

# RINAMALAYAN

# ANNUAL CULTURAL DEVELOPMENT PLAN 2024

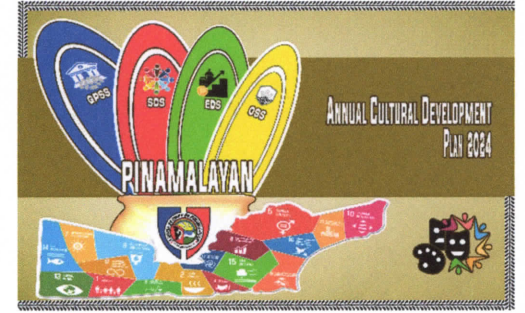




Republic of the Philippines  
Province of Oriental Mindoro  
**MUNICIPALITY OF PINAMALAYAN**

**MUNICIPAL ANNUAL CULTURAL DEVELOPMENT PLAN 2024**

**PROOF OF RECEIPT**



OFFICE/AGENCY/DIVISION	RECEIVED				SIGNATURE
	ON:		BY:		
	Date	Time	Printed Name	Position/Designation	
Municipal Mayor's Office	6-6-23	8:37	Mai Murren	MA	
Tourism, History and Development Division	6/09/23	10:30	Joyce Selda	C.O-1	
Municipal Vice Mayor's Office and the Sangguniang Bayan	5-31-2023	4:55	JASMIN G. TUGADI	A-A-1	
Municipal Administrator's Office	6-7-23	2:37	MELODY P. MENDESA	A-A-III	
Municipal Planning and Development Office	5-31-23	4:50	GERALD M. DULATRE	ITA	
Municipal Budget Office	6-7-23	3:06	MARIA ANNA S. AGUILAN	AMW	
Municipal Accounting Office	6/8/23	11:15	MJ Fuentes	COI	
Municipal Treasury Office	6-7-23	4:17	BABYLYN L. SENO	A-A-II	
Municipal Local Government Operations Office	6-9-23	9:57	CARRAN WARR	AMW	
Provincial Budget Office	6-9-23	3:06	MARIA ANNA AGUILAN	AMW	
Commission on Audit (COA)	6/8/23	11:15	MJ FUENTES	COI	



# CONTENTS

- **Messages**
  - **Municipal Mayor**
  - **Municipal Vice Mayor**
- **Acknowledgement**
- **Approval / Adoption**
  - **Sangguniang Bayan (SB) Resolution No. 128-2023**
  - **Municipal Development Council (MDC) Resolution No. 02-2023**
- **Vision Statement**
- **Mission Statement**
- **Strategic Thrusts and Development Priorities**
- **Core Values**
- **Pinamalayan Brief Profile**
- **Annual Cultural Development Plan (ACDP) 2024**

# OFFICE OF THE MUNICIPAL MAYOR



## MESSAGE




The Local Government Unit of Pinamalayan under our leadership, remains focus, steady and firm to our sworn commitment to Pinamaleños. We have utilized our funds and resources in achieving our noble commitment to people. Programs, projects and activities are well aligned and attuned to the demands of the public. We have remained committed to our mission of reaching out to the most vulnerable members of society. As a result, we must level up, improve, and modify all of our initial activities in order to satisfy the unique requirements of our people while also adapting to the demands of a changing world.

My fellow Pinamaleños, it is with great pride and honor to present and dedicate this compilation of Thematic Plans and Programs 2024, a navigational plan towards the Local Government's developmental framework and program intervention for the Fiscal Year 2024.

This plan of action reflects our expectations for conquering challenges and moving forward. It contains the programs/projects/activities streamlined for the coming year from a long master list of projects generated through sectoral consultation. Furthermore, with the unwavering support and active participation of all stakeholders, we can vouch that no sector is being left behind and guarantee the inclusivity of all programs.

Also, our heartfelt gratitude goes to the dedicated men and women of these municipality who place their best efforts to come up with this plan.

Hail Pinamalayan and all its people- ang Bayan ng Bahaghari, Bayang Pinagpala. Pilipinas, Pinamalayan Naman!

  
**HON. ARISTEO APASAN BALDOS, JR.**  
MUNICIPAL MAYOR

# OFFICE OF THE MUNICIPAL VICE MAYOR



## MESSAGE



  
**HON. RODOLFO M. MAGSINO**  
MUNICIPAL VICE MAYOR

Warmest greeting!

Success is no accident. It takes a lot of hard work, perseverance, learning, studying, sacrifice, and most of all, love of what you are doing or learning to do.

The municipality of Pinamalayan aims to become a sustainable place to live for every Pinamaleños. Planning and implementation are the best tool in making success. Thematic planning is an important activity of the Local Government Unit with the objective of building a more progressive municipality.

In this activity, the Local Chief Executive together with the Vice Mayor, Sangguniang Bayan Members, Department Heads, Chief of offices, and the representatives from different sectors joined together in a group discussion and identifying different programs, projects and activities that we believe needed to be implemented and can make an impact in the society.

Through inquiries, careful studies, researches and workshops, we will be able to sustain and meet the demands of the ever-changing time. Long term solutions, programs, projects and activities to be implemented are relevant and beneficial to the people. We cannot stop the passing time, but we have the power to define it.

With our collaborative efforts we can make Pinamalayan a sustainable place to live in. Let us work together and win as one. With the help of the Almighty, hand in hand, we can achieve what we are dreaming for our beloved Pinamalayan.

*"Today's progress was yesterday's plan" - Anonymous*

# ACKNOWLEDGEMENT



In the spirit of unity towards progress, deepest appreciation is hereby conveyed to the various stakeholders and institutions in our municipality such as the National Government Agencies, Barangay Government Units, Private Sector, Civil Society/Non-Governmental Organizations, the Legislative Department and the Executive Department of the Municipal Government of Pinamalayan for the unqualified support and participation in the preparation of ANNUAL CULTURAL DEVELOPMENT PLAN (ACDP) 2024 which was completed and packaged by the:

## MUNICIPAL PLANNING AND DEVELOPMENT OFFICE

### GENERAL PUBLIC SERVICES

**ROMEL T. MARAYAN** *Development Management Officer II*

*Sector Coordinator*

**JAN-NEIL H. EVANGELISTA** *Senior Administrative Assistant II*

*Sector Coordinator*

**PRINCESS EUNICE L. DEL VALLE** *Project Development Officer I*

*Sector Coordinator*

### SOCIAL SERVICES

**EnP VIRGILIO M. KING** *Project Development Officer III*

*Sector Coordinator*

**JOHN ERIC G. MONDOÑEDO** *Planning Assistant*

*Sector Coordinator*

**MA. LORRAINE F. FESTIN** *Project Evaluation Assistant*

*Sector Coordinator*

### ECONOMIC SERVICES

**EnP. ORLEX H. MARAYAN** *Development Management Officer IV / Asst. to the MPDC*

*Sector Coordinator*

**FREDELINO A. TORIANO, JR.** *Planning Officer II*

*Sector Coordinator*

**MARIANNE L. LUARCA** *Administrative Aide II*

*Sector Coordinator*

### OTHER SERVICES

**EnP. ORLEX H. MARAYAN** *Development Management Officer IV / Asst. to the MPDC*

*Sector Coordinator*

**JAYSON M. MAUPAY** *Administrative Assistant I*

*Sector Coordinator*

## ADMINISTRATIVE AND TECHNICAL SUPPORT SERVICES

**RUTH D. MALING**

*Administrative Officer IV*

*Logistic In-Charge*

**PHIL JOSEPH L. GALANG**

*Information Technology Assistant*

*Technical Support Staff*

**GERALD M. DULATRE**

*Information Technology Assistant*

*Administrative Support Staff*

**MARY JOY R. SALENDREZ**

*Administrative Aide III*

*Administrative Support Staff*

**ROSELLE H. LABRADOR**

*Administrative Aide III*

*Administrative Support Staff*

**EDEN M. HERNANDEZ**

*Administrative Aide II*

*Administrative Support Staff*

We are truly grateful as we commend the invaluable involvement of all concerned functionaries and Elective Officials by way of sharing their time, efforts and knowledge. As such, we are very thankful to the Municipal Development Council (MDC) Officials and Members, especially to the Chairpersons and Members of the Functional/Sectoral Working Committees for exerting tireless and selfless efforts that made possible the successful completion of the formulation process.

Above all, let us praise and thank the Almighty for His guidance as we are all His stewards in bringing about excellence in local governance.

**THANK YOU AND GOD BLESS!!!**

**ROSENIO A. TORIANO, EnP**

*Municipal Planning and Development Coordinator*



The Municipal Planning and Development Office

Telefax: (043) 738 - 4632

E-mail Address: [mpdo.pin@gmail.com](mailto:mpdo.pin@gmail.com) / [mpdo@pinamalayan.gov.ph](mailto:mpdo@pinamalayan.gov.ph)

Our Website: [www.pinamalayan.gov.ph](http://www.pinamalayan.gov.ph)



# MUNICIPAL APPROVAL INSTRUMENTS

- **THEMATIC PLANS AND PROGRAMS (TPP) 2024**
  - **SANGGUNIANG BAYAN (SB) RESOLUTION NO. 128-2023**
  - **MUNICIPAL DEVELOPMENT COUNCIL (MDC) RESOLUTION NO. 02-2023**



# OFFICE OF THE SANGGUNIANG BAYAN

Office of the Vice Mayor/Sangguniang Bayan, 2<sup>nd</sup> Flr. Municipal Bldg. Madrid Blvd. Zone III, Pinamalayan, Oriental Mindoro  
Email Address: [ucsbaybayan@pinamalayan.gov.ph](mailto:ucsbaybayan@pinamalayan.gov.ph) Tel Nos: (043) 738-1432 (043) 284-3147

**EXCERPT FROM THE MINUTES OF THE REGULAR SESSION OF THE 11<sup>th</sup> SANGGUNIANG BAYAN HELD ON MAY 22, 2023 AT SANGGUNIANG BAYAN SESSION HALL, PINAMALAYAN, ORIENTAL MINDORO.**

PRESENT:

HON. RODOLFO M. MAGSINO,	Municipal Vice Mayor, Presiding officer
HON. RIO S. MERCENE,	SB Member
HON. DUNHILL MARCELO M. DELMO V,	SB Member
HON. ANGELO MARLO D. MADRID,	SB Member
HON. MAURO P. HELERA,	SB Member
HON. ANJUNE A. ZAMORA,	SB Member
HON. EDWIN G. HERNANDEZ,	SB Member
HON. JEOFFREY PAUL A. UMBAO,	SB Member
HON. NAPOLEON M. MANGARING,	SB Member
HON. JOVEN S. VELASCO,	SKMF President, SB Member
HON. ANTONIO VICTOR R. OLYMPIA,	ABC President, SB Member

## RESOLUTION NO. 128-2023

**A RESOLUTION APPROVING THE DIFFERENT THEMATIC PLANS AND PROGRAMS (TPP) 2024 OF THE MUNICIPALITY OF PINAMALAYAN, ORIENTAL MINDORO.**

**WHEREAS**, Section 114 of the Local Government Code provides that the policies, programs and projects proposed by the Local Development Council shall be submitted to the Sanggunian concerned for appropriate action;

**WHEREAS**, the thirty-seven (37) various Thematic Plans and Programs (TPP) 2024 of the Municipality of Pinamalayan were formulated after thorough researches, series of consultations, workshops, focus group discussions and other activities involving multi-sectoral presentation, to wit:

### 1. GENERAL PUBLIC SERVICES SECTOR

- Municipal Peace and Order and Public Safety Plan
- Municipal Capacity Development Agenda
- Municipal Anti-Drug Abuse Action Plan
- Municipal Indicative Annual Procurement Plan
- Municipal Human Resource/Capacity Development Plan
- Municipal Revenue Generation and Mobilization Plan
- Municipal Public Financial Management Improvement Plan
- Municipal Information and Communication Technology Plan
- Municipal Information Strategic Management Plan
- Municipal People's Plan
- Municipal Public Service Continuity Plan

### 2. SOCIAL DEVELOPMENT SECTOR

- DILG-Endorsed Municipal Gender and Development Plan and Budget
- Municipal Annual Cultural Development Plan
- Municipal Plan for the Protection of Children
- Municipal Senior Citizens and Persons with Disability Plan
- Municipal Nutrition Action Plan
- Municipal Acquired Immune Deficiency Syndrome Plan
- Municipal Youth Development Plan
- Municipal Housing/Shelter Plan
- Municipal Ancestral Domains Sustainable Development and Protection Plan
- Municipal Plan for Health and Family Planning





# OFFICE OF THE SANGGUNIANG BAYAN

Office of the Vice Mayor/Sangguniang Bayan 2<sup>nd</sup> Flr., Municipal Bldg., Madro Blvd., Zone III, Pinamalayan, Oriental Mindoro  
Email Address: [vicemayoroffice@pinamalayan.gov.ph](mailto:vicemayoroffice@pinamalayan.gov.ph) Tel Nos. (043) 738-1432 / (043) 284-3147

### 3. ECONOMIC DEVELOPMENT SECTOR

- Municipal Climate Change Action Plan
- Municipal Poverty Reduction Action Plan
- Municipal Solid Waste Management Plan
- Municipal Forest Land Use Plan
- Municipal Watershed Management Plan
- Municipal Sustainable Area Development Plan
- Municipal Foreshore Management Plan
- Municipal Food Sufficiency Plan
- Municipal Strategic Agriculture and Fisheries Development Zone Plan
- Municipal Coconut Development Plan
- Municipal Coastal Resources Management Plan
- Municipal Commodity Investment Plan
- Municipal Tourism Development Plan
- Municipal Entrepreneurship Development Plan
- Municipal Transportation Management Plan

### 4. OTHER SERVICES SECTOR

- PDRRMO-Reviewed Municipal Disaster Risk Reduction and Management Plan

**WHEREAS**, the aforementioned TPPs were adopted on the 19<sup>th</sup> day of May 2023 by virtue of MDC Resolution No. 02-2023 and were subsequently indorsed to the Sangguniang Bayan pursuant to the Local Government Code;


**WHEREAS**, this august body entirely recognizes the significance of the different TPPs for 2024 in providing operational guidance and effective solution in the attainment of a progressive, self-reliant, resilient and sustainable municipality.

**NOW THEREFORE, BE IT RESOLVED** by the Sangguniang Bayan of Pinamalayan, Oriental Mindoro to approve different Thematic Plans and Programs (TPP) 2024 of the Municipality of Pinamalayan, Oriental Mindoro.

**UNANIMOUSLY APPROVED** this 22<sup>nd</sup> day of May 2023 on motion of Hon. Rio S. Mercene seconded by all Sangguniang Bayan members present.

I hereby certify to the veracity and correctness of the foregoing quoted resolution.

Certified Correct:

  
**ATTY. MIRASOL J. SANTOS**  
Secretary to the Sangguniang Bayan

Attested by:

  
**HON. RODOLFO M. MAGSINO**  
Municipal Vice Mayor, Presiding Officer

Approved:

  
**HON. ARISTEO APASAN BALDOS, JR.**  
Municipal Mayor

MAY 31 2023



Republic of the Philippines  
Province of Oriental Mindoro  
**MUNICIPALITY OF PINAMALAYAN**

## **OFFICE OF THE MUNICIPAL MAYOR**

Madrid Blvd., Zone III, Pinamalayan, Oriental Mindoro 5208

Email: [mayorsoffice@pinamalayan.gov.ph](mailto:mayorsoffice@pinamalayan.gov.ph)

Telephone No. 043-284-7146

### **MUNICIPAL DEVELOPMENT COUNCIL RESOLUTION NO.02-2023**

**A RESOLUTION ADOPTING THE DIFFERENT THEMATIC PLANS AND PROGRAMS (TPP) 2024 OF THE MUNICIPALITY OF PINAMALAYAN AND FAVORABLY INDORSING THE SAME TO THE SANGGUNIANG BAYAN, THIS MUNICIPALITY FOR APPROVAL.**

**WHEREAS**, thematic planning is a prescriptive planning tool that seeks the most effective and efficient technical solution to a generic development problem;

**WHEREAS**, the strategic value of thematic plans is that they provide guidance on the application of techniques and in drawing on best practices and experiences which have evolved into a benchmark standard;

**WHEREAS**, thematic plans provide a cost-benefit analysis of the technology against conventional techniques, define the role and responsibilities of the agency in relation to other stakeholders, identifying resource requirements and seek to outline a course of action, thereby defining a framework providing a problem-based analysis of techniques that helps ensure the relevance, sustainability and impact of technical cooperation;

**WHEREAS**, in order to validate priority areas for cooperation and strengthening public-private partnership, different thematic plans and programs were formulated through researches, series of consultations, workshops, focus group discussions and other activities involving multi-sectoral representation;

**WHEREAS**, the thematic plans and programs herein referred to include the following:

#### **1. GENERAL PUBLIC SERVICES SECTOR**

- Municipal Peace and Order and Public Safety Plan
- Municipal Capacity Development Agenda
- Municipal Anti-Drug Abuse Action Plan
- Municipal Indicative Annual Procurement Plan
- Municipal Human Resource/Capacity Development Plan
- Municipal Revenue Generation and Mobilization Plan
- Municipal Public Financial Management Improvement Plan
- Municipal Information and Communication Technology Plan
- Municipal Information Strategic and Management Plan
- Municipal People's Plan
- Municipal Public Service Continuity Plan



#FullDevolution #LocalAutonomy #LocalEmpowerment





Republic of the Philippines  
Province of Oriental Mindoro  
**MUNICIPALITY OF PINAMALAYAN**

## **OFFICE OF THE MUNICIPAL MAYOR**

Madrid Blvd., Zone III, Pinamalayan, Oriental Mindoro 5208

Email: [mayorsoffice@pinamalayan.gov.ph](mailto:mayorsoffice@pinamalayan.gov.ph)

Telephone No.043-284-7146

### **2. SOCIAL DEVELOPMENT SECTOR**

- DILG-Endorsed Municipal Gender and Development Plan and Budget
- Municipal Annual Cultural Development Plan
- Municipal Plan for the Protection of Children
- Municipal Senior Citizens and Persons with Disability Plan
- Municipal Nutrition Action Plan
- Municipal Acquired Immune Deficiency Syndrome Plan
- Municipal Youth Development Plan
- Municipal Housing/Shelter Plan
- Municipal Ancestral Domains Sustainable Development and Protection Plan
- Municipal Plan for Health and Family Planning

### **3. ECONOMIC DEVELOPMENT SECTOR**

- Municipal Climate Change Action Plan
- Municipal Poverty Reduction Action Plan
- Municipal Solid Waste Management Plan
- Municipal Forest Land Use Plan
- Municipal Watershed Management Plan
- Municipal Sustainable Area Development Plan
- Municipal Foreshore Management Plan
- Municipal Food Sufficiency Plan
- Municipal Strategic Agriculture and Fisheries Development Zone Plan
- Municipal Coconut Development Plan
- Municipal Coastal Resources Management Plan
- Municipal Commodity Investment Plan
- Municipal Tourism Development Plan
- Municipal Entrepreneurship Development Plan
- Municipal Transportation Management Plan

### **4. OTHER SERVICES SECTOR**

- PDRRMO-Reviewed Municipal Disaster Risk Reduction and Management Plan

**WHEREAS**, the Municipal Development Council in full council meeting has thoroughly reviewed and objectively considered the contents and linkages of the above-named TPPs;

**NOW, THEREFORE**, on motion of Punong Barangay Gilbert A. Seño of Pili and duly seconded by all members present, be it . . .

**RESOLVED, AS IT IS HEREBY RESOLVED**, to adopt the different THEMATIC PLANS AND PROGRAMS (TPP) 2024 of the Municipality of Pinamalayan, and favourably indorsing the same to the Sangguniang Bayan for appropriate action.

**UNANIMOUSLY ADOPTED** this 19<sup>th</sup> day of May 2023.

#FullDevolution #LocalAutonomy #LocalEmpowerment





Republic of the Philippines  
Province of Oriental Mindoro  
**MUNICIPALITY OF PINAMALAYAN**


## OFFICE OF THE MUNICIPAL MAYOR


Madrid Blvd., Zone III, Pinamalayan, Oriental Mindoro, 5208

Email: [mayoroffice@pinamalayan.gov.ph](mailto:mayoroffice@pinamalayan.gov.ph)


Telephone No. 043-284-7146


### THE 37 BARANGAY CAPTAINS OF PINAMALAYAN:


  
**HON. RANDY H. MOREDO**  
Barangay Captain, Anoling  
Member

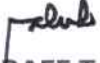
  
**HON. EDNA L. RANILLO**  
Barangay Captain, Bangbang  
Member

  
**HON. ANDRES M. GANIBO**  
Barangay Captain, Buli  
Member


  
**HON. EUGENIO M. MANTARING**  
Barangay Captain, Calingag  
Member

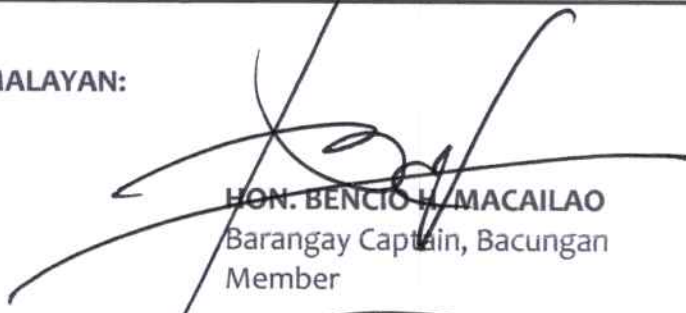
  
**HON. JOEY L. JAMINOLA**  
Barangay Captain, Guinhawa  
Member


  
**HON. RICO M. BONIFACIO**  
Barangay Captain, Lumambayan  
Member


  
**HON. MERAPE T. ALUB**  
Barangay Captain, Maliangcog  
Member


**HON. ENRICO M. CAUNCERAN**  
Barangay Captain, Marayos  
Member

  
**HON. ANTONIO S. MOGOL**  
Barangay Captain, Nabuslot  
Member

  
**HON. BENCIO H. MACAILAO**  
Barangay Captain, Bacungan  
Member

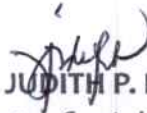
  
**HON. JOELITO J. PERLAS**  
Barangay Captain, Banilad  
Member

  
**HON. NORVEN M. ARELLANO**  
Barangay Captain, Cacawan  
Member


  
**HON. DANTE H. MAZON**  
Barangay Captain, Del Razon  
Member

  
**HON. JOHNNY A. LOLONG**  
Barangay Captain, Inclanay  
Member

  
**HON. TEOFILO P. SAPUSAO**  
Barangay Captain, Malaya  
Member

  
**HON. JUDITH P. DE BELEM**  
Barangay Captain, Maningcol  
Member

**HON. ROMEO M. DIMAANO**  
Barangay Captain, Marfrancisco  
Member

  
**HON. LERMA M. MANRIQUE**  
Barangay Captain, Pagalagala  
Member





Republic of the Philippines  
Province of Oriental Mindoro  
**MUNICIPALITY OF PINAMALAYAN**

## OFFICE OF THE MUNICIPAL MAYOR


Madrid Blvd., Zone III, Pinamalayan, Oriental Mindoro 5208


Email: [mayoroffice@pinamalayan.gov.ph](mailto:mayoroffice@pinamalayan.gov.ph)


Telephone No. 043-284-7146


### THE 37 BARANGAY CAPTAINS OF PINAMALAYAN:


  
**HON. NOLITO A. DELA CRUZ**  
Barangay Captain, Palayan  
Member

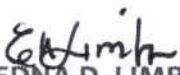
  
**HON. AMADEO Q. MAGTIBAY**  
Barangay Captain, Pambisan Munti  
Member

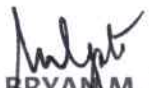
  
**HON. RAUL M. MICIANO**  
Barangay Captain, Papandayan  
Member

  
**HON. CELSO V. MONDOÑEDO JR.**  
Barangay Captain, Quinabigan  
Member


  
**HON. HIPOLITO D. ONDOY**  
Barangay Captain, Rosario  
Member

  
**HON. MERLITA M. PANGANIBAN**  
Barangay Captain, Sta. Isabel  
Member

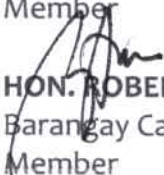
  
**HON. EDNA D. LIMBO**  
Barangay Captain, Sto. Niño  
Member


  
**HON. ROY BRYAN M. MALAPOTE**  
Barangay Captain, Zone I  
Member


  
**HON. FERNANDO T. RODIL**  
Barangay Captain, Zone III  
Member

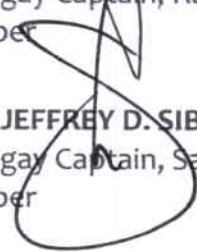
  
**HON. ANTONIO VICTOR R. OLYMPIA**  
ABC President  
Liga ng mga Barangay  
Barangay Captain, Sta. Rita  
Member

  
**HON. LORETO E. FLORES**  
Barangay Captain, Pambisan Malaki  
Member

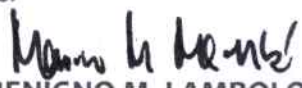
  
**HON. ROBERTO A. MICIANO**  
Barangay Captain, Panggulayan  
Member


  
**HON. GILBERT A. SEÑO**  
Barangay Captain, Pili  
Member


  
**HON. ARNEL F. NAMBIO**  
Barangay Captain, Ranzo  
Member

  
**HON. JEFFREY D. SIBOBO**  
Barangay Captain, Sabang  
Member

  
**HON. RUFINO S. DIMAPILIS**  
Barangay Captain, Sta. Maria  
Member

  
**HON. BENIGNO M. LAMBOFOTO**  
Barangay Captain, Wawa  
Member

  
**HON. MARY FRANCIS DEOCORA M. FABIE**  
Barangay Captain, Zone II  
Member

  
**HON. VICTOR J. LINGON**  
Barangay Captain, Zone IV  
Member





Republic of the Philippines  
Province of Oriental Mindoro  
**MUNICIPALITY OF PINAMALAYAN**

## OFFICE OF THE MUNICIPAL MAYOR

Madrid Blvd., Zone III, Pinamalayan, Oriental Mindoro 5208

Email: [mayorsoffice@pinamalayan.gov.ph](mailto:mayorsoffice@pinamalayan.gov.ph)

Telephone No. 043-284-7146

### REPRESENTATIVES OF NON-GOVERNMENT ORGANIZATION (NGOs)

#### **RICARDO B. DELA CRUZ**

President, Bahaghari Pinamalayan, Oriental Mindoro  
Federation of Tricycle Operators and Driver's  
Association, Inc. (BPOMFEDTODA)  
Representative to the Executive Committee

  
**LEA S. FIEDALAN**

President, Ranzo Farmer's Association  
Member



#### **EDWIN C. ANDAL**

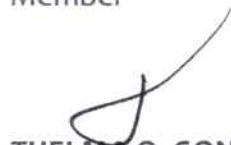
President, Kapulungan ng Sandigang Magkakarne  
(KASAMA)  
Member

#### **ESTELITA M. FIEDALAN**

President, Samahan ng Lingap Pamilyang  
Pinamaleño (SLNPP)  
Member

  
**CECILIA L. KASILAG**

President, Local Council for Women  
Member



#### **THELMA O. GONZALES**

President, Kaagapay Tungo sa Maunlad na  
Pamumuhay  
Association of Barangay Buli  
Member

#### **GORGONIO SUMBAD**

President, Samahan Kaligtangan Tadyawan  
Member



#### **LORENZA R. LOLONG**

President, Young Progressive Vendors and  
Vegetable Dealers and Retailers  
Association of Pinamalayan Market, Inc.  
(YPVVDRAPMI)  
Member

#### **BERNIE P. SEÑORIN**

President, Samahang Mandaragat ng  
Banilad (SAMBA)  
Member



#### **FELIX M. MAGBOO**

Vice President, Pinamalayan Bahaghari  
Farmer's Federation  
Member

#### **FE G. MERCENE**

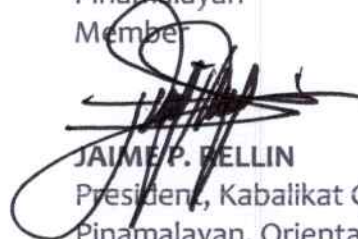
President, Federation of Senior Citizens of  
Pinamalayan  
Member

#### **DIVINA D. MADRID**

President, Pinamalayan Retired Teachers  
Organization  
Member

#### **GERALD F. LUHA**

President, Sandugo Rescue and Radio  
Communication Group-Lima Chapter  
Pinamalayan  
Member



#### **JAIME P. BELLIN**

President, Kabalikat Civicom 843 Chapter  
Pinamalayan, Oriental Mindoro  
Member



#FullDevolution #LocalAutonomy #LocalEmpowerment





Republic of the Philippines  
Province of Oriental Mindoro  
**MUNICIPALITY OF PINAMALAYAN**

## OFFICE OF THE MUNICIPAL MAYOR

Madrid Blvd., Zone III, Pinamalayan, Oriental Mindoro 5208

Email: [mayoroffice@pinamalayan.gov.ph](mailto:mayoroffice@pinamalayan.gov.ph)

Telephone No.043-284-7146

**HON. RIO S. MERCENE**

SB Member

Chairperson, Committee on Finance & Appropriations

**HON. ALFONSO V. UMALI, JR.**

Congressman

2<sup>nd</sup> District, Oriental Mindoro

Attested by:

**ORLEX H. MARAYAN, EnP.**

Development Management Officer IV  
Secretary, MDC Secretariat

Certified Correct:

**ROSENIO A. TORIANO, EnP.**

MPDC - MGDH I  
Head, MDC Secretariat

Approved:

**HON. ARISTEO APASAN BALDOS, JR.**

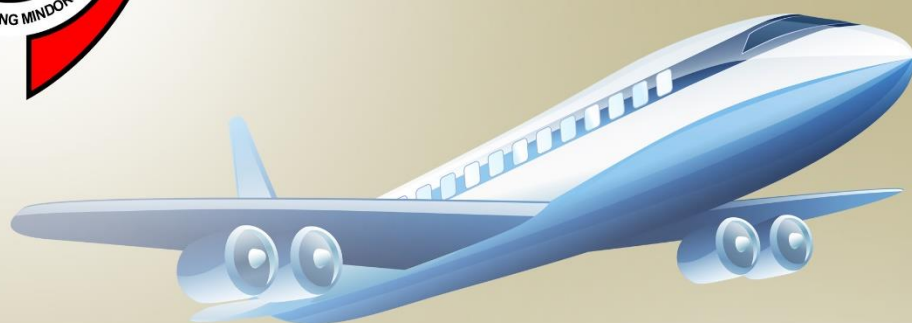
Municipal Mayor

Chairperson, Municipal Development Council





# VISION



**PINAMALAYAN CITY,**  
**the Central Trading Hub of Oriental Mindoro**  
**and the rest of MIMAROPA**  
**demonstrating a robust investor- and**  
**tourist-centered economy**  
**with diversified agro-industrial activities**  
**anchored on sustainable growth**  
**and social equity.**





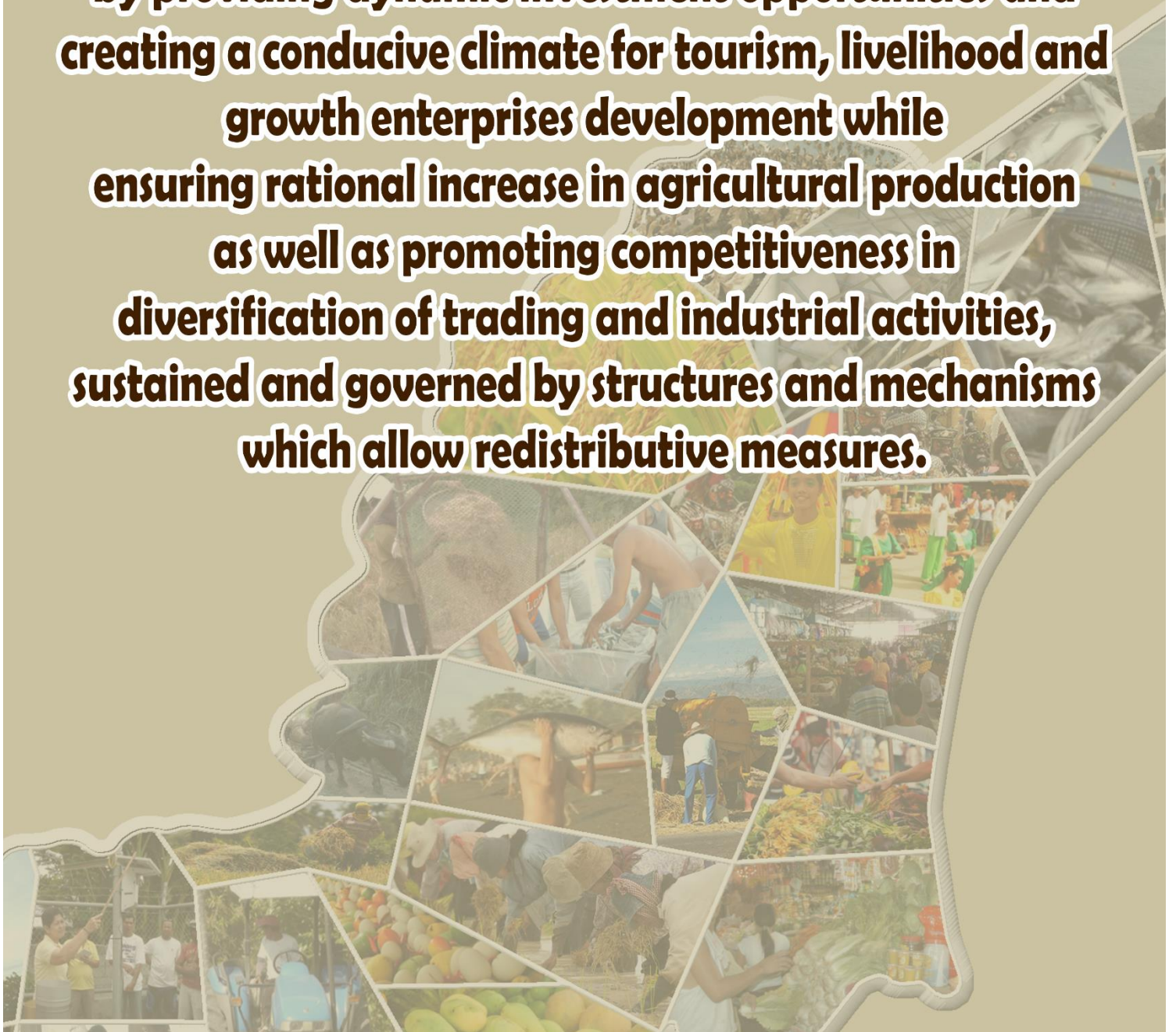


# MISSION



## **To boost local economy**

**by providing dynamic investment opportunities and creating a conducive climate for tourism, livelihood and growth enterprises development while ensuring rational increase in agricultural production as well as promoting competitiveness in diversification of trading and industrial activities, sustained and governed by structures and mechanisms which allow redistributive measures.**





# STRATEGIC THRUSTS AND DEVELOPMENT PRIORITIES

**T**

**TRANSPARENCY, ACCOUNTABILITY AND GOOD GOVERNANCE**

**O**

**ORGANIZATIONAL DEVELOPMENT AND EMPOWERMENT**

**P**

**PEACE AND ORDER AND PUBLIC SAFETY**

**C**

**COMMUNITY INVOLVEMENT AND INTEGRATION**

**A**

**AGRICULTURE, TOURISM, HISTORY, CULTURE & ARTS AND ENVIRONMENTAL PROTECTION**

**R**

**REVENUE GENERATION AND LIVELIHOOD PROGRAMS**

**E**

**EDUCATIONAL AND TECHNICAL SKILLS DEVELOPMENT**

**S**

**SOCIAL PROGRAMS**





# CORE VALUES

Recognizing the vision of becoming the **CENTRAL TRADING HUB OF ORIENTAL MINDORO AND THE REST OF MIMAROPA** demonstrating a robust investor-and-tourist-centered economy, with diversified agro-industrial activities anchored on sustainable growth and social equity,

WE, public servants, commit ourselves to attain the vision of the **MUNICIPAL GOVERNMENT OF PINAMALAYAN** by living by the tenets of the following **CORE VALUES:**

**R**ESPONSIBLE LEADERSHIP

**A**CCOUNTABILITY AND TRANSPARENCY IN GOVERNANCE

**I**NNOVATIVE AND EXCELLENT SERVICE

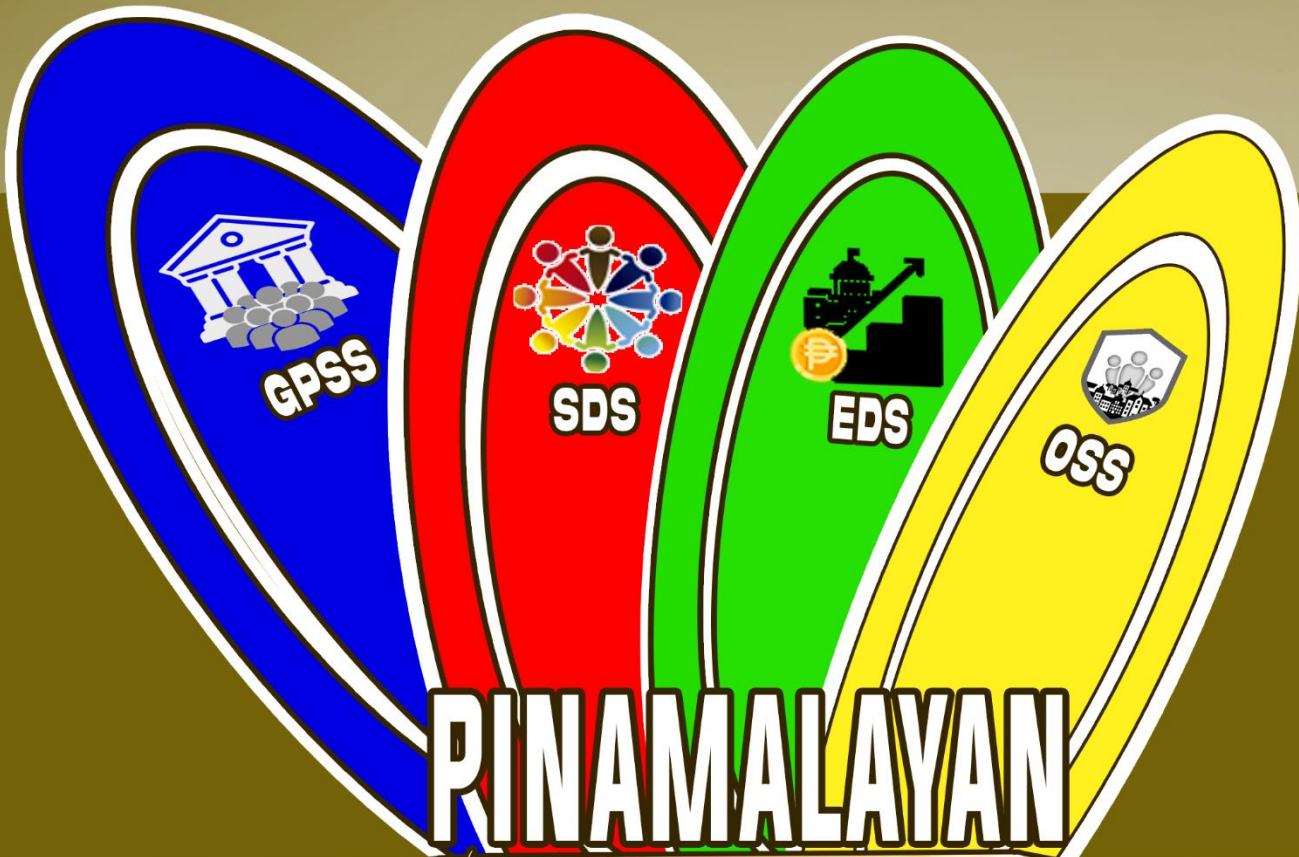
**N**URTURERS OF FAITH AND PATRIOTIC IDEALS

**B**UILDERS OF POSITIVITY AND TEAM SPIRIT

**O**BJECTIVITY AND INTEGRITY OF PURPOSE

**W**ELL-BALANCED ECOLOGY ADVOCATES





# RINAMALAYAN

# BRIEF PROFILE



# MUNICIPAL OFFICIAL LOGO



**NATIONAL HISTORICAL INSTITUTE**  
MONUMENTS and HERALDRY DIVISION

## **RISING SUN**

Represents the glowing/bright future of the town.

## **RAINBOW**

Symbolizes hope and prospect for progress and its discovery.

## **YELLOW DOT**

Describes the geographical location of the Municipality of Pinamalayan

## **MAP AND TAMARAW**

Denote Strength

## **COLOR GREEN**

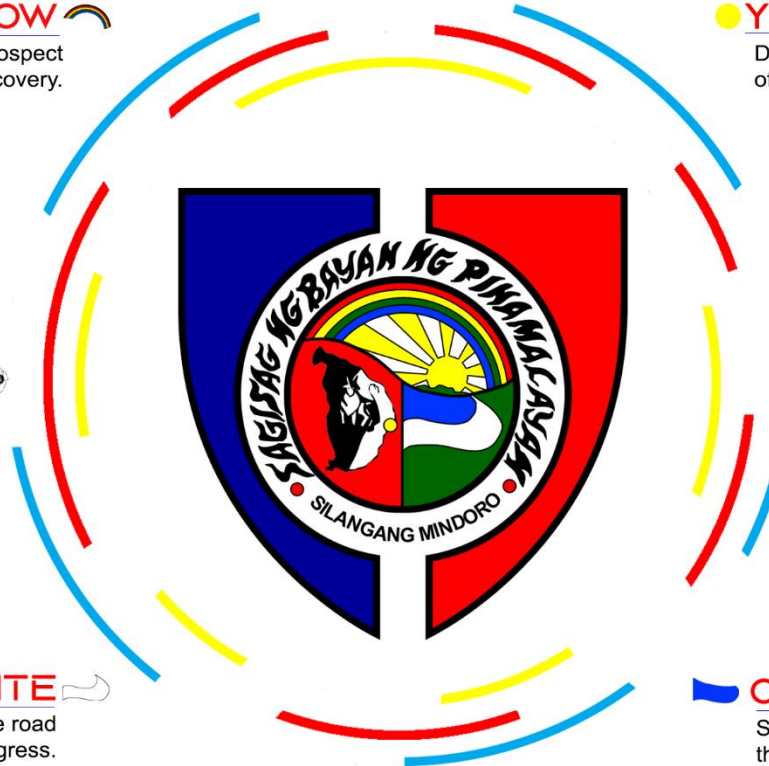
Stands for the youth; rich farmland

## **COLOR WHITE**

Stands for justice and the road to progress.

## **COLOR BLUE**

Stands for peace, calmness and the abundance of sea products.




## **SHIELD**

Derived from the provincial seal of Mindoro Oriental where the town is located; stylized caring/loving hands of its local executives; it also represents that Pinamalayan is a free and peaceful municipality.

Recommending Approval:

  
**SERAFIN D. QUIASON**  
Chairman

OFFICE OF THE PRESIDENT  
Approved by Authority of the  
President :

  
**LUIS C. LIWANAG II**  
Deputy Executive Secretary

March \_\_\_\_\_, 1993 File: GrWm.022 T3a: 20388

# HISTORICAL BACKGROUND

The name of the town was said to be taken from the word “ipinamalay” which means to make aware or to show the way. According to an old story, early settlers of this town came from a group of adventurous transmigrants who encountered turbulent weather in the sea. They prayed to God Almighty for deliverance and guidance, whereupon, the weather cleared and a rainbow appeared on the horizon. The crew shouted “ipinamalay na” which means it was made known. They followed the direction of the rainbow believing that at its end lies a pot of gold and good fortune. They finally landed at what is now barangay Lumambayan and established the first settlement which they named Pinamalayan. They found good fortune in the new land which brought them prosperity because of the good soil and abundant resources.



## LEGEND

On the other hand, some sources state that the name Pinamalayan came from the word “Pinagpalayan” which means “planted with rice”, for it was once a vast area planted with rice. Rice farming is an important source of livelihood of the municipality, up to this day. Since then, the place grew and became a town. However, during the entire 18th century, Pinamalayan was one of the coastal areas frequently attacked by Moro pirates. People were decimated and many fled to the interior for safety.

## 1800

Pinamalayan is one of the oldest towns in the province of Oriental Mindoro. Its territory once went as far as the old settlements of Sumagui and Anilao which are now part of the municipalities of Bansud and Bongabong, respectively. The towns of Pola and Gloria, now separate municipalities, were also former parts of the old domain. This was then organized as a permanent settlement in 1800's under the leadership of a gobernadorcillo.

## APRIL 29, 1904

Under the American government, the towns of Pola and Bongabong were consolidated with Pinamalayan by virtue of Act 1155.



## CREATION OF THE MUNICIPALITY

## 1888

In the year 1888, the territory of Pinamalayan included the settlements of Pola, Sumagui, and Anilao. At that time, the gobernadorcillo was Juan Morente, Jr., who assumed position until 1898 when the uprising against the Spanish government broke out. Morente Jr. joined the revolutionary forces as a captain then Juan Medina replaced him as the town head. When the Spaniards surrendered, Morente Jr. became governor of the province of Mindoro while Cornelio Nable was appointed as the municipal president.

## JANUARY 12, 1912

Pola became an independent town. A major political change brought about by the American occupation was that the Municipal Council acted on the selection of a new town site through viva-voce voting in 1914.

## 1916

The seat of the Municipal Government was officially transferred from barangay Lumambayan to its present site.

# HISTORICAL BACKGROUND

## 1919

Bongabong likewise regained its township status in March 1919 under Act 2824. The American planners made sure that the town is properly laid out according to a planning system that included wide, symmetrical roads with appropriate drainage facilities. It was also during this time that a big plaza was constructed adjacent to the municipal building. These turns of events made Pinamalayan as a model in town planning to all the municipalities in Oriental Mindoro. Moreover, the repeated territorial reorganizations signify the role of Pinamalayan as a major political and economic center in the southern part of Oriental Mindoro way back in the latter years of the Spanish regime up to the American rule. Administrative orders regulating secular activities in the settlements of neighboring towns were once sent from Pinamalayan. Thus, this gives the municipality considerable advantages in terms of trade, infrastructure development, social facilities, and even political accommodations at the onset of the century.



## 1942

When the Japanese occupied Mindoro in 1942, Dr. Abelardo Bunag, then mayor, joined the underground movement. The Japanese then appointed Carlos Aguilucho as mayor, followed by Manuel Medina. Then, the Americans returned around January 15, 1945.



## 1964

In 1964, Gloria became an independent town. From 1947 to 1990 under various administrations, Pinamalayan grew steadily to become the progressive town that it is today.

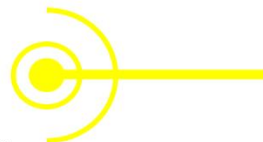


Table HB-1 presents the local chief executives from year 1901 to present. Throughout history, the municipality had 32 municipal mayors.



Table HB-1. Local Chief Executives of Municipality of Pinamalayan, Oriental Mindoro, Year 1901-2019

	Name of LCE	Term of Office		Name of LCE	Term of Office
1	Cornelio Nable	1901-1902	17	Manuel Medina	1943-1945
2	Juan Aguilucho	1902-1903	18	Tomas Villamin	1946-1947
3	Vicente Dominguez	1903-1904	19	Dominador Madrid	1948-1951
4	Florencio Morente	1905-1906	20	Remegio Pio Baldos	1952-1955
5	Juan Morente, Jr.	1907-1912	21	Dominador Madrid	1956-1967
6	Jesus Dominguez	1913-1915	22	Santos Frane (OIC)	1967-1968
7	Jose Benitez	1915-1916	23	Jose Reynaldo Morente, Jr.	1968-1972
8	Elias Semilla	1916-1919	24	Crispulo La Rosa	1973-1979
9	Carlos Aguilucho and Francisco Luarca	1925-1928	25	Emilina Baldoz	1980-1986
26			Reynaldo Mambil	1986-1987	
11	Anaceto Villamin	1928-1929	27	Lydia Olea (OIC)	1988
12	Conrado Morente	1929-1934	28	Manuel O. Morente, Sr.	1988-1995
13	Felipe Venturanza	1934-1938	29	Wilfredo L. Hernandez, Sr.	1995-2004
14	Carlos Aguilucho	1938-1940	30	Aristeo V. Baldos, Sr.	2004-2007
15	Abelardo Buñag	1941-1942	31	Wilfredo L. Hernandez, Sr.	2007-2016
16	Carlos Aguilucho	1942-1943	32	Aristeo A. Baldos, Jr.	2016-present

Source: Municipal Planning and Development Office

## SIGNIFICANT DEVELOPMENTS IN THE MUNICIPALITY




































# PINAMALAYAN FIRST CLASS MUNICIPALITY

BY VIRTUE OF DOF DEPARTMENT ORDER NO. 20-05  
IMPLEMENTED BY BILG MEMORANDUM CIRCULAR NO. 01-M (43)-05  
ISSUED ON JANUARY 31, 2006



# GEO-PHYSICAL ENVIRONMENT

URBAN BARANGAYS				RURAL BARANGAYS						
COASTAL BARANGAYS	 WAWA	 MARFRANCISCO	 ZONE I	 PAPANDAYAN	 LUMAMBAYAN	 GUINHAWA	 BANILAD	 RANZO	 QUINABIGAN	 PILI
	 ZONE II	 ZONE III	 ZONE IV	 CACAWAN	 ANOLING	 BACUNGAN	 BANGBANG	 BULI	 CALINGAG	 DEL RAZON
	 STA. RITA				 INCLANAY	 MALAYA	 MALIANGCOG	 MANINGCOL	 MARAYOS	 NABUSLOT
					 PAGALAGALA	 PALAYAN	 PAMBISAN MALAKI	 PAMBISAN MUNTI	 PANGGULAYAN	 ROSARIO
				 SABANG	 STA. ISABEL	 STA. MARIA	 STO. NIÑO			



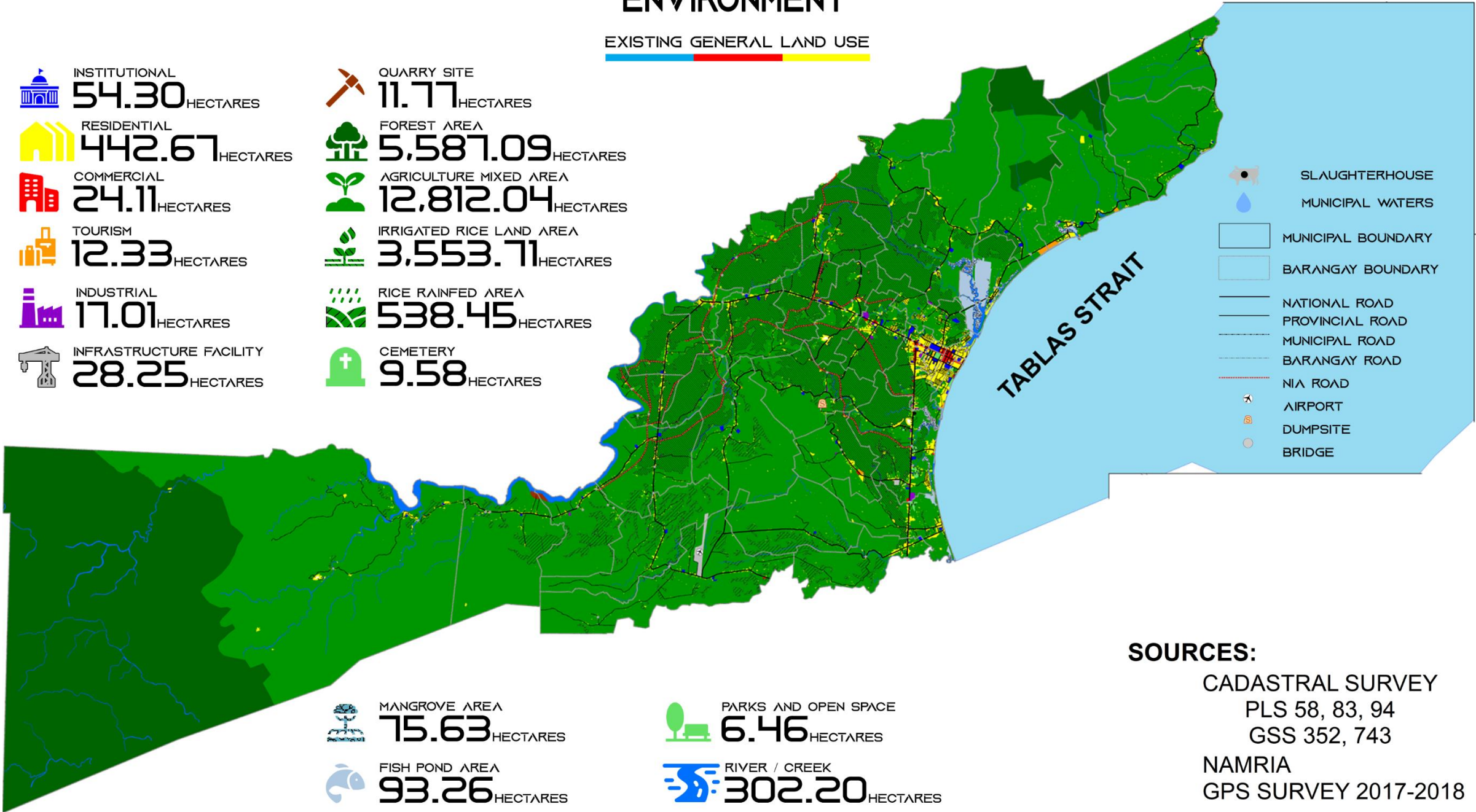
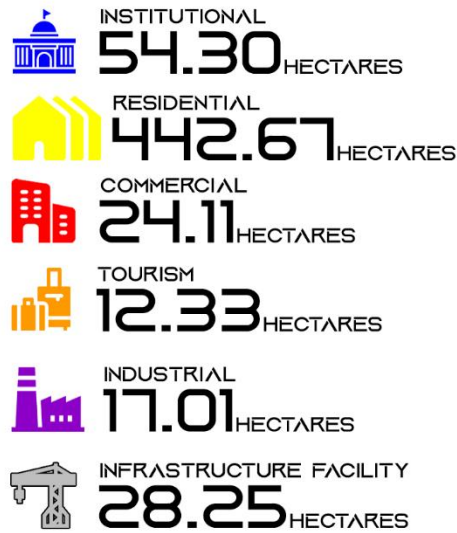
PINAMALAYAN 37 BARANGAYS





# GEO-PHYSICAL ENVIRONMENT

## EXISTING GENERAL LAND USE



- SLAUGHTERHOUSE
- MUNICIPAL WATERS
- MUNICIPAL BOUNDARY
- BARANGAY BOUNDARY
- NATIONAL ROAD
- PROVINCIAL ROAD
- MUNICIPAL ROAD
- BARANGAY ROAD
- NIA ROAD
- AIRPORT
- DUMPSITE
- BRIDGE

**SOURCES:**  
 CADASTRAL SURVEY  
 PLS 58, 83, 94  
 GSS 352, 743  
 NAMRIA  
 GPS SURVEY 2017-2018

# DEMOGRAPHY

## DEMOGRAPHIC SIZE

TOTAL POPULATION  
**90,383**  
SOURCE: 2020 CPH PSA



CRUDE BIRTH RATE  
**6.35**  
SOURCE: 2021 MHO



GROWTH RATE  
**1.01**  
SOURCE: 2020 CPH PSA



CRUDE DEATH RATE  
**4.20**  
SOURCE: 2021 MHO

## DEMOGRAPHIC DISTRIBUTION



NUMBER OF HOUSEHOLDS  
**21,322**  
SOURCE: 2020 CPH PSA



HOUSEHOLD SIZE  
**4 PERSONS**  
IN EVERY HOUSEHOLD  
SOURCE: 2020 CPH PSA



POPULATION DENSITY  
**3 PERSONS**  
PER HECTARE  
SOURCE: 2020 CPH PSA & MAAssO

POPULATION  
PROJECTION

**97,949** YEAR  
2028  
**116,197** YEAR  
2045

HOUSEHOLD  
PROJECTION

**22,779**  
**27,023**

## POPULATION COMPOSITION

SCHOOL GOING POPULATION  
**32,710**  
SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY



WORKING AGE  
**48,863**  
SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY

LABOR FORCE  
**26,280**  
SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY



YOUNG DEPENDENT POPULATION  
**24,394**  
SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY

OLD DEPENDENT POPULATION  
**4,701**  
SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY



OVERSEAS FILIPINO WORKERS  
**1,446**  
SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY

## POPULATION CHARACTERISTICS

REGISTERED VOTERS  
**50,248**  
SOURCE: 2021 COMELEC



MANGYAN POPULATION  
**1,033**  
SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY

MOTHER TONGUE  
**98.84%**  
TAGALOG



RELIGION  
**90.02%**  
ROMAN CATHOLIC

**4.16%**  
OTHER LANGUAGE  
SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY

**9.98%**  
OTHER RELIGIONS  
SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY

## POVERTY SITUATION



POVERTY THRESHOLD  
**42.90%**  
SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY

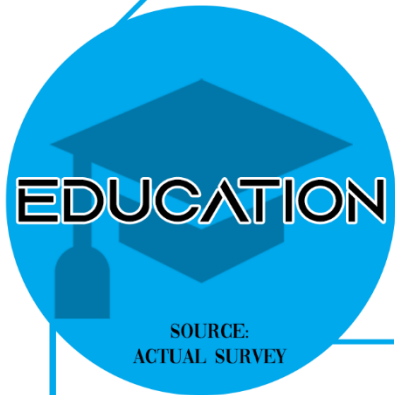


FOOD THRESHOLD  
**29.99%**  
SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY



FOOD SHORTAGE  
**1.61%**  
SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY

# SOCIAL SECTOR



TOTAL NUMBER OF SCHOOLS		TOTAL NUMBER OF ENROLMENT	
KINDERGARTEN	40	KINDERGARTEN	5,343
ELEMENTARY	40	ELEMENTARY	8,074
JUNIOR HIGH SCHOOL	18	JUNIOR HIGH SCHOOL	7,805
SENIOR HIGH SCHOOL	15	SENIOR HIGH SCHOOL	5,622
TERTIARY	5	TERTIARY	6,462

STUDENT - TEACHER RATIO		STUDENT - CLASSROOM RATIO	
ELEMENTARY	25:1	ELEMENTARY	27:1
JUNIOR HIGH SCHOOL	23:1	JUNIOR HIGH SCHOOL	40:1
SENIOR HIGH SCHOOL	17:1	SENIOR HIGH SCHOOL	29:1

**LITERACY RATE**  
96.83%  
SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY

NUMBER OF HOSPITALS  
4  
SOURCE: 2022 MHO

NUMBER OF HEALTH CENTERS  
38  
SOURCE: 2022 MHO

NUMBER OF PUBLIC DOCTORS  
17  
SOURCE: 2022 MHO

HIGHEST LEADING CAUSES OF MORTALITY  
CARDIO VASCULAR ARREST  
SOURCE: 2022 MHO

HIGHEST LEADING CAUSES OF MORBIDITY  
ACUTE RESPIRATORY INFECTION  
SOURCE: 2022 MHO

MALNOURISHED CHILDREN  
1,783  
SOURCE: 2018 MHO

HOUSEHOLDS WITHOUT ACCESS TO SANITARY TOILET FACILITY  
10.08%  
SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY



COVID DATA  
SOURCE: 2021 MHO

CASES RECOVERED  
310

DEATH  
306

4

# SOCIAL SECTOR

HOUSEHOLDS WHO ARE INFORMAL SETTLERS

**7.2%**

SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY



HOUSEHOLDS WHO ARE LIVING IN MAKESHIFT HOUSING

**1.67%**

SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY

## HOUSING

### PUBLIC SAFETY AND PROTECTIVE SERVICES



NUMBER OF PERSONNEL

POLICE  
**61**

SOURCE: 2022 PMPS



BUREAU OF FIRE PROTECTION  
**19**

SOURCE: 2022 BFP-PINAMALAYAN



COAST GUARD  
**4**

SOURCE: 2022 PCG PINAMALAYAN



FIRE INCIDENCE  
**6**

SOURCE: 2022 BFP-PINAMALAYAN



CRIME VOLUME  
**113**

SOURCE: 2022 PMPS

PRESCHOOLERS

**1,859**



SENIOR CITIZENS

**8,890**



SOLO PARENTS

**533**



PERSONS WITH DISABILITY

**546**



NUMBER OF CLIENTELE

### SOCIAL WELFARE

SOURCE: 2022 MSWDO

# ECONOMIC SECTOR

## AGRICULTURE

SOURCE: 2022 MAGO



TOTAL AGRICULTURAL AREAS

**9,009** HECTARES



LIVESTOCK

**37,711**



NUMBER OF FARMERS

**7,682**



NO. OF LIVESTOCK FARMERS

**3,305**

## COMMERCE AND TRADE

SOURCE: 2021 BPLD



PRIMARY ACTIVITIES

**25** Agriculture/Hunting/Forestry  
Fishing  
Mining/Quarrying



SECONDARY ACTIVITIES

**156** Manufacturing  
Electricity, Gas, & Water Supply  
Construction



TERTIARY ACTIVITIES

**2,273** Wholesail/Retail  
Hotel/Lodging  
House & Restaurants  
Transport/Storage & Communications  
Financial Inermediation,Real Estate, Renting  
Educational Institution, Hospital/Clinic



REVENUE FROM BUSINESS ESTABLISHMENT

**PHP 17,765,478.53**

## TOURISM

SOURCE: 2022 THCAU



NUMBER OF EXISTING TOURISM ESTABLISHMENTS

**34**



VISITOR ARRIVAL

**35,087**

# INFRASTRUCTURE AND UTILITIES SECTOR

## TRANSPORTATION

NUMBER OF PUBLIC LAND TRANSPORT VEHICLES  
SOURCE: 2022 BPL0

TRICYCLE  
2,708

MULTICAB  
44

VAN  
62

TOTAL ROAD LENGTH  
289 KM  
SOURCE: 2022 MEO

NUMBER OF BRIDGES  
20  
SOURCE: 2022 MEO

NUMBER OF TRANSPORT TERMINALS  
6  
SOURCE: 2022 MEO

NUMBER OF TODA ASSOCIATION  
29  
SOURCE: 2022 BPL0

OTHER TRANSPORT FACILITIES

AIRPORT  
1

SEAPORT  
1

## POWER

POWER PLANT  
9.7 MW DIESEL POWERED (1)

HOUSEHOLDS WITH ACCESS TO ELECTRICITY  
91.06%  
SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY

## WATER

HOUSEHOLDS WITH ACCESS TO IMPROVED WATER SOURCE  
20.83%  
SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY

## INFORMATION AND COMMUNICATION

RADIO STATION  
2

TELEPHONE SERVICES PROVIDER  
2

POSTAL SERVICES  
2

COMMUNICATION TOWERS  
17

INTERNET SERVICES PROVIDER  
3

# INSTITUTIONAL SECTOR

## ORGANIZATION AND MANAGEMENT

ELECTIVE OFFICIALS  
12

PERMANENT  
235

TEMPORARY  
3

CO-TERMINUS  
4

JOB ORDERS  
303

CONTRACT OF SERVICE  
27

## FISCAL MANAGEMENT

TOTAL INCOME  
PHP 410,934,174.66

TOTAL EXPENDITURE  
PHP 370,819,021.00

## DEVELOPMENT LEGISLATION

ORDINANCES  
142

RESOLUTIONS  
1,162

**Profile:****Narrative Description:**

During the transmigration era and man's search for fortune and self-fulfillment, a group of migrants from the shores of Marinduque sailed to sea aboard big banca. Along their journey, they encountered a turbulent weather and lost their way. With the horizon filled with fog, they continued their course to an unknown destination. They prayed to God for deliverance and guidance, whereupon, the haze cleared out and a rainbow appeared in the skyline. Beneath it is a green and abundant land with wide plains and slight terrain. The crew shouted "Ipinamalay na!". Superstitiously, they believed that it was a sign of luck and they would find good fortune. They chartered towards the rainbow and anchored at the beach south of Pili Point in Lumambayan.

These people afterwards found prosperity in the place and decided to stay permanently. They cultivated vast plantation of rice. However, during the larger parts of the 17th and 18th century, Moro Pirates from Panay Romblon and Tablas frequently attacked the area to loot residents' valuables. People were decimated and many were forced to flee into the interior for safety. When the bandits had no more to seize, they left and acclaimed the place "Pinagpalayan".

**Vital Facts and Figures:**

## Annual Cultural Activities:

- Filipino-Chinese Friendship Day (Jan/Feb)
- National Arts Month Celebration (February)
- Pinamalayan Centurion Festival (March/April)
- Senakulo: Cultural Stage Presentation (March/April)
- Araw ng Kagitingan (April)
- Pinamalayan Founding Anniversary Celebration/Bahaghari Festival (April)
- Kalayaan: Independence Day Celebration (June)
- Participation to the Annual Provincial Founding Anniversary (November)
- Baraka sa Balangaw (December)

## NCCA-Acknowledged Cultural Properties (as of 2021)

## Tangible Immovable Cultural Properties (PRECUP Form I)

- a. Pinamalayan Municipal Park
- b. Pinamalayan Grand Bahaghari Arc
- c. Pinamalayan Rainbow Junction/Marfrancisco Triangle
- d. The First Artesian Well

## Intangible Cultural Properties and the Documentation of Traditional and Contemporary Arts and Crafts (Precup Form III)

- a. Pinamalayan Bahaghari Festival
- b. Pinamalayan Centurion Festival

**Assessment:**

Physically, Pinamalayan is gifted with natural scenic attractions that could be beneficial to the locals and tourists, given that the use of the said eco-tourism sites will be planned very well to ensure the preservation of its natural state. In fact, due to continuous emergence and development of new and old eco-tourism destinations, Pinamalayan is projecting an increasing number of tourist arrivals from 2016 up to date based on the Tourist Arrival Reports submitted by its primary and secondary tourism establishments. Aside from the natural attractions available within the municipality, the Cultural tourism also plays a major role in the upliftment of its tourism capability. The regular conduct of festivals and other cultural activities resulted into influx of not just local travelers but the foreigners as well.

In the historical and cultural aspect, the most prominent structure are the Pinamalayan Park and its Grand Bahaghari Arc, Recodo and Ranzo Light house, The Rainbow Junction or commonly known as the "Triangle", Welcome Landmark at Sto. Niño and others. Over the past years, Pinamalayan was able to identify itself as the home of the colorful and historical festivals, other cultural attractions, beauty, progress and artistry.

In assessing the bulk of works and expected activities and programs assigned to this section, it is but fair to conclude that the section deserves permanent plantilla personnel not just as a consideration but rather to guarantee that the trained and experienced staff will be motivated to stay in the LGU.

GOAL	SPECIFIC OBJECTIVES/ STRATEGIES	NAME/DESCRIPTION OF PROGRAMS/PROJECTS/ ACTIVITIES	EXPECTED OUTPUTS	LOCATION	TIME FRAME		RESPONSIBLE OFFICE/ AGENCY	FUND SOURCE	COST
					Start	End			
History, Culture and Arts Preservation and Promotion	To meet the constant need to maintain and improve the year round programs of THDD and to preserve/develop the cultural landmarks of the town	Filipino-Chinese Friendship Day	Filipino-Chinese Friendship Day celebrated	Municipal Park	Feb	Feb	THDD	MGOP-GF-SPA	40,000.00
		National Arts Month Celebration	Local Arts Month Celebration celebrated	Municipal Park	Feb	Feb	THDD	MGOP-GF-SPA	50,000.00
		Centurion Festival	Centurion Festival celebrated	Municipal Park	Mar	Mar	THDD	MGOP-GF-SPA	268,000.00
		Cultural Stage Play	Cultural Stage Play celebrated	Municipal Park	Mar	Mar	THDD	MGOP-GF-SPA	300,000.00
		Araw ng Kagitingan	Araw ng Kagitingan celebrated	Municipal Park	Apr	Apr	THDD	MGOP-GF-SPA	32,000.00
		Pinamalayan Founding Anniversary Celebration	Pinamalayan Founding Anniversary Celebration celebrated	Municipal Park	Apr	Apr	THDD	MGOP-GF-SPA	380,000.00
		Independence Day Celebration	Independence Day Celebration celebrated	Municipal Park	Jun	Jun	THDD	MGOP-GF-SPA	40,000.00
		Baraka sa Balangaw Trade Fair and Cultural Shows	Baraka sa Balangaw Trade Fair and Cultural Shows celebrated	Municipal Park	Dec	Jan	THDD	MGOP-GF-SPA	146,000.00

Prepared by:

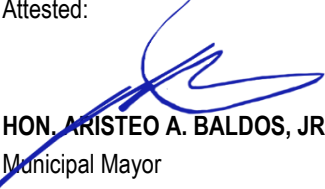
  
**RANDY S. ROBIL**  
 Municipal Tourism Operations Officer I

Reviewed by:

  
**ROSENIO A. TORIANO, EnP.**  
 Municipal Planning & Development Coordinator

Attested:

  
**ZAIDA D. MICIANO**  
 Municipal Budget Officer

  
**HON. ARISTEO A. BALDOS, JR.**  
 Municipal Mayor