adopt the different THEMATIC PLANS AND PROGRAMS (TPP) 2024 of the Municipality of Pinamalayan, and favourably indorsing the same to the Sangguniang Bayan for appropriate action.

UNANIMOUSLY ADOPTED this 19th day of May 2023.

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THE 37 BARANGAY CAPTAINS OF PINAMALAYAN:



HON. RANDY H. MOREDO
Barangay Captain, Anoling
Member

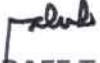

HON. EDNA L. RANILLO
Barangay Captain, Bangbang
Member


HON. ANDRES M. GANIBO
Barangay Captain, Buli
Member



HON. EUGENIO M. MANTARING
Barangay Captain, Calingag
Member

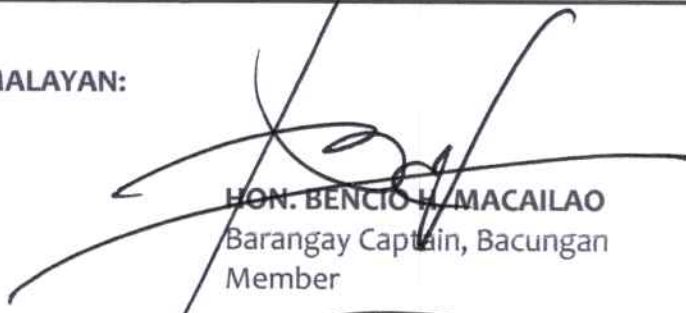

HON. JOEY C. JAMINOLA
Barangay Captain, Guinhawa
Member



HON. RICO M. BONIFACIO
Barangay Captain, Lumambayan
Member



HON. MERAPE T. ALUB
Barangay Captain, Maliangcog
Member


HON. ENRICO M. CAUNCERAN
Barangay Captain, Marayos
Member


HON. ANTONIO S. MOGOL
Barangay Captain, Nabuslot
Member


HON. BENCIO H. MACAILAO
Barangay Captain, Bacungan
Member



HON. JOELITO J. PERLAS
Barangay Captain, Banilad
Member


HON. NORVEN M. ARELLANO
Barangay Captain, Cacawan
Member



HON. DANTE H. MAZON
Barangay Captain, Del Razon
Member


HON. JOHNNY A. LOLONG
Barangay Captain, Inclanay
Member


HON. TEOFILO P. SAPUSAO
Barangay Captain, Malaya
Member


HON. JUDITH P. DE BELEM
Barangay Captain, Maningcol
Member

HON. ROMEO M. DIMAANO
Barangay Captain, Marfrancisco
Member


HON. LERMA M. MANRIQUE
Barangay Captain, Pagalagala
Member





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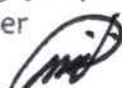
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Telephone No. 043-284-7146


THE 37 BARANGAY CAPTAINS OF PINAMALAYAN:


HON. NOLITO A. DELA CRUZ
Barangay Captain, Palayan
Member

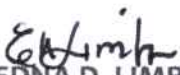

HON. AMADEO Q. MAGTIBAY
Barangay Captain, Pambisan Munti
Member

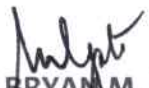

HON. RAUL M. MICIANO
Barangay Captain, Papandayan
Member


HON. CELSO V. MONDOÑEDO JR.
Barangay Captain, Quinabigan
Member



HON. HIPOLITO D. ONDOY
Barangay Captain, Rosario
Member


HON. MERLITA M. PANGANIBAN
Barangay Captain, Sta. Isabel
Member

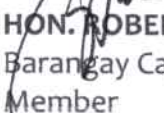

HON. EDNA D. LIMBO
Barangay Captain, Sto. Niño
Member



HON. ROY BRYAN M. MALAPOTE
Barangay Captain, Zone I
Member



HON. FERNANDO T. RODIL
Barangay Captain, Zone III
Member

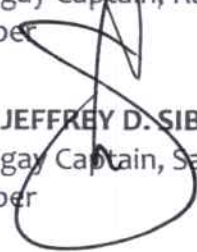

HON. ANTONIO VICTOR R. OLYMPIA
ABC President
Liga ng mga Barangay
Barangay Captain, Sta. Rita
Member


HON. LORETO E. FLORES
Barangay Captain, Pambisan Malaki
Member

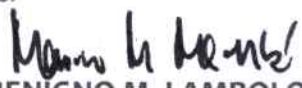

HON. ROBERTO A. MICIANO
Barangay Captain, Panggulayan
Member



HON. GILBERT A. SEÑO
Barangay Captain, Pili
Member


HON. ARNEL F. NAMBIO
Barangay Captain, Ranzo
Member


HON. JEFFREY D. SIBOBO
Barangay Captain, Sabang
Member

HON. RUFINO S. DIMAPILIS
Barangay Captain, Sta. Maria
Member


HON. BENIGNO M. LAMBOFOTO
Barangay Captain, Wawa
Member


HON. MARY FRANCIS DEOCORA M. FABIE
Barangay Captain, Zone II
Member

HON. VICTOR J. LINGON
Barangay Captain, Zone IV
Member





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Telephone No. 043-284-7146

REPRESENTATIVES OF NON-GOVERNMENT ORGANIZATION (NGOs)

RICARDO B. DELA CRUZ

President, Bahaghari Pinamalayan, Oriental Mindoro
Federation of Tricycle Operators and Driver's
Association, Inc. (BPOMFEDTODA)
Representative to the Executive Committee


LEA S. FIEDALAN

President, Ranzo Farmer's Association
Member



EDWIN C. ANDAL

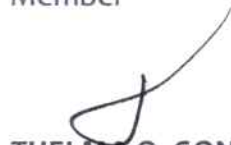
President, Kapulungan ng Sandigang Magkakarne
(KASAMA)
Member

ESTELITA M. FIEDALAN

President, Samahan ng Lingap Pamilyang
Pinamaleño (SLNPP)
Member


CECILIA L. KASILAG

President, Local Council for Women
Member



THELMA O. GONZALES

President, Kaagapay Tungo sa Maunlad na
Pamumuhay
Association of Barangay Buli
Member

GORGONIO SUMBAD

President, Samahan Kaligtangan Tadyawan
Member



LORENZA R. LOLONG

President, Young Progressive Vendors and
Vegetable Dealers and Retailers
Association of Pinamalayan Market, Inc.
(YPVVDRAPMI)
Member

BERNIE P. SEÑORIN

President, Samahang Mandaragat ng
Banilad (SAMBA)
Member



FELIX M. MAGBOO

Vice President, Pinamalayan Bahaghari
Farmer's Federation
Member

FE G. MERCENE

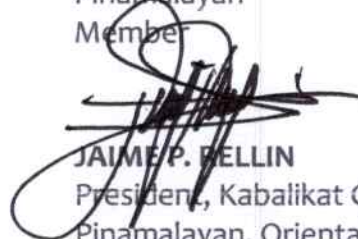
President, Federation of Senior Citizens of
Pinamalayan
Member

DIVINA D. MADRID

President, Pinamalayan Retired Teachers
Organization
Member

GERALD F. LUHA

President, Sandugo Rescue and Radio
Communication Group-Lima Chapter
Pinamalayan
Member



JAIME P. BELLIN

President, Kabalikat Civicom 843 Chapter
Pinamalayan, Oriental Mindoro
Member



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Telephone No.043-284-7146

HON. RIO S. MERCENE

SB Member

Chairperson, Committee on Finance & Appropriations

HON. ALFONSO V. UMALI, JR.

Congressman

2nd District, Oriental Mindoro

Attested by:

ORLEX H. MARAYAN, EnP.

Development Management Officer IV
Secretary, MDC Secretariat

Certified Correct:

ROSENIO A. TORIANO, EnP.

MPDC - MGDH I
Head, MDC Secretariat

Approved:

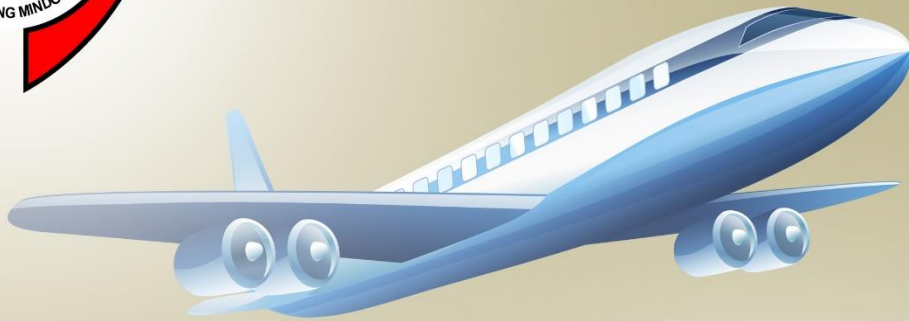
HON. ARISTEO APASAN BALDOS, JR.

Municipal Mayor
Chairperson, Municipal Development Council





VISION



PINAMALAYAN CITY,
the Central Trading Hub of Oriental Mindoro
and the rest of MIMAROPA
demonstrating a robust investor- and
tourist-centered economy
with diversified agro-industrial activities
anchored on sustainable growth
and social equity.



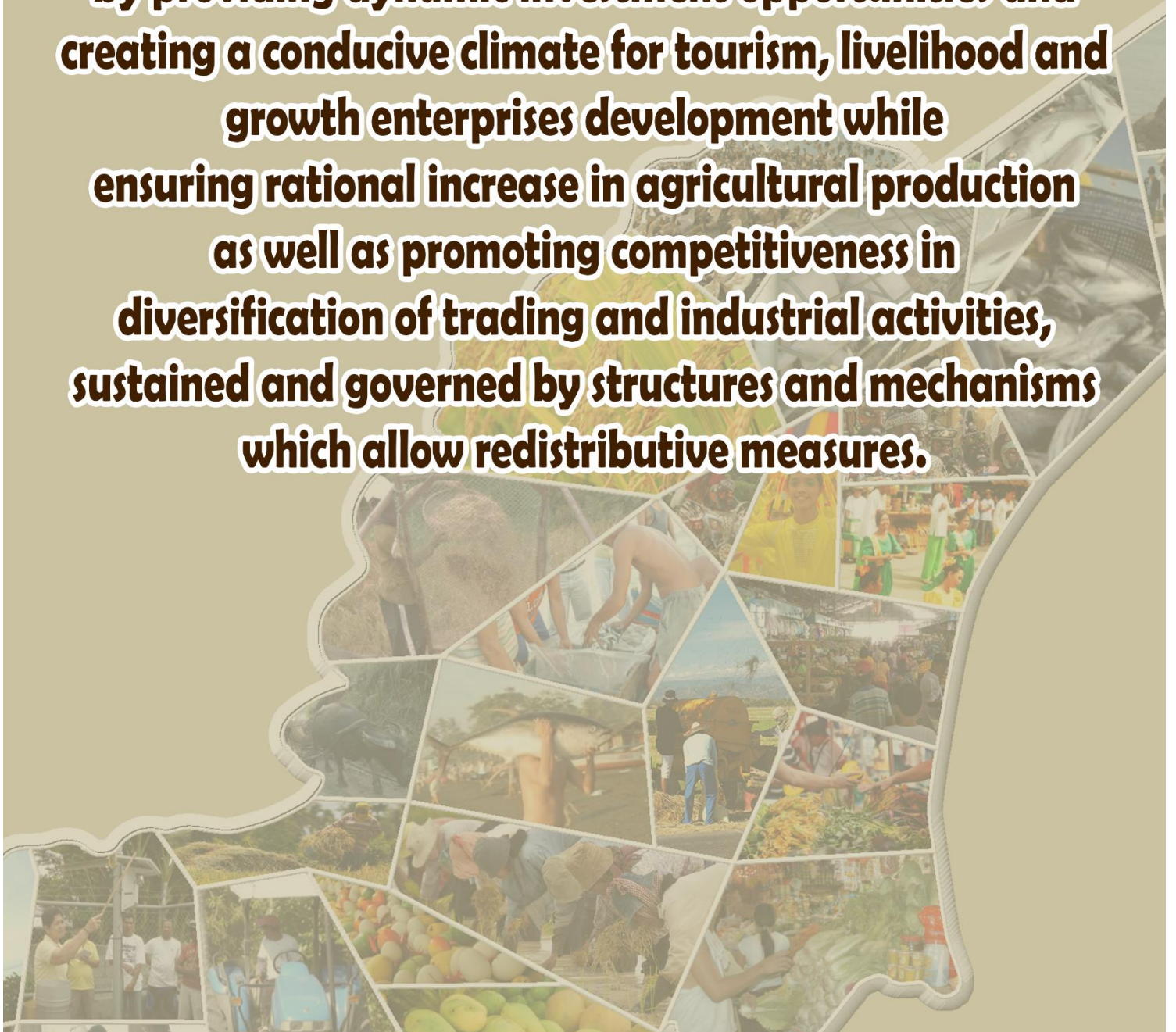


MISSION



To boost local economy

by providing dynamic investment opportunities and creating a conducive climate for tourism, livelihood and growth enterprises development while ensuring rational increase in agricultural production as well as promoting competitiveness in diversification of trading and industrial activities, sustained and governed by structures and mechanisms which allow redistributive measures.





STRATEGIC THRUSTS AND DEVELOPMENT PRIORITIES

T

TRANSPARENCY, ACCOUNTABILITY AND GOOD GOVERNANCE

O

ORGANIZATIONAL DEVELOPMENT AND EMPOWERMENT

P

PEACE AND ORDER AND PUBLIC SAFETY

C

COMMUNITY INVOLVEMENT AND INTEGRATION

A

AGRICULTURE, TOURISM, HISTORY, CULTURE & ARTS AND ENVIRONMENTAL PROTECTION

R

REVENUE GENERATION AND LIVELIHOOD PROGRAMS

E

EDUCATIONAL AND TECHNICAL SKILLS DEVELOPMENT

S

SOCIAL PROGRAMS





CORE VALUES

Recognizing the vision of becoming the
**CENTRAL TRADING HUB OF
ORIENTAL MINDORO
AND THE REST OF MIMAROPA**
demonstrating a robust
investor-and-tourist-centered economy,
with diversified agro-industrial activities
anchored on sustainable growth
and social equity,

WE, public servants, commit ourselves
to attain the vision of the
**MUNICIPAL GOVERNMENT OF
PINAMALAYAN**
by living by the tenets of the following
CORE VALUES:

RESPONSIBLE
LEADERSHIP

ACCOUNTABILITY AND
TRANSPARENCY IN GOVERNANCE

INNOVATIVE AND
EXCELLENT SERVICE

NURTURERS OF FAITH AND
PATRIOTIC IDEALS

BUILDERS OF POSITIVITY AND
TEAM SPIRIT

OBJECTIVITY AND INTEGRITY OF
PURPOSE

WELL-BALANCED
ECOLOGY ADVOCATES





RINAMALAYAN

BRIEF PROFILE



MUNICIPAL OFFICIAL LOGO



**NATIONAL HISTORICAL INSTITUTE
MONUMENTS and HERALDRY DIVISION**

RISING SUN

Represents the glowing/bright future of the town.

RAINBOW

Symbolizes hope and prospect for progress and its discovery.

YELLOW DOT

Describes the geographical location of the Municipality of Pinamalayan

MAP AND TAMARAW

Denote Strength

COLOR GREEN

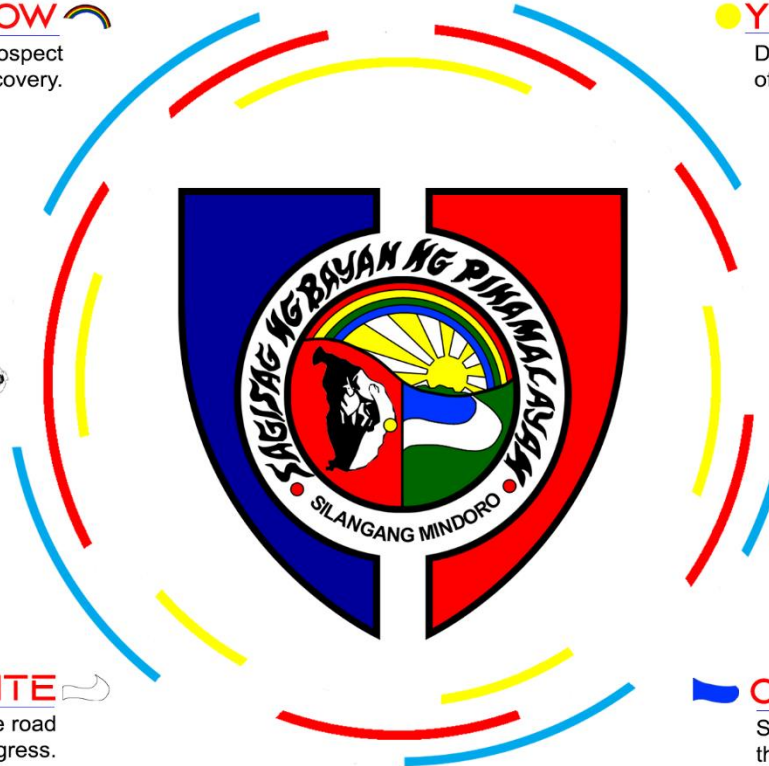
Stands for the youth; rich farmland

COLOR WHITE

Stands for justice and the road to progress.

COLOR BLUE

Stands for peace, calmness and the abundance of sea products.




SHIELD

Derived from the provincial seal of Mindoro Oriental where the town is located; stylized caring/loving hands of its local executives; it also represents that Pinamalayan is a free and peaceful municipality.

Recommending Approval:


SERAFIN D. QUIASON
Chairman

OFFICE OF THE PRESIDENT
Approved by Authority of the
President :


LUIS C. LIWANAG II
Deputy Executive Secretary

March _____, 1993 File No. _____ Date _____

HISTORICAL BACKGROUND

The name of the town was said to be taken from the word “ipinamalay” which means to make aware or to show the way. According to an old story, early settlers of this town came from a group of adventurous transmigrants who encountered turbulent weather in the sea. They prayed to God Almighty for deliverance and guidance, whereupon, the weather cleared and a rainbow appeared on the horizon. The crew shouted “ipinamalay na” which means it was made known. They followed the direction of the rainbow believing that at its end lies a pot of gold and good fortune. They finally landed at what is now barangay Lumambayan and established the first settlement which they named Pinamalayan. They found good fortune in the new land which brought them prosperity because of the good soil and abundant resources.



LEGEND

On the other hand, some sources state that the name Pinamalayan came from the word “Pinagpalayan” which means “planted with rice”, for it was once a vast area planted with rice. Rice farming is an important source of livelihood of the municipality, up to this day. Since then, the place grew and became a town. However, during the entire 18th century, Pinamalayan was one of the coastal areas frequently attacked by Moro pirates. People were decimated and many fled to the interior for safety.

1800

Pinamalayan is one of the oldest towns in the province of Oriental Mindoro. Its territory once went as far as the old settlements of Sumagui and Anilao which are now part of the municipalities of Bansud and Bongabong, respectively. The towns of Pola and Gloria, now separate municipalities, were also former parts of the old domain. This was then organized as a permanent settlement in 1800's under the leadership of a gobernadorcillo.

APRIL 29, 1904

Under the American government, the towns of Pola and Bongabong were consolidated with Pinamalayan by virtue of Act 1155.



CREATION OF THE MUNICIPALITY

1888

In the year 1888, the territory of Pinamalayan included the settlements of Pola, Sumagui, and Anilao. At that time, the gobernadorcillo was Juan Morente, Jr., who assumed position until 1898 when the uprising against the Spanish government broke out. Morente Jr. joined the revolutionary forces as a captain then Juan Medina replaced him as the town head. When the Spaniards surrendered, Morente Jr. became governor of the province of Mindoro while Cornelio Nable was appointed as the municipal president.

JANUARY 12, 1912

Pola became an independent town. A major political change brought about by the American occupation was that the Municipal Council acted on the selection of a new town site through viva-voce voting in 1914.

1916

The seat of the Municipal Government was officially transferred from barangay Lumambayan to its present site.

HISTORICAL BACKGROUND

1919

Bongabong likewise regained its township status in March 1919 under Act 2824. The American planners made sure that the town is properly laid out according to a planning system that included wide, symmetrical roads with appropriate drainage facilities. It was also during this time that a big plaza was constructed adjacent to the municipal building. These turns of events made Pinamalayan as a model in town planning to all the municipalities in Oriental Mindoro. Moreover, the repeated territorial reorganizations signify the role of Pinamalayan as a major political and economic center in the southern part of Oriental Mindoro way back in the latter years of the Spanish regime up to the American rule. Administrative orders regulating secular activities in the settlements of neighboring towns were once sent from Pinamalayan. Thus, this gives the municipality considerable advantages in terms of trade, infrastructure development, social facilities, and even political accommodations at the onset of the century.



1942

When the Japanese occupied Mindoro in 1942, Dr. Abelardo Bunag, then mayor, joined the underground movement. The Japanese then appointed Carlos Aguilucho as mayor, followed by Manuel Medina. Then, the Americans returned around January 15, 1945.



1964

In 1964, Gloria became an independent town. From 1947 to 1990 under various administrations, Pinamalayan grew steadily to become the progressive town that it is today.



Table HB-1 presents the local chief executives from year 1901 to present. Throughout history, the municipality had 32 municipal mayors.



Table HB-1. Local Chief Executives of Municipality of Pinamalayan, Oriental Mindoro, Year 1901-2019

	Name of LCE	Term of Office		Name of LCE	Term of Office
1	Cornelio Nable	1901-1902	17	Manuel Medina	1943-1945
2	Juan Aguilucho	1902-1903	18	Tomas Villamin	1946-1947
3	Vicente Dominguez	1903-1904	19	Dominador Madrid	1948-1951
4	Florencio Morente	1905-1906	20	Remegio Pio Baldos	1952-1955
5	Juan Morente, Jr.	1907-1912	21	Dominador Madrid	1956-1967
6	Jesus Dominguez	1913-1915	22	Santos Frane (OIC)	1967-1968
7	Jose Benitez	1915-1916	23	Jose Reynaldo Morente, Jr.	1968-1972
8	Elias Semilla	1916-1919	24	Crispulo La Rosa	1973-1979
9	Carlos Aguilucho and Francisco Luarca	1925-1928	25	Emilina Baldoz	1980-1986
10			26	Reynaldo Mambil	1986-1987
11	Anaceto Villamin	1928-1929	27	Lydia Olea (OIC)	1988
12	Conrado Morente	1929-1934	28	Manuel O. Morente, Sr.	1988-1995
13	Felipe Venturanza	1934-1938	29	Wilfredo L. Hernandez, Sr.	1995-2004
14	Carlos Aguilucho	1938-1940	30	Aristeo V. Baldos, Sr.	2004-2007
15	Abelardo Buñag	1941-1942	31	Wilfredo L. Hernandez, Sr.	2007-2016
16	Carlos Aguilucho	1942-1943	32	Aristeo A. Baldos, Jr.	2016-present

Source: Municipal Planning and Development Office

SIGNIFICANT DEVELOPMENTS IN THE MUNICIPALITY








































PINAMALAYAN FIRST CLASS MUNICIPALITY

BY VIRTUE OF DOF DEPARTMENT ORDER NO. 20-05
IMPLEMENTED BY BILG MEMORANDUM CIRCULAR NO. 01-M (43)-05
ISSUED ON JANUARY 31, 2006



GEO-PHYSICAL ENVIRONMENT

URBAN BARANGAYS				RURAL BARANGAYS						
COASTAL BARANGAYS	 WAWA	 MARFRANCISCO	 ZONE I	 PAPANDAYAN	 LUMAMBAYAN	 GUINHAWA	 BANILAD	 RANZO	 QUINABIGAN	 PILI
	 ZONE II	 ZONE III	 ZONE IV	 CACAWAN	 ANOLING	 BACUNGAN	 BANGBANG	 BULI	 CALINGAG	 DEL RAZON
	 STA. RITA				 INCLANAY	 MALAYA	 MALIANGCOG	 MANINGCOL	 MARAYOS	 NABUSLOT
				 PAGALAGALA	 PALAYAN	 PAMBISAN MALAKI	 PAMBISAN MUNTI	 PANGGULAYAN	 ROSARIO	
				 SABANG	 STA. ISABEL	 STA. MARIA	 STO. NIÑO			

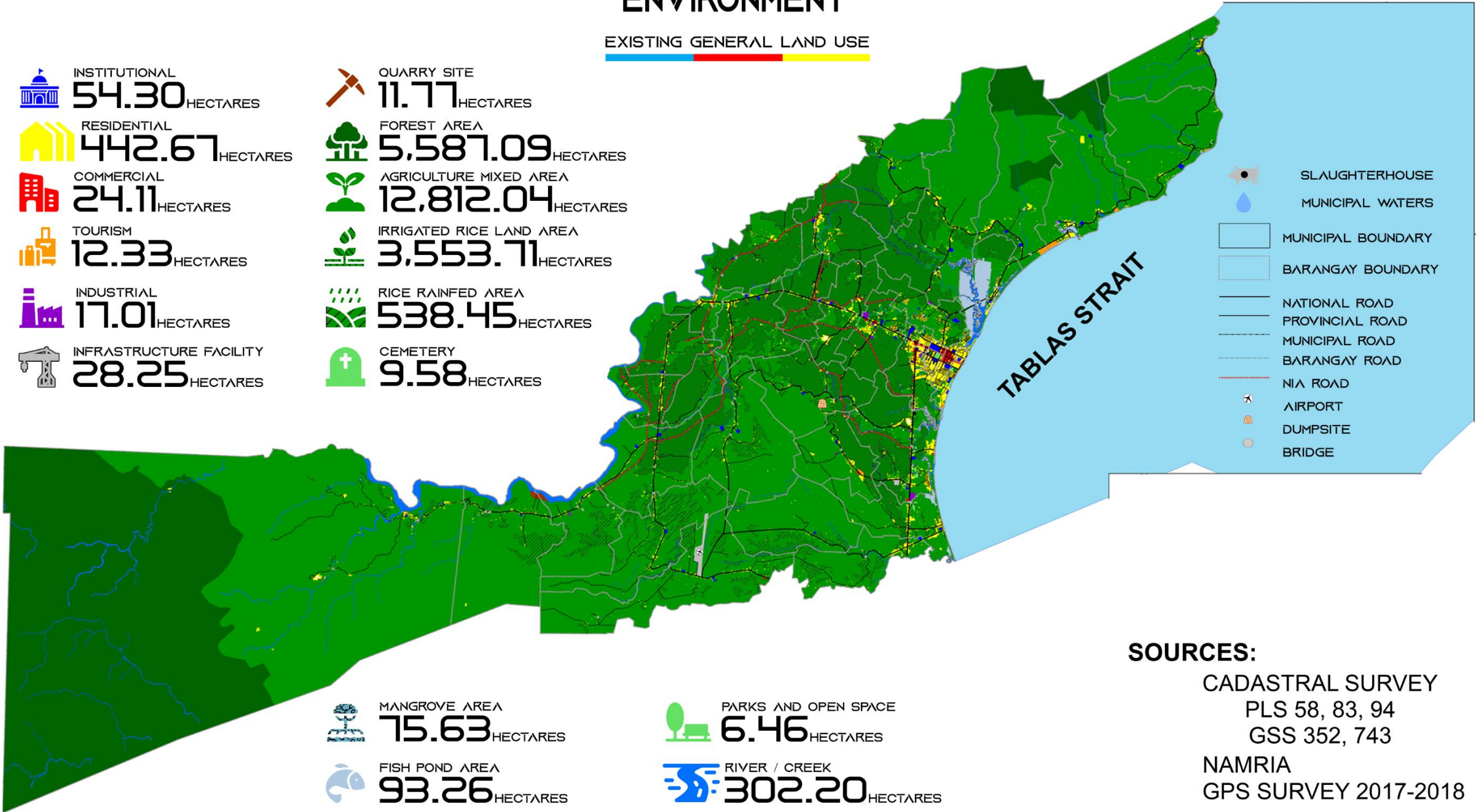
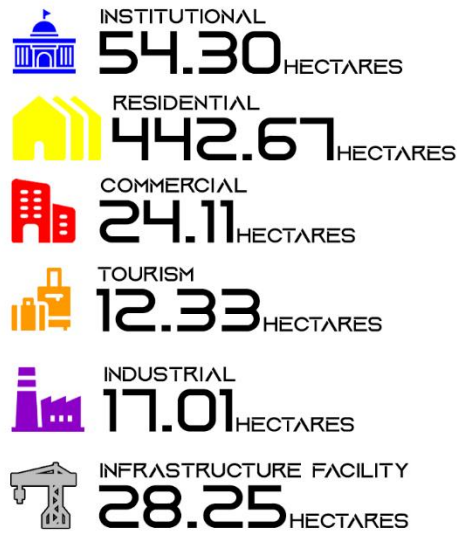


PINAMALAYAN 37 BARANGAYS



GEO-PHYSICAL ENVIRONMENT

EXISTING GENERAL LAND USE



SOURCES:
 CADASTRAL SURVEY
 PLS 58, 83, 94
 GSS 352, 743
 NAMRIA
 GPS SURVEY 2017-2018

DEMOGRAPHY

DEMOGRAPHIC SIZE

TOTAL POPULATION
90,383
SOURCE: 2020 CPH PSA



CRUDE BIRTH RATE
6.35
SOURCE: 2021 MHO



GROWTH RATE
1.01
SOURCE: 2020 CPH PSA



CRUDE DEATH RATE
4.20
SOURCE: 2021 MHO

DEMOGRAPHIC DISTRIBUTION



NUMBER OF HOUSEHOLDS
21,322
SOURCE: 2020 CPH PSA



HOUSEHOLD SIZE
4 PERSONS
IN EVERY HOUSEHOLD
SOURCE: 2020 CPH PSA



POPULATION DENSITY
3 PERSONS
PER HECTARE
SOURCE: 2020 CPH PSA & MAssO

POPULATION
PROJECTION



97,949 YEAR
2028
116,197 YEAR
2045



HOUSEHOLD
PROJECTION

22,779
27,023

POPULATION COMPOSITION

SCHOOL GOING POPULATION
32,710
SOURCE: 2018 CBMS 3RD ROUND SURVEY



WORKING AGE
48,863
SOURCE: 2018 CBMS 3RD ROUND SURVEY

LABOR FORCE
26,280
SOURCE: 2018 CBMS 3RD ROUND SURVEY



YOUNG DEPENDENT POPULATION
24,394
SOURCE: 2018 CBMS 3RD ROUND SURVEY

OLD DEPENDENT POPULATION
4,701
SOURCE: 2018 CBMS 3RD ROUND SURVEY



OVERSEAS FILIPINO WORKERS
1,446
SOURCE: 2018 CBMS 3RD ROUND SURVEY

POPULATION CHARACTERISTICS

REGISTERED VOTERS
50,248
SOURCE: 2021 COMELEC



MANGYAN POPULATION
1,033
SOURCE: 2018 CBMS 3RD ROUND SURVEY

MOTHER TONGUE
98.84%
TAGALOG



RELIGION
90.02%
ROMAN CATHOLIC

4.16%
OTHER LANGUAGE
SOURCE: 2018 CBMS 3RD ROUND SURVEY

9.98%
OTHER RELIGIONS
SOURCE: 2018 CBMS 3RD ROUND SURVEY

POVERTY SITUATION



POVERTY THRESHOLD
42.90%
SOURCE: 2018 CBMS 3RD ROUND SURVEY



FOOD THRESHOLD
29.99%
SOURCE: 2018 CBMS 3RD ROUND SURVEY



FOOD SHORTAGE
1.61%
SOURCE: 2018 CBMS 3RD ROUND SURVEY

SOCIAL SECTOR

EDUCATION

SOURCE: ACTUAL SURVEY

TOTAL NUMBER OF SCHOOLS		TOTAL NUMBER OF ENROLMENT	
KINDERGARTEN	40	KINDERGARTEN	5,343
ELEMENTARY	40	ELEMENTARY	8,074
JUNIOR HIGH SCHOOL	18	JUNIOR HIGH SCHOOL	7,805
SENIOR HIGH SCHOOL	15	SENIOR HIGH SCHOOL	5,622
TERTIARY	5	TERTIARY	6,462

STUDENT - TEACHER RATIO		STUDENT - CLASSROOM RATIO	
ELEMENTARY	25:1	ELEMENTARY	27:1
JUNIOR HIGH SCHOOL	23:1	JUNIOR HIGH SCHOOL	40:1
SENIOR HIGH SCHOOL	17:1	SENIOR HIGH SCHOOL	29:1

LITERACY RATE
96.83%
SOURCE: 2018 CBMS 3RD ROUND SURVEY

NUMBER OF HOSPITALS
4
SOURCE: 2022 MHO

NUMBER OF HEALTH CENTERS
38
SOURCE: 2022 MHO

NUMBER OF PUBLIC DOCTORS
17
SOURCE: 2022 MHO

HIGHEST LEADING CAUSES OF MORTALITY
CARDIO VASCULAR ARREST
SOURCE: 2022 MHO

HIGHEST LEADING CAUSES OF MORBIDITY
ACUTE RESPIRATORY INFECTION
SOURCE: 2022 MHO

HEALTH AND SANITATION

MALNOURISHED CHILDREN
1,783
SOURCE: 2018 MHO

HOUSEHOLDS WITHOUT ACCESS TO SANITARY TOILET FACILITY
10.08%
SOURCE: 2018 CBMS 3RD ROUND SURVEY

COVID DATA
SOURCE: 2021 MHO

CASES RECOVERED
310

DEATH
4

SOCIAL SECTOR

HOUSEHOLDS WHO ARE INFORMAL SETTLERS

7.2%

SOURCE: 2018 CBMS 3RD ROUND SURVEY

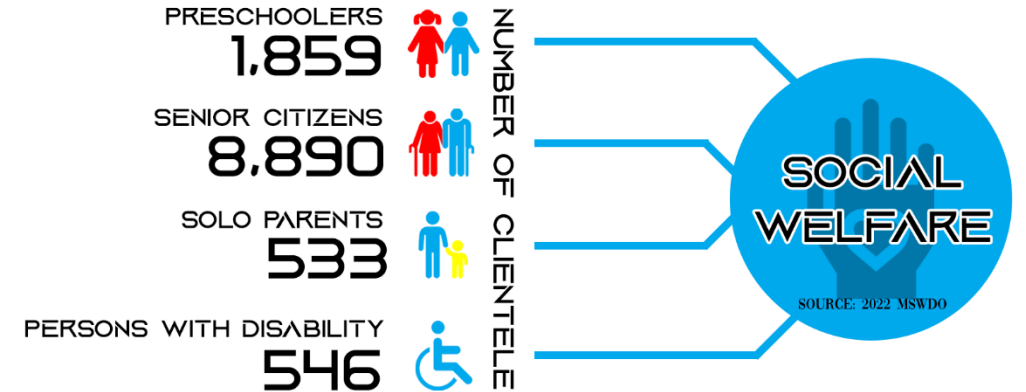
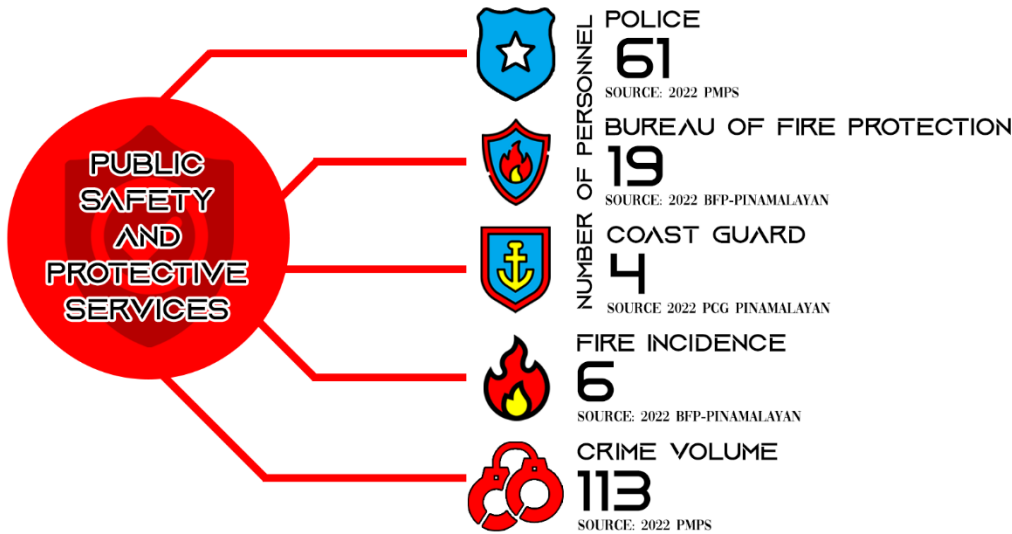


HOUSEHOLDS WHO ARE LIVING IN MAKESHIFT HOUSING

1.67%

SOURCE: 2018 CBMS 3RD ROUND SURVEY

HOUSING



ECONOMIC SECTOR

AGRICULTURE

SOURCE: 2022 MAGO



TOTAL AGRICULTURAL AREAS

9,009 HECTARES



LIVESTOCK

37,711



NUMBER OF FARMERS

7,682



NO. OF LIVESTOCK FARMERS

3,305

COMMERCE AND TRADE

SOURCE: 2021 BPLO



PRIMARY ACTIVITIES

25
Agriculture/Hunting/Forestry
Fishing
Mining/Quarrying



SECONDARY ACTIVITIES

156
Manufacturing
Electricity, Gas, & Water Supply
Construction



TERTIARY ACTIVITIES

2,273
Wholesale/Retail
Hotel/Lodging
House & Restaurants
Transport/Storage & Communications
Financial Intermediation, Real Estate, Renting
Educational Institution, Hospital/Clinic



REVENUE FROM BUSINESS ESTABLISHMENT

PHP 17,765,478.53

TOURISM

SOURCE: 2022 THCAU



NUMBER OF EXISTING TOURISM ESTABLISHMENTS

34



VISITOR ARRIVAL

35,087

INFRASTRUCTURE AND UTILITIES SECTOR

TRANSPORTATION

NUMBER OF PUBLIC LAND TRANSPORT VEHICLES
SOURCE: 2022 BPL0

TRICYCLE
2,708

MULTICAB
44

VAN
62

TOTAL ROAD LENGTH
289 KM
SOURCE: 2022 MEO

NUMBER OF BRIDGES
20
SOURCE: 2022 MEO

NUMBER OF TRANSPORT TERMINALS
6
SOURCE: 2022 MEO

NUMBER OF TODA ASSOCIATION
29
SOURCE: 2022 BPL0

OTHER TRANSPORT FACILITIES

AIRPORT
1

SEAPORT
1

POWER

POWER PLANT
9.7 MW DIESEL POWERED (1)

HOUSEHOLDS WITH ACCESS TO ELECTRICITY
91.06%
SOURCE: 2018 CBMS 3RD ROUND SURVEY

WATER

HOUSEHOLDS WITH ACCESS TO IMPROVED WATER SOURCE
20.83%
SOURCE: 2018 CBMS 3RD ROUND SURVEY

INFORMATION AND COMMUNICATION

RADIO STATION
2

TELEPHONE SERVICES PROVIDER
2

POSTAL SERVICES
2

COMMUNICATION TOWERS
17

INTERNET SERVICES PROVIDER
3

INSTITUTIONAL SECTOR

ORGANIZATION AND MANAGEMENT

ELECTIVE OFFICIALS
12

PERMANENT
235

TEMPORARY
3

CO-TERMINUS
4

JOB ORDERS
303

CONTRACT OF SERVICE
27

FISCAL MANAGEMENT

TOTAL INCOME
PHP 410,934,174.66

TOTAL EXPENDITURE
PHP 370,819,021.00

DEVELOPMENT LEGISLATION

ORDINANCES
142

RESOLUTIONS
1,162

Profile :

Narrative Description:

The coconut industry plays a vital role in the economy of the Philippines, and Pinamalayan is no exception. The municipality is known for its abundant coconut plantations and the production of various coconut-based products such as copra, coconut oil, desiccated coconut, and fresh and matured coconut.

The local government recognizes the importance of the coconut industry to the livelihood of its people and the municipality's overall economic growth. Thus, this development plan aims to promote sustainable coconut farming practices, increase productivity and profitability, and strengthen the coconut industry's competitiveness in both the domestic and global markets.

Vital Facts and Figures:

Coconut Variety

The town cultivates several varieties of coconut, including the tall, dwarf, and hybrid varieties. The tall varieties are suitable for copra production, while the dwarf varieties are ideal for coconut water and oil.

Coconut Plantation Size

Coconut plantations in Pinamalayan vary in size, from smallholder farms of less than one hectare to large commercial farms covering several hectares.

Coconut Production

The town produces an average of 46,000 metric tons of coconuts per year. Coconuts are used for various purposes, including copra production, coconut oil, coconut water, and other coconut-based products.

Farming Practices

Most coconut farms in Pinamalayan use sustainable farming practices, including intercropping with other crops such as bananas, fruit tress, pineapples, and vegetables. Additionally, some farmers practice organic farming methods, avoiding the use of chemical fertilizers and pesticides.

Overall, Pinamalayan's favorable climate, soil, and water resources make it an ideal location for coconut cultivation. The town's coconut production supports the livelihoods of many farmers and contributes significantly to the local economy.

COCONUT PRODUCTION OF ORIENTAL MINDORO

District/Municipality	No. of Coconut Farmers	Total Coconut Areas (Has)	Planting Density Per Ha.	Total No. of Coco Trees	No. of Trees Planted			Estimated Nut Production	
					Non-bearing	Bearing	Nut/Tree/Year	Wholenuts (pcs.)	Copra Equivalent (kgs)
1st Baco	450	720	101	72,720	29,088	43,632	55	2,399,760	533,280
Calapan City	113	164	99	16,236	6,494	9,742	51	496,822	110,405
Naujan	1,226	1962	110	215,820	86,328	129,492	55	7,122,060	1,582,680
Pola	2,197	4394	106	465,764	186,306	279,458	56	15,649,670	3,477,705
Puerto Galera	49	98	100	9,800	3,920	5,880	53	311,640	69,253
San Teodoro	1,115	2230	119	265,370	106,148	159,222	52	8,279,544	1,839,899
Socorro	1,440	2304	118	271,872	108,749	163,123	53	8,645,530	1,921,229
Victoria	382	611	100	61,100	24,440	36,660	54	1,979,640	439,920
2nd Bansud	110	176	99	17,424	6,970	10,454	51	533,174	118,483
Bongabong	878	2195	100	219,500	87,800	131,700	56	7,375,200	1,638,933
Bulalacao	691	1105	80	88,400	35,360	53,040	43	2,280,720	506,827
Gloria	647	1035	106	109,710	43,884	65,826	53	3,488,778	775,284
Mansalay	302	483	95	45,885	18,354	22,604	44	994,594	221,021
Pinamalayan	1,399	2238	110	246,180	98,472	147,708	52	7,680,816	1,706,848
Roxas	86	138	90	12,420	4,968	7,452	46	342,792	76,176
GRAND TOTAL	11,085	19,853	102	2,118,201	847,280	1,265,994	51	67,580,740	15,017,942

Gaps and Challenges:

Coconut production is a vital component of the agricultural sector of the Philippines, and Pinamalayan, Oriental Mindoro, is one of the areas where coconut plantations are abundant. The coconut industry in this area is a significant source of livelihood for many small-scale farmers, but despite its importance, there are still several development gaps and challenges that need to be addressed for the sustainable growth of the coconut industry.

One of the main challenges facing the coconut industry in the municipality is the lack of modern technology. Many small-scale farmers still rely on traditional farming practices, which can result in low yields and poor-quality products. There is a need for the introduction of modern farming techniques, such as the use of hybrid coconut varieties, intercropping, and the adoption of good agricultural practices. The government and other stakeholders can provide training and technical assistance to farmers to help them adopt these modern techniques.

Another challenge that small-scale coconut farmers is facing is the lack of proper post-harvest management facilities. After harvesting, coconuts need to be dried and stored properly to ensure that quality is maintained. However, the absence of drying and storage facilities can result in the deterioration of the quality of the coconut products. This can lead to a decrease in the value of the products and can limit the potential for export. Establishing post-harvest management facilities can help address this challenge and ensure that farmers can maintain the quality of their products.

Limited access to credit and finance is also a challenge for small-scale coconut farmers. Farmers often lack access to credit and finance, which can limit their ability to invest in the necessary equipment, technology, and inputs to improve their production. Providing credit and finance to small-scale farmers can help them improve their production and become more competitive in the market.

Another challenge facing the coconut industry in Pinamalayan, is limited market access. While the coconut industry in the area has the potential to cater to both local and international markets, there is a need for better market linkages to connect farmers to potential buyers. Developing stronger market linkages and creating opportunities for farmers to access different markets can help small-scale farmers earn more income from their coconut products.

Finally, climate change and natural disasters pose significant threats to the coconut industry of Pinamalayan. The area is vulnerable to the effects of climate change and natural disasters, such as typhoons and droughts, which can lead to crop losses and affect the livelihoods of small-scale farmers. Developing climate-resilient farming practices, such as the use of drought-resistant coconut varieties, can help farmers adapt to the changing climate and ensure the sustainability of their production.

In conclusion, addressing these development gaps and challenges will require a multi-stakeholder approach that involves the government, the private sector, and the farmers themselves. The government can provide support and incentives for small-scale farmers to adopt modern farming techniques, establish post-harvest management facilities, and access credit and finance. The private sector can help develop market linkages and create opportunities for farmers to access different markets. Finally, farmers themselves can take the initiative to adopt climate-resilient farming practices and improve the quality of their coconut products. By working together, these stakeholders can help ensure the sustainable growth of the coconut industry in Pinamalayan, Oriental Mindoro, and contribute to the economic development of the province.

Particulars	Gaps, Issues and Common Problems	Strategic Interventions	Quantity	Units	Unit Cost	Budgetary Requirement (2024)	Source of Funds
A. Production	A.1 Low Coconut Production	A.1.1 Replanting Program					
		A.1.1.1 High-Yielding Coconut Seedling Varieties	2,500,000	pcs	150	5,310,000.00	PCA, DA, MAgO Trust Fund
		A.1.1.2 Natural Salt Fertilizers	25,000	pcs	550	2,750,000.00	PCA, DA
		A.1.1.3 Cash Incentives	2,500,000	trees	5.5	500,000.00	PCA, DA

Particulars	Gaps, Issues and Common Problems	Strategic Interventions	Quantity	Units	Unit Cost	Budgetary Requirement (2024)	Source of Funds
	A.2 Low Farm Productivity	A.2.1 Coconut Diversification Program					
		A.2.1.1 Provision of Planting Materials					
		A.2.1.1.1 Assorted Vegetable Seeds	50	kg	4200	42,000.00	PCA, DA
		A.2.1.1.2 Cacao Seedlings	100,000	seedling	80	1,600,000.00	PCA, DA
		A.2.2 Organic Fertilizer Production Project					
		A.2.2.1 Construction of Vermi Composting Facilities	5	facility	200,000	200,000	PCA, DA, BSWM
		A.2.2.2 Provision of Shredding Machine	10	unit	300,000	600,000.00	PCA, DA, BSWM
		A.2.2.3 Provision of Vermi worms	100	kg	550	55,000.00	PCA, DA, BSWM
		A.2.2.4 Molasses	500	kg	500	250,000.00	PCA, DA, BSWM
		A.2.3 Coconut Livestock Multiplier Program	1	site	50,000	10,000.00	PCA, DA
		A.2.3.1 Goat Multiplier Project	1	site	250,000	50,000.00	PCA, DA
		A.2.3.1 Dairy Cattle Multiplier Project	1	site	500,000	100,000.00	PCA, DA
B. Processing	B.1 Lack of Capital Financing	B.1.1 Easy-to-Access Credit Program					
		B.1.1.2 ACEF (Agricultural Competitive Enhancement Fund)	10	sites	1000000	2,000,000.00	DA
	B.2 Limited Knowledge and skills in appropriate coconut processing technologies	B.2.1 Learning and Development Intervention					
		B.2.1.1 Good Agricultural/Manufacturing Practices Training	200	pax	350	14,000.00	PCA, DA
	B.3 Lack of access and high cost of processing machinery	B.3.1 Provision of Village Copra Dryers	10	sites	300,000	600,000.00	PCA, DA
		B.3.2 Construction of Multi-Purpose Pavement Dryers	10	sites	250,000	500,000.00	PCA, DA
		B.3.3 Provision of Warehouses	10	sites	2,000,0	4,000,000.00	PCA, DA
	B.4 Limited viable village-level integrated processing technologies	B.4.1 Establishment of Integrated Coco Coir Processing Center	1	site	10,000,		PCA, DA
B.4.2 Establishment of Coconut Water Processing Center		1	site	5,000,0			
C. Marketing	C.1 Low domestic utilization/ Low domestic market demand	C.1.1.1 Product Exhibit and Congress	500	pax	680	68,000.00	PCA, DA, DTI
		C.1.1.2 Business and Market Matching Activities	500	pax	680	68,000.00	PCA, DA, AMAD
	C.2 Lack of access to markets	C.2.1 Concreting of Farm to Market Roads	115	km		57080000	PCA, DA, PRDP


Prepared by:

Reviewed by:

Attested by:


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 Municipal Budget Officer


HON. ARISTEO APASAN BALDOS, JR.
 Municipal Mayor