



MUNICIPALITY OF

# PINAMALAYAN

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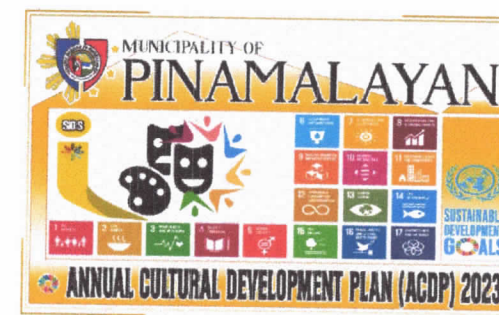
## ANNUAL CULTURAL DEVELOPMENT PLAN (ACDP) 2023



Republic of the Philippines  
Province of Oriental Mindoro  
MUNICIPALITY OF PINAMALAYAN

MUNICIPAL ANNUAL CULTURAL DEVELOPMENT PLAN 2023

PROOF OF RECEIPT



OFFICE/AGENCY/DIVISION	RECEIVED				SIGNATURE
	ON:		BY:		
	Date	Time	Printed Name	Position/Designation	
Municipal Mayor's Office	10-3-22	10:40	E. Campora	f.o II	
Tourism, History, Culture and Arts Unit	10-3-22	3:40	JOYCE MARIE M. SELDA	A-A III	
Municipal Vice Mayor's Office and the Sangguniang Bayan 2 copies	9-29-22	10:34	RACHEL M. MORADA	Admin. Aide II	
Municipal Administrator's Office	10-03-2022	10:14	GUGUENYL F. FARAGGAS	Admin. Aide IV	
Municipal Planning and Development Office	10-03-2022	8:00	MARY JOY R. SALENDREZ	Admin. Aide III	
Municipal Budget Office	10-3-22	9:04	MAMA ANNA AGUILAR	Admin. Aide IV	
Municipal Accounting Office	10-3-22	9:10	CATHY DOMESTICA	AA IV	
Municipal Treasury Office	10-3-22	1:47	Cristina M. Reyes	AA III	
Municipal Local Government Operations Office	10-3-22	2:53	AILEEN M. LAAVE	AA III	
Provincial Budget Office	10-3-22	1:06	MAMA ANNA AGUILAR	AA IV	
Commission on Audit (COA)	10-3-22	9:20	CATHY DOMESTICA	AA IV	



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# OFFICE OF THE MUNICIPAL MAYOR

## MESSAGE



**HON. ARISTEO APASAN BALDOS, JR.**  
MUNICIPAL MAYOR

Under our leadership, the Local Government Unit of Pinamalayan remains focused, steady, and firm in its commitment to Pinamaleños. Our people's new mandate indicates that government interventions and efforts to reach the most vulnerable communities are felt and appreciated. As a result, we recognize the need to level up, upgrade, and customize all of our initial endeavors in order to address the unique needs of our people while also adapting to the demands of the changing world.

It is with great pride and honor to present and dedicate to you the Thematic Plans and Programs for 2023 of the Municipal Government of Pinamalayan. The formulation of this Plan is just the beginning of the path of development. I am fully confident that this plan enjoys broad-based support of our constituents, having captured the collective aspiration, needs, and priorities of our community.

Moreover, we practice good governance and participatory style of leadership to assure the general public that all identified projects and programs are based on series of planning, discussions, and consultation involving all sectors.

My heartfelt gratitude goes to the dedicated men and women of this Municipal Government, along with our partners from the National Government Agencies and Civil Society Organizations, who placed their best effort to come up with this document.

Tuloy ang Serbisyo, Tuloy ang Asenso! Mabuhay ang Pinamaleño, Mabuhay ang Pinamalayan!

**"Pilipinas Pinamalayan Naman."**





# OFFICE OF THE MUNICIPAL VICE MAYOR

## MESSAGE



**HON. RODOLFO M. MAGSINO**  
MUNICIPAL VICE MAYOR

The present administration is persistent and courageous to serve the public through consistent implementation of various projects and programs that are relevant to the public. Therefore, a strategic plan was formulated which shall serve as our roadmap in undertaking necessary actions or technical solutions on any situations that may occur towards the achievement of this municipality's goals and objectives.

The foregoing thematic plan includes different issues and concerns, technical findings and its implications that this local government unit determined to address to in the year 2023 to elevate the lives of all Pinamaleños, suffice the needs and meets the demands of a fast-growing community like ours.

This plan was crafted through the collaborative effort of all local officials, department heads and selected employees of this local government unit together with the NGOs and stakeholders of this municipality. Furthermore, inquiries, careful studies, researches, dialogue with concerned citizens, workshops, discussions, and other activities were conducted to ensure that all necessary programs/projects/activities to be implemented will be beneficial to all concerns.

Always remember that "micro efforts will create macro effects" to the society. Let us work together and win as one. As the quote says "*Individually we are a drop but together, we are an ocean*"-Ryunosuke Satoro





# ACKNOWLEDGEMENT

In the spirit of unity towards progress, deepest appreciation is hereby conveyed to the various stakeholders and institutions in our municipality such as the National Government Agencies, Barangay Government Units, Private Sector, Civil Society/Non-Governmental Organizations, the Legislative Department and the Executive Department of the Municipal Government of Pinamalayan for the unqualified support and participation in the preparation of ANNUAL CULTURAL DEVELOPMENT PLAN (ACDP) 2023 which was completed and packaged by the:

## MUNICIPAL PLANNING AND DEVELOPMENT OFFICE

### GENERAL PUBLIC SERVICES

EnP VIRGILIO M. KING

*Project Development Officer III  
Sector Coordinator  
Planning Assistant  
Assistant Sector Coordinator*

JOHN ERIC G. MONDOÑEDO

### SOCIAL SERVICES

EnP. ORLEX H. MARAYAN

*Development Management Officer II  
Sector Coordinator  
Planning Officer II  
Assistant Sector Coordinator*

FREDELINO A. TORIANO, JR.

### ECONOMIC SERVICES

ROMEL T. MARAYAN

*Statistician I  
Sector Coordinator  
Senior Administrative Assistant II  
Assistant Sector Coordinator*

JAN-NEIL H. EVANGELISTA

### OTHER SERVICES

EnP. VIRGILIO M. KING

*Project Development Officer III  
Sector Coordinator  
Planning Assistant  
Assistant Sector Coordinator*

JOHN ERIC G. MONDOÑEDO

### ADMINISTRATIVE AND TECHNICAL SUPPORT SERVICES

RUTH D. MALING

*Administrative Officer IV  
Logistic In-Charge*

MARIANNE L. LUARCA

*Administrative Aide II  
Administrative Support Staff*

MA. LORRAINE F. FESTIN

*Research and Evaluation Assistant  
Administrative Support Staff*

MARY JOY R. SALENDREZ

*Administrative Aide III  
Administrative Support Staff  
Information System Analyst Assistant  
Administrative Support Staff*

GERALD M. DULATRE

EDEN M. HERNANDEZ

*Administrative Aide  
Administrative Support Staff*

FHIL JOSEPH L. GALANG

*Programmer / Technician  
Technical Support Staff*

MARK SHERMAN N. TAMAYO

*Programmer / Technician II  
Technical Support Staff*

JAYSON M. MAUPAY

*Programmer / Technician II  
Technical Support Staff*

SALEM NATANIEL D. AMUL

*Administrative Aide III  
Technical Support Staff*

We are truly grateful as we commend the invaluable involvement of all concerned functionaries and Elective Officials by way of sharing their time, efforts and knowledge. As such, we are very thankful to the Municipal Development Council (MDC) Officials and Members, especially to the Chairpersons and Members of the Functional/Sectoral Working Committees for exerting tireless and selfless efforts that made possible the successful completion of the formulation process.

Above all, let us praise and thank the Almighty for His guidance as we are all His stewards in bringing about excellence in local governance.

THANK YOU AND GOD BLESS!!!

  
ROSENIO A. TORIANO, EnP  
Municipal Planning and Development Coordinator



The Municipal Planning and Development Office  
Telefax: (043) 738 - 4632

E-mail Address: [mpdo\\_pin@gmail.com](mailto:mpdo_pin@gmail.com) / [mpdo@pinamalayan.gov.ph](mailto:mpdo@pinamalayan.gov.ph)

Our Website: [www.pinamalayan.gov.ph](http://www.pinamalayan.gov.ph)





REPUBLIC OF THE PHILIPPINES  
PROVINCE OF ORIENTAL MINDORO  
**MUNICIPALITY OF PINAMALAYAN**

# OFFICE OF THE SANGGUNIANG BAYAN

Telephone No: (043) 284-3147 Email Address: [vicemayorsoffice@pinamalayan.gov.ph](mailto:vicemayorsoffice@pinamalayan.gov.ph)  
Office of Vice Mayor/Sangguniang Bayan 2nd Floor Municipal Building, Madrid Blvd., Pinamalayan, Oriental Mindoro

## RESOLUTION NO. 330-2022

### A RESOLUTION APPROVING THE DIFFERENT THEMATIC PLANS AND PROGRAMS (TPP) 2023 OF THE MUNICIPALITY OF PINAMALAYAN, ORIENTAL MINDORO.

**WHEREAS**, the different Thematic Plans and Programs (TPP) 2023 of the Municipality of Pinamalayan has been adopted by the Municipal Development Council (MDC) on the 7<sup>th</sup> day of September 2022 through MDC Resolution No. 06-2022;

**WHEREAS**, subject TPP 2023 consists of the following has been indorsed to the Sangguniang Bayan for appropriate action as provided in Section 114 of the Local government Code of 1991 (RA 7160), to wit:

#### 1. GENERAL PUBLIC SERVICES SECTOR

- Municipal Peace and Order and Public Safety Plan
- Municipal Indicative Annual Procurement Plan
- Municipal Anti-Drug Abuse Action Plan
- Municipal Human Resource/Capacity Development Plan
- Municipal Revenue Generation and Mobilization Plan
- Municipal Public Financial Management Improvement Plan

#### 2. SOCIAL DEVELOPMENT SECTOR

- DILG-Endorsed Municipal Gender and Development Plan and Budget
- Municipal Youth Development Plan
- Municipal Nutrition Action Plan
- Municipal Annual Cultural Development Plan
- Municipal Plan for the Protection of Children
- Municipal Senior Citizens and Persons with Disability Plan
- Municipal Acquired Immune Deficiency Syndrome Plan
- Municipal Housing/Shelter Plan

#### 3. ECONOMIC DEVELOPMENT SECTOR

- Municipal Climate Change Action Plan
- Municipal Poverty Reduction Action Plan
- Municipal Forest Land Use Plan
- Municipal Solid Waste Management Plan
- Municipal Tourism Master Plan

#### 4. OTHER SERVICES SECTOR

- PDRRMO-Reviewed Municipal Disaster Risk Reduction and Management Plan

**WHEREAS**, pursuant to MDC Resolution No. 06-2022, the aforementioned various TPP were formulated after thorough researches, series of consultations, workshops, focus group discussions and other activities involving multi-sectoral presentation;

**WHEREAS**, this august body firmly believes that the different TPP for 2023 is consistent with the development goals of the Municipal Government of Pinamalayan.





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Office of Vice Mayor/Sangguniang Bayan 2nd Floor Municipal Building, Madrid Blvd., Pinamalayan, Oriental Mindoro

## NOW THEREFORE:

On motion of Hon. Rio S. Mercene seconded by all Sangguniang Bayan members present-

**RESOLVE** as it is **HEREBY RESOLVED** to approve the different Thematic Plans and Programs (TPP) 2023 of the Municipality of Pinamalayan, Oriental Mindoro.

**APPROVED UNANIMOUSLY** this 19<sup>th</sup> day of September 2022.

  
HON. RIO S. MERCENE  
SB Member

  
HON. DUNHILL MARCELO M. DELMO V  
SB Member

  
HON. ANGELO MARLO D. MADRID  
SB Member

  
HON. MAURO P. HELERA  
SB Member

  
HON. ANJUNE A. ZAMORA  
SB Member

  
HON. EDWIN G. HERNANDEZ  
SB Member

  
HON. JEOFFREY PAUL A. UMBAO  
SB Member

  
HON. NAPOLEON M. MANGARING  
SB Member

Attested by:

  
MARIA CORAZON F. MARAYAN  
Legislative Staff Officer II

Certified Correct:

  
HON. RODOLFO M. MAGSINO  
Municipal Vice Mayor, Presiding Officer

Approved:

  
HON. ARISTEO APASAN BALDOS, JR.  
Municipal Mayor





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## **OFFICE OF THE MUNICIPAL MAYOR**

Madrid Blvd., Zone III, Pinamalayan, Oriental Mindoro 5208

Email: [mayorsoffice@pinamalayan.gov.ph](mailto:mayorsoffice@pinamalayan.gov.ph)

Telephone No. 043-284-7146

### **MUNICIPAL DEVELOPMENT COUNCIL RESOLUTION NO.06-2022**

**A RESOLUTION ADOPTING THE DIFFERENT THEMATIC PLANS AND PROGRAMS (TPP) 2023 OF THE MUNICIPALITY OF PINAMALAYAN AND FAVORABLY INDORSING THE SAME TO THE SANGGUNIANG BAYAN, THIS MUNICIPALITY FOR APPROVAL.**

**WHEREAS**, thematic planning is a prescriptive planning tool that seeks the most effective and efficient technical solution to a generic development problem;

**WHEREAS**, the strategic value of thematic plans is that they provide guidance on the application of techniques and in drawing on best practices and experiences which have evolved into a benchmark standard;

**WHEREAS**, thematic plans provide a cost-benefit analysis of the technology against conventional techniques, define the role and responsibilities of the agency in relation to other stakeholders, identifying resource requirements and seek to outline a course of action, thereby defining a framework providing a problem-based analysis of techniques that helps ensure the relevance, sustainability and impact of technical cooperation;

**WHEREAS**, in order to validate priority areas for cooperation and strengthening public-private partnership, different thematic plans and programs were formulated through researches, series of consultations, workshops, focus group discussions and other activities involving multi-sectoral representation;

**WHEREAS**, the thematic plans and programs herein referred to include the following:

#### **1. GENERAL PUBLIC SERVICES SECTOR**

- Municipal Peace and Order and Public Safety Plan
- Municipal Indicative Annual Procurement Plan
- Municipal Anti-Drug Abuse Action Plan
- Municipal Human Resource/Capacity Development Plan
- Municipal Revenue Generation and Mobilization Plan
- Municipal Public Financial Management Improvement Plan



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**MUNICIPALITY OF PINAMALAYAN**

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Email: [mayoroffice@pinamalayan.gov.ph](mailto:mayoroffice@pinamalayan.gov.ph)

Telephone No.043-284-7146

### **2. SOCIAL DEVELOPMENT SECTOR**

- DILG-Endorsed Municipal Gender and Development Plan and Budget
- Municipal Youth Development Plan
- Municipal Nutrition Action Plan
- Municipal Annual Cultural Development Plan
- Municipal Plan for the Protection of Children
- Municipal Senior Citizens and Persons with Disability Plan
- Municipal Acquired Immune Deficiency Syndrome Plan
- Municipal Housing/Shelter Plan

### **3. ECONOMIC DEVELOPMENT SECTOR**

- Municipal Climate Change Action Plan
- Municipal Poverty Reduction Action Plan
- Municipal Forest Land Use Plan
- Municipal Solid Waste Management Plan
- Municipal Tourism Master Plan

### **4. OTHER SERVICES SECTOR**

- PDRRMO-Reviewed Municipal Disaster Risk Reduction and Management Plan

**WHEREAS**, the Municipal Development Council in full council meeting has thoroughly reviewed and objectively considered the contents and linkages of the above-named TPPs;

**NOW, THEREFORE**, on motion of Punong Barangay Dante H. Mazon of Del Razon and duly seconded by all members present, be it . . .

**RESOLVED, AS IT IS HEREBY RESOLVED**, to adopt the different THEMATIC PLANS AND PROGRAMS (TPP) 2023 of the Municipality of Pinamalayan, and favourably indorsing the same to the Sangguniang Bayan for appropriate action.

**UNANIMOUSLY ADOPTED** this 7<sup>th</sup> day of September 2022.



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
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
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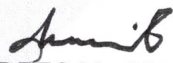
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Telephone No. 043-284-7146

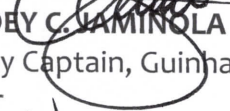
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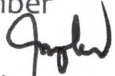
  
**HON. RANDOLPH H. MOREDO**  
Barangay Captain, Anoling  
Member

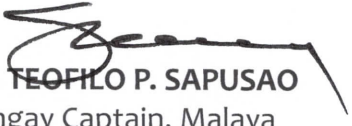
  
**ESTRELITA B. MAYO**  
**HON. EDNA L. RANILLO**  
Barangay Captain, Bangbang  
Member

  
**HON. ANDRES M. GANIBO**  
Barangay Captain, Buli  
Member

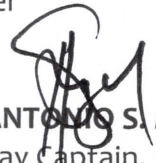
  
**HON. EUGENIO M. MANTARING**  
Barangay Captain, Calingag  
Member

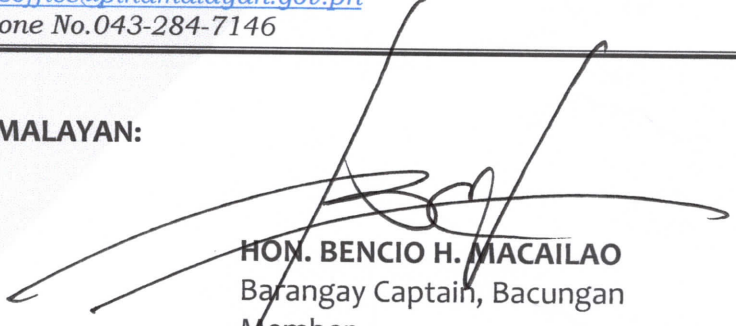
  
**HON. JOEY C. LAMINOLA**  
Barangay Captain, Guinhawa  
Member

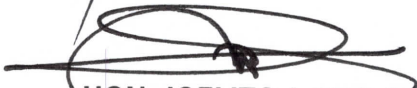
  
**ROCINI M. GABAYNO**  
**HON. RICO M. BONIFACIO**  
Barangay Captain, Lumambayan  
Member


  
**HON. TEOFILO P. SAPUSAO**  
Barangay Captain, Malaya  
Member

**HON. ENRICO M. CAUNCERAN**  
Barangay Captain, Marayos  
Member

  
**HON. ANTONIO S. MOGOL**  
Barangay Captain, Nabuslot  
Member


  
**HON. BENCIO H. MACAILAO**  
Barangay Captain, Bacungan  
Member


  
**HON. JOELITO J. PERLAS**  
Barangay Captain, Banilad  
Member


  
**HON. NORVEN M. ARELLANO**  
Barangay Captain, Cacawan  
Member

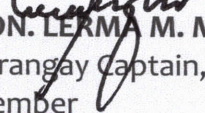
  
**HON. DANTE H. MAZON**  
Barangay Captain, Del Razon  
Member

**HON. JOHNY A. LOLONG**  
Barangay Captain, Inclanay  
Member

  
**HON. MERAFE T. ALUB**  
Barangay Captain, Maliancog  
Member

  
**HON. JUDITH P. DE BELEN**  
Barangay Captain, Maningcol  
Member

  
**HON. ALBERTO M. MAGSINO**  
Barangay Captain, Marfrancisco  
Member

  
**HON. LERMA M. MANRIQUE**  
Barangay Captain, Pagalagala  
Member

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## OFFICE OF THE MUNICIPAL MAYOR

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Email: [mayorsoffice@pinamalayan.gov.ph](mailto:mayorsoffice@pinamalayan.gov.ph)

Telephone No. 043-284-7146

### THE 37 BARANGAY CAPTAINS OF PINAMALAYAN:

**HON. NOLITO A. DELA CRUZ**

Barangay Captain, Palayan

Member

**HON. AMADEO Q. MAGTIBAY**

Barangay Captain, Pambisan Munti

Member

**HON. RAUL M. MICIANO**

Barangay Captain, Papandayan

Member

**HON. CELSO V. MONDOÑEDO, JR.**

Barangay Captain, Quinabigan

Member

**HON. HIPOLITO D. ONDOY**

Barangay Captain, Rosario

Member

**HON. MERLITA M. PANGANIBAN**

Barangay Captain, Sta. Isabel

Member

**HON. EDNA D. LIMBO**

Barangay Captain, Sto. Niño

Member

**HON. ROY BRYAN M. MALAPOTE**

Barangay Captain, Zone I

Member

**HON. FERNANDO T. RODIL**

Barangay Captain, Zone III

Member

**HON. LORETO E. FLORES**

Barangay Captain, Pambisan Malaki

Member

**HON. ROBERTO A. MICIANO**

Barangay Captain, Panggulayan

Member

**HON. GILBERT A. SEÑO**

Barangay Captain, Pili

Member

**HON. ARNEL F. NAMBIO**

Barangay Captain, Ranzo

Member

**HON. JEFFREY D. SIBOBO**

Barangay Captain, Sabang

Member

**HON. RUFINO S. DIMAPILIS**

Barangay Captain, Sta. Maria

Member

**HON. BENIGNO M. LAMBOLOTO**

Barangay Captain, Wawa

Member

**HON. MARY FRANCIS DEOCORA M. FABIE**

Barangay Captain, Zone II

Member

**HON. VICTOR J. LINGON**

Barangay Captain, Zone IV

Member

**HON. ANTONIO VICTOR R. OLYMPIA**

ABC President

Liga ng mga Barangay

Barangay Captain, Sta. Rita

Member

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Telephone No. 043-284-7146

### REPRESENTATIVES OF NON-GOVERNMENT ORGANIZATION (NGOs)

**RICARDO B. DELA CRUZ**

President, Bahaghari Pinamalayan, Oriental Mindoro  
Federation of Tricycle Operators and Driver's  
Association, Inc. (BPOMFEDTODA)  
Member  
CSOs Representative to the MDC-Executive Committee

**LORENZA R. LOLONG**

Vice President, Young Progressive Vendors  
and Vegetable Dealers and Retailers  
Association of Pinamalayan Market, Inc.  
(YPVDRAPMI)  
Member

**LEA S. FIEDALAN**

President, Ranzo Farmer's Association  
Member

**BERNIE P. SEÑORIN**

President, Samahang Mandaragat ng Banilad  
(SAMBA)  
Member

**EDWIN C. ANDAL**

President, Kapulungan ng Sandigang Magkakarne  
(KASAMA)  
Member

**FELIX M. MAGBOO**

Vice President, Pinamalayan Bahaghari  
Farmer's Federation  
Member

**ESTELITA M. FIEDALAN**

President, Samahan ng Lingap Pamilyang  
Pinamaleño (SLNPP)  
Member

**FE G. MERCENE**

President, Federation of Senior Citizens of  
Pinamalayan  
Member

**CECILIA L. KASILAG**

President, Local Council for Women  
Member

**DIVINA D. MADRID**

President, Pinamalayan Retired Teachers  
Organization  
Member

**THELMA O. GONZALES**

President, Kaagapay Tungo sa Maunlad na  
Pamumuhay Association of Barangay Buli  
Member

**GERALD LUHA**

President, Sandugo Rescue and Radio  
Communication Group-Lima Chapter  
Pinamalayan  
Member

**GORGONIO SUMBAD**

President, Samahan Kaligtangan Tadyawan  
Member

**JAIME P. RELLIN**

President, Kabalikat Civicom 843 Chapter  
Pinamalayan, Oriental Mindoro  
Member



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## OFFICE OF THE MUNICIPAL MAYOR

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Telephone No. 043-284-7146

**HON. RIO S. MERCENE**

SB Member

Chairperson, Committee on Finance & Appropriations

**HON. ALFONSO V. UMALI, JR.**

Congressman

2<sup>nd</sup> District, Oriental Mindoro

Attested by:

**ORLEX T. MARAYAN, EnP.**

Development Management Officer II

Secretary, MDC Secretariat

Certified Correct:

**ROSENIO A. TORIANO, EnP.**

MPDC - MGDH I

Head, MDC Secretariat

Approved:

**HON. ARISTEO APASAN BALDOS, JR.**

Municipal Mayor

Chairperson, Municipal Development Council



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# MUNICIPAL OFFICIAL LOGO



NATIONAL HISTORICAL INSTITUTE  
MONUMENTS and HERALDRY DIVISION

## RISING SUN

Represents the glowing/bright future of the town.

## RAINBOW

Symbolizes hope and prospect for progress and its discovery.

## YELLOW DOT

Describes the geographical location of the Municipality of Pinamalayan

## MAP AND TAMARAW

Denote Strength

## COLOR GREEN

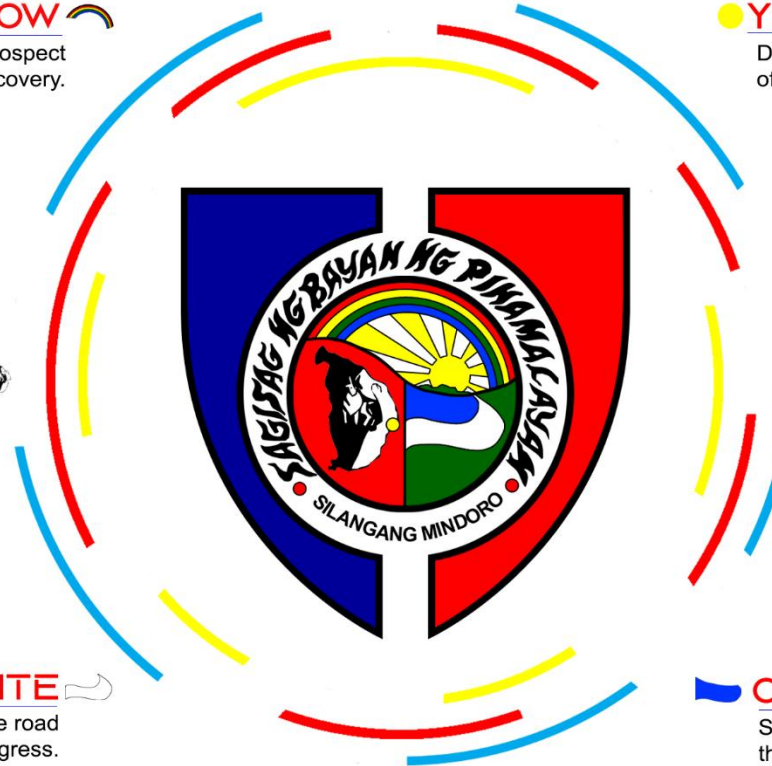
Stands for the youth; rich farmland

## COLOR WHITE

Stands for justice and the road to progress.

## COLOR BLUE

Stands for peace, calmness and the abundance of sea products.




## SHIELD

Derived from the provincial seal of Mindoro Oriental where the town is located; stylized caring/loving hands of its local executives; it also represents that Pinamalayan is a free and peaceful municipality.

Recommending Approval:

  
SERAFIN D. QUIASON  
Chairman

OFFICE OF THE PRESIDENT  
Approved by Authority of the  
President :

  
LUIS C. LIWANAG II  
Deputy Executive Secretary

March \_\_\_\_\_, 1953      Pinc., Orim. city      TSp. \_\_\_\_\_ 50388



# HISTORICAL BACKGROUND

The name of the town was said to be taken from the word "ipinamalay" which means to make aware or to show the way. According to an old story, early settlers of this town came from a group of adventurous transmigrants who encountered turbulent weather in the sea. They prayed to God Almighty for deliverance and guidance, whereupon, the weather cleared and a rainbow appeared on the horizon. The crew shouted "ipinamalay na" which means it was made known. They followed the direction of the rainbow believing that at its end lies a pot of gold and good fortune. They finally landed at what is now barangay Lumambayan and established the first settlement which they named Pinamalayan. They found good fortune in the new land which brought them prosperity because of the good soil and abundant resources.



LEGEND

On the other hand, some sources state that the name Pinamalayan came from the word "Pinagpalayan" which means "planted with rice", for it was once a vast area planted with rice. Rice farming is an important source of livelihood of the municipality, up to this day. Since then, the place grew and became a town. However, during the entire 18th century, Pinamalayan was one of the coastal areas frequently attacked by Moro pirates. People were decimated and many fled to the interior for safety.

## 1800

Pinamalayan is one of the oldest towns in the province of Oriental Mindoro. Its territory once went as far as the old settlements of Sumagui and Anilao which are now part of the municipalities of Bansud and Bongabong, respectively. The towns of Pola and Gloria, now separate municipalities, were also former parts of the old domain. This was then organized as a permanent settlement in 1800's under the leadership of a gobernadorcillo.

## APRIL 29, 1904

Under the American government, the towns of Pola and Bongabong were consolidated with Pinamalayan by virtue of Act 1155.



CREATION OF THE MUNICIPALITY

## 1888

In the year 1888, the territory of Pinamalayan included the settlements of Pola, Sumagui, and Anilao. At that time, the gobernadorcillo was Juan Morente, Jr., who assumed position until 1898 when the uprising against the Spanish government broke out. Morente Jr. joined the revolutionary forces as a captain then Juan Medina replaced him as the town head. When the Spaniards surrendered, Morente Jr. became governor of the province of Mindoro while Cornelio Nable was appointed as the municipal president.

## JANUARY 12, 1912

Pola became an independent town. A major political change brought about by the American occupation was that the Municipal Council acted on the selection of a new town site through viva-voce voting in 1914.

## 1916

The seat of the Municipal Government was officially transferred from barangay Lumambayan to its present site.



# HISTORICAL BACKGROUND

## 1919

Bongabong likewise regained its township status in March 1919 under Act 2824. The American planners made sure that the town is properly laid out according to a planning system that included wide, symmetrical roads with appropriate drainage facilities. It was also during this time that a big plaza was constructed adjacent to the municipal building. These turns of events made Pinamalayan as a model in town planning to all the municipalities in Oriental Mindoro. Moreover, the repeated territorial reorganizations signify the role of Pinamalayan as a major political and economic center in the southern part of Oriental Mindoro way back in the latter years of the Spanish regime up to the American rule. Administrative orders regulating secular activities in the settlements of neighboring towns were once sent from Pinamalayan. Thus, this gives the municipality considerable advantages in terms of trade, infrastructure development, social facilities, and even political accommodations at the onset of the century.

## 1942

When the Japanese occupied Mindoro in 1942, Dr. Abelardo Bunag, then mayor, joined the underground movement. The Japanese then appointed Carlos Aguilucho as mayor, followed by Manuel Medina. Then, the Americans returned around January 15, 1945.

## 1964

In 1964, Gloria became an independent town. From 1947 to 1990 under various administrations, Pinamalayan grew steadily to become the progressive town that it is today.



Table HB-1 presents the local chief executives from year 1901 to present. Throughout history, the municipality had 32 municipal mayors.



Table HB-1. Local Chief Executives of Municipality of Pinamalayan, Oriental Mindoro, Year 1901-2019

	Name of LCE	Term of Office		Name of LCE	Term of Office
1	Cornelio Nable	1901-1902	17	Manuel Medina	1943-1945
2	Juan Aguilucho	1902-1903	18	Tomas Villamin	1946-1947
3	Vicente Dominguez	1903-1904	19	Dominador Madrid	1948-1951
4	Florencio Morente	1905-1906	20	Remegio Pio Baldos	1952-1955
5	Juan Morente, Jr.	1907-1912	21	Dominador Madrid	1956-1967
6	Jesus Dominguez	1913-1915	22	Santos Frane (OIC)	1967-1968
7	Jose Benitez	1915-1916	23	Jose Reynaldo Morente, Jr.	1968-1972
8	Elias Semilla	1916-1919	24	Crispulo La Rosa	1973-1979
9	Carlos Aguilucho and Francisco Luarca	1925-1928	25	Emilina Baldoz	1980-1986
26			Reynaldo Mambil	1986-1987	
11	Anaceto Villamin	1928-1929	27	Lydia Olea (OIC)	1988
12	Conrado Morente	1929-1934	28	Manuel O. Morente, Sr.	1988-1995
13	Felipe Venturanza	1934-1938	29	Wilfredo L. Hernandez, Sr.	1995-2004
14	Carlos Aguilucho	1938-1940	30	Aristeo V. Baldos, Sr.	2004-2007
15	Abelardo Buñag	1941-1942	31	Wilfredo L. Hernandez, Sr.	2007-2016
16	Carlos Aguilucho	1942-1943	32	Aristeo A. Baldos, Jr.	2016-present

Source: Municipal Planning and Development Office

## SIGNIFICANT DEVELOPMENTS IN THE MUNICIPALITY





































# PINAMALAYAN FIRST CLASS MUNICIPALITY

BY VIRTUE OF DOF DEPARTMENT ORDER NO. 20-05  
IMPLEMENTED BY BLG MEMORANDUM CIRCULAR NO. 01-M (43)-05  
ISSUED ON JANUARY 31, 2006





# GEO-PHYSICAL ENVIRONMENT

URBAN BARANGAYS				RURAL BARANGAYS						
COASTAL BARANGAYS	 WAWA	 MARFRANCISCO	 ZONE I	 PAPANDAYAN	 LUMAMBAYAN	 GUINHAWA	 BANILAD	 RANZO	 QUINABIGAN	 PILI
	 ZONE II	 ZONE III	 ZONE IV	 CACAWAN	 ANOLING	 BACUNGAN	 BANGBANG	 BULI	 CALINGAG	 DEL RAZON
	 STA. RITA				 INCLANAY	 MALAYA	 MALIANGCOG	 MANINGCOL	 MARAYOS	 NABUSLOT
					 PAGALAGALA	 PALAYAN	 PAMBISAN MALAKI	 PAMBISAN MUNTI	 PANGGULAYAN	 ROSARIO
				 SABANG	 STA. ISABEL	 STA. MARIA	 STO. NIÑO			

LAND AREA  

**28,266** HECTARES

 **37** BARANGAYS  
 **28** RURAL BARANGAYS  
 **9** URBAN BARANGAYS  
 **10** COASTAL BARANGAYS

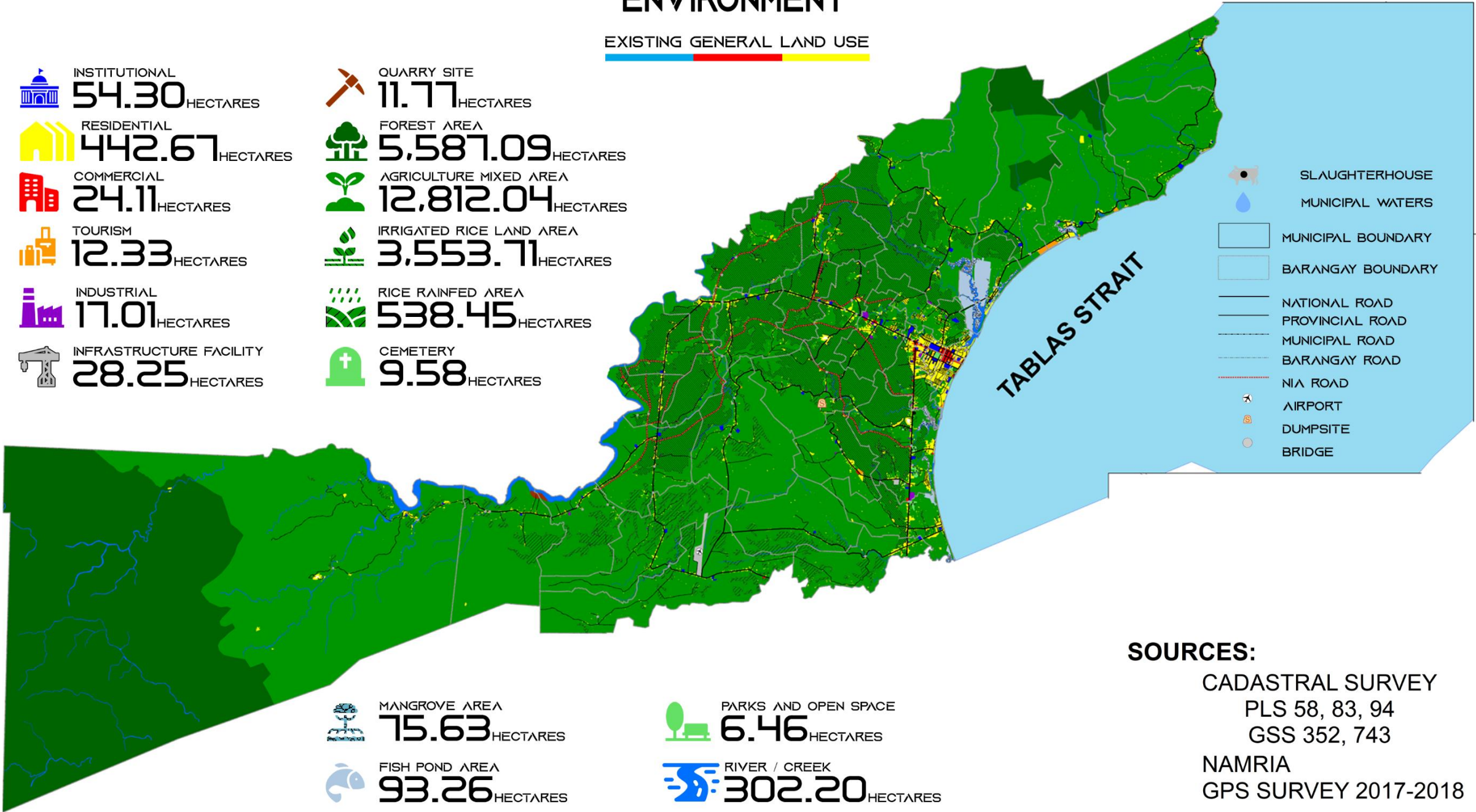
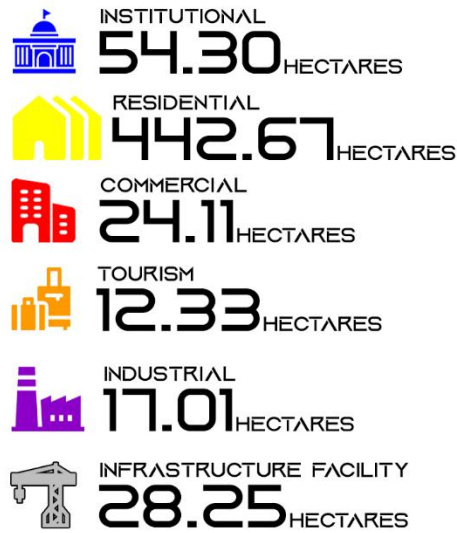
PINAMALAYAN 37 BARANGAYS





# GEO-PHYSICAL ENVIRONMENT

EXISTING GENERAL LAND USE



**SOURCES:**  
 CADASTRAL SURVEY  
 PLS 58, 83, 94  
 GSS 352, 743  
 NAMRIA  
 GPS SURVEY 2017-2018



# DEMOGRAPHY

## DEMOGRAPHIC SIZE

TOTAL POPULATION  
**90,393**  
SOURCE: 2020 CPH PSA



CRUDE BIRTH RATE  
**6.35**  
SOURCE: 2021 MHO



GROWTH RATE  
**1.01**  
SOURCE: 2020 CPH PSA



CRUDE DEATH RATE  
**4.20**  
SOURCE: 2021 MHO

## DEMOGRAPHIC DISTRIBUTION



NUMBER OF HOUSEHOLDS  
**21,322**  
SOURCE: 2020 CPH PSA



HOUSEHOLD SIZE  
**4 PERSONS**  
IN EVERY HOUSEHOLD  
SOURCE: 2020 CPH PSA



POPULATION DENSITY  
**3 PERSONS**  
PER HECTARE  
SOURCE: 2020 CPH PSA & MASSO

POPULATION  
PROJECTION



HOUSEHOLD  
PROJECTION



**97,949** YEAR  
2028  
**116,197** YEAR  
2045

**22,779**  
**27,023**

## POPULATION COMPOSITION

SCHOOL GOING POPULATION  
**32,710**  
SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY



WORKING AGE  
**48,863**  
SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY

LABOR FORCE  
**26,280**  
SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY



YOUNG DEPENDENT POPULATION  
**24,394**  
SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY

OLD DEPENDENT POPULATION  
**4,701**  
SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY



OVERSEAS FILIPINO WORKERS  
**1,446**  
SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY

## POPULATION CHARACTERISTICS

REGISTERED VOTERS  
**50,248**  
SOURCE: 2021 COMELEC



MANGYAN POPULATION  
**1,033**  
SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY

MOTHER TONGUE  
**98.84%**  
TAGALOG



RELIGION  
**90.02%**  
ROMAN CATHOLIC

**4.16%**  
OTHER LANGUAGE  
SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY

**9.98%**  
OTHER RELIGIONS  
SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY

## POVERTY SITUATION



POVERTY THRESHOLD  
**42.90%**  
SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY



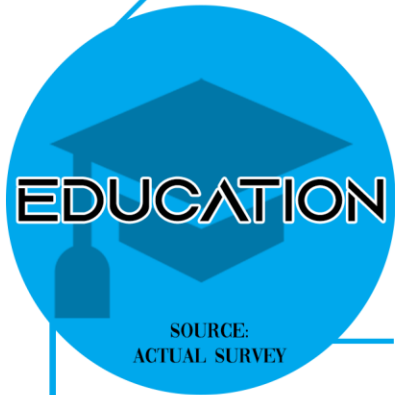
FOOD THRESHOLD  
**22.99%**  
SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY



FOOD SHORTAGE  
**1.61%**  
SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY



# SOCIAL SECTOR



TOTAL NUMBER OF SCHOOLS		TOTAL NUMBER OF ENROLMENT	
KINDERGARTEN	40	KINDERGARTEN	5,343
ELEMENTARY	40	ELEMENTARY	8,074
JUNIOR HIGH SCHOOL	18	JUNIOR HIGH SCHOOL	7,805
SENIOR HIGH SCHOOL	15	SENIOR HIGH SCHOOL	5,622
TERTIARY	5	TERTIARY	6,464

STUDENT - TEACHER RATIO		STUDENT - CLASSROOM RATIO	
ELEMENTARY	25:1	ELEMENTARY	27:1
JUNIOR HIGH SCHOOL	23:1	JUNIOR HIGH SCHOOL	40:1
SENIOR HIGH SCHOOL	17:1	SENIOR HIGH SCHOOL	29:1

**LITERACY RATE**  
96.83%  
SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY

NUMBER OF HOSPITALS  
4  
SOURCE: 2021 MHO

NUMBER OF HEALTH CENTERS  
38  
SOURCE: 2021 MHO

NUMBER OF PUBLIC DOCTORS  
3  
SOURCE: 2021 MHO

HIGHEST LEADING CAUSES OF MORTALITY  
**CARDIO VASCULAR ARREST**  
SOURCE: 2021 MHO

HIGHEST LEADING CAUSES OF MORBIDITY  
**ACUTE RESPIRATORY INFECTION**  
SOURCE: 2021 MHO



MALNOURISHED CHILDREN  
472  
SOURCE: 2018 MHO

HOUSEHOLDS WITHOUT ACCESS TO SANITARY TOILET FACILITY  
10.08%  
SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY

COVID DATA  
SOURCE: 2021 MHO

CASES RECOVERED  
1,018  
DEATH  
957  
69



# SOCIAL SECTOR

HOUSEHOLDS WHO ARE INFORMAL SETTLERS

**7.2%**

SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY

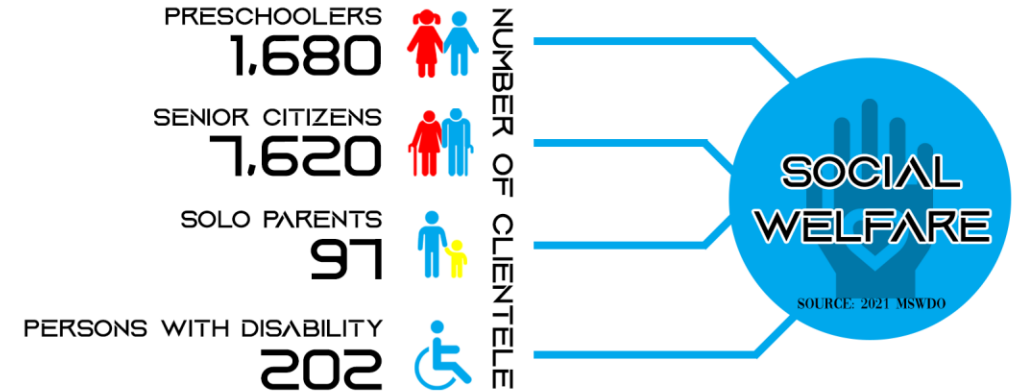
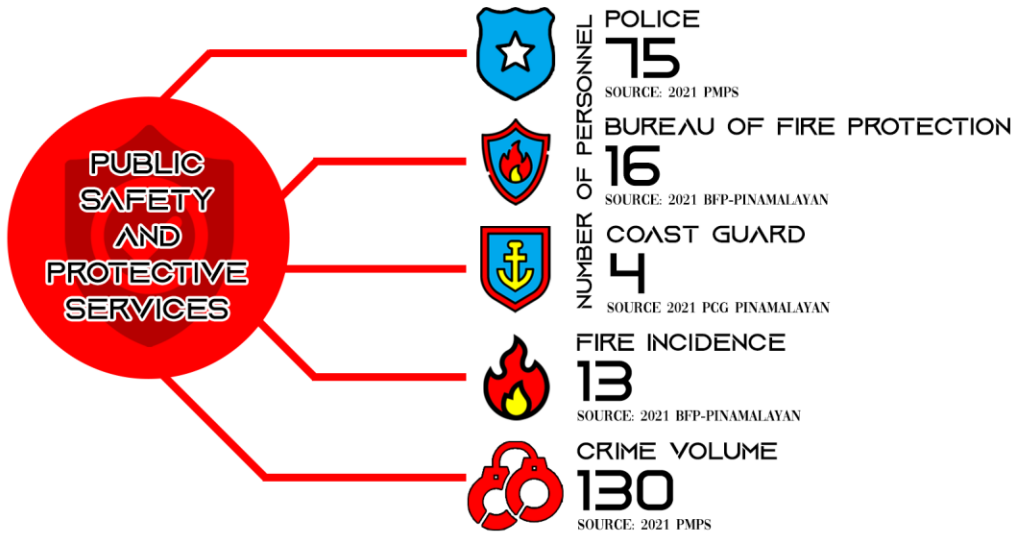


HOUSEHOLDS WHO ARE LIVING IN MAKESHIFT HOUSING

**1.67%**

SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY

## HOUSING



# ECONOMIC SECTOR

## AGRICULTURE

SOURCE: 2021 MAGO



TOTAL AGRICULTURAL AREAS

**9,009** HECTARES



LIVESTOCK

**37,711**



NUMBER OF FARMERS

**7,682**



NO. OF LIVESTOCK FARMERS

**3,035**

## COMMERCE AND TRADE

SOURCE: 2021 BPLD



PRIMARY ACTIVITIES

**24** Agriculture/Hunting/Forestry  
Fishing  
Mining/Quarrying



SECONDARY ACTIVITIES

**160** Manufacturing  
Electricity, Gas, & Water Supply  
Construction



TERTIARY ACTIVITIES

**2,063** Wholesail/Retail  
Hotel/Lodging  
House & Restaurants  
Transport/Storage & Communications  
Financial Inermediation,Real Estate, Renting  
Educational Institution, Hospital/Clinic



REVENUE FROM BUSINESS ESTABLISHMENT

**PHP 16,078,020.12**

## TOURISM

SOURCE: 2018 THCAU



NUMBER OF EXISTING TOURISM ESTABLISHMENTS

**27**



VISITOR ARRIVAL

**7,488**



# INFRASTRUCTURE AND UTILITIES SECTOR

## TRANSPORTATION

NUMBER OF PUBLIC LAND TRANSPORT VEHICLES  
SOURCE: 2021 BPL0

TRICYCLE  
**2,708**

MULTICAB  
**44**

VAN  
**62**

TOTAL ROAD LENGTH  
**289 KM**  
SOURCE: 2021 MEO

NUMBER OF BRIDGES  
**20**  
SOURCE: 2021 MEO

NUMBER OF TRANSPORT TERMINALS  
**6**  
SOURCE: 2021 MEO

NUMBER OF TODA ASSOCIATION  
**29**  
SOURCE: 2021 BPL0

OTHER TRANSPORT FACILITIES

AIRPORT  
**1**

SEAPORT  
**1**

## POWER

POWER PLANT  
**9.7 MW** DIESEL POWERED (1)

HOUSEHOLDS WITH ACCESS TO ELECTRICITY  
**91.06%**  
SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY

## WATER

HOUSEHOLDS WITH ACCESS TO IMPROVED WATER SOURCE  
**20.83%**  
SOURCE: 2018 CBMS 3<sup>RD</sup> ROUND SURVEY

## INFORMATION AND COMMUNICATION

RADIO STATION  
**2**

TELEPHONE SERVICES PROVIDER  
**3**

POSTAL SERVICES  
**2**

COMMUNICATION TOWERS  
**17**

INTERNET SERVICES PROVIDER  
**3**

# INSTITUTIONAL SECTOR

## ORGANIZATION AND MANAGEMENT

ELECTIVE OFFICIALS  
**12**

PERMANENT  
**196**

TEMPORARY  
**1**

CO-TERMINUS  
**4**

JOB ORDERS  
**310**

CONTRACT OF SERVICE  
**5**

## FISCAL MANAGEMENT

TOTAL INCOME  
**PHP 312,913,472.86**

TOTAL EXPENDITURE  
**PHP 300,210,543.00**

## DEVELOPMENT LEGISLATION

ORDINANCES  
**135**

RESOLUTIONS  
**1,041**



**Profile:****Narrative Description:**

During the transmigration era and man's search for fortune and self-fulfillment, a group of migrants from the shores of Marinduque sailed to sea aboard big banca. Along their journey, they encountered a turbulent weather and lost their way. With the horizon filled with fog, they continued their course to an unknown destination. They prayed to God for deliverance and guidance, whereupon, the haze cleared out and a rainbow appeared in the skyline. Beneath it is a green and abundant land with wide plains and slight terrain. The crew shouted "Ipinamalay na!". Superstitiously, they believed that it was a sign of luck and they would find good fortune. They chartered towards the rainbow and anchored at the beach south of Pili Point in Lumambayan.

These people afterwards found prosperity in the place and decided to stay permanently. They cultivated vast plantation of rice. However, during the larger parts of the 17th and 18th century, Moro Pirates from Panay Romblon and Tablas frequently attacked the area to loot residents' valuables. People were decimated and many were forced to flee into the interior for safety. When the bandits had no more to seize, they left and acclaimed the place "Pinagpalayan".

**Vital Facts and Figures:**

## Annual Cultural Activities:

- Filipino-Chinese Friendship Day (Jan/Feb)
- National Arts Month Celebration (February)
- Pinamalayan Centurion Festival (March/April)
- Senakulo: Cultural Stage Presentation (March/April)
- Araw ng Kagitingan (April)
- Pinamalayan Founding Anniversary Celebration/Bahaghari Festival (April)
- Kalayaan: Independence Day Celebration (June)
- Participation to the Annual Provincial Founding Anniversary (November)
- Baraka sa Balangaw (December)

## NCCA-Acknowledged Cultural Properties (as of 2021)

## Tangible Immovable Cultural Properties (PRECUP Form I)

- a. Pinamalayan Municipal Park
- b. Pinamalayan Grand Bahaghari Arc
- c. Pinamalayan Rainbow Junction/Marfrancisco Triangle
- d. The First Artesian Well

## Intangible Cultural Properties and the Documentation of Traditional and Contemporary Arts and Crafts (Precup Form III)

- a. Pinamalayan Bahaghari Festival
- b. Pinamalayan Centurion Festival

**Assessment:**

Physically, Pinamalayan is gifted with natural scenic attractions that could be beneficial to the locals and tourists, given that the use of the said eco-tourism sites will be planned very well to ensure the preservation of its natural state. In fact, due to continuous emergence and development of new and old eco-tourism destinations, Pinamalayan is projecting an increasing number of tourist arrivals from 2016 up to date based on the Tourist Arrival Reports submitted by its primary and secondary tourism establishments. Aside from the natural attractions available within the municipality, the Cultural tourism also plays a major role in the upliftment of its tourism capability. The regular conduct of festivals and other cultural activities resulted into influx of not just local travelers but the foreigners as well.




In the historical and cultural aspect, the most prominent structure are the Pinamalayan Park and its Grand Bahaghari Arc, Recodo and Ranzo Light house, The Rainbow Junction or commonly known as the "Triangle", Welcome Landmark at Sto. Niño and others. Over the past years, Pinamalayan was able to identify itself as the home of the colorful and historical festivals, other cultural attractions, beauty, progress and artistry.

In assessing the bulk of works and expected activities and programs assigned to this section, it is but fair to conclude that the section deserves permanent plantilla personnel not just as a consideration but rather to guarantee that the trained and experienced staff will be motivated to stay in the LGU.

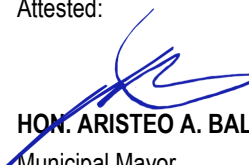
GOAL	SPECIFIC OBJECTIVES/ STRATEGIES	NAME/DESCRIPTION OF PROGRAMS/PROJECTS/ ACTIVITIES	EXPECTED OUTPUTS	LOCATION	TIME FRAME		RESPONSIBLE OFFICE/ AGENCY	FUND SOURCE	COST
					Start	End			
Cultural Development and Preservation Services	Program formulation and implementation, advocacy, promotion, participation to and hosting of events, celebrations and other similar PPAs of historic, cultural and artistic significance	Cultural Promotion and Enrichment Program	Programs for the enrichment of culture and arts conducted	MGOP	Jan	Feb	Office of the Municipal Mayor - Tourism, History, Culture and Arts Unit	MGOP-GF-SPA	500,000.00
		Pinamalayan Filipino-Chinese Friendship Day	Pinamalayan Filipino-Chinese Friendship Day conducted	Municipal Park	Jan	Feb		MGOP-GF-SPA	100,000.00
		National Arts Month Celebration	National Arts Month Celebration conducted	Municipal Park	Feb	Mar		MGOP-GF-SPA	200,000.00
		Centurion Festival Celebration	Centurion Festival Celebration conducted	Municipal Park	Mar	Apr		MGOP-GF-SPA	1,000,000.00
		Annual Cultural Stage Play	Annual Cultural Stage Play conducted	Municipal Park	Mar	Apr		MGOP-GF-SPA	700,000.00
		Pinamalayan Founding Anniversary Celebration	Pinamalayan Founding Anniversary Celebration celebrated	Municipal Park	Mar	Apr		MGOP-GF-SPA	5,035,000.00
		Araw ng Kagitingan	Araw ng Kagitingan celebrated	Municipal Park	Apr	Apr		MGOP-GF-SPA	50,000.00
		Independence Day Celebration	Independence Day Celebration conducted	Municipal Park	Jun	Jun		MGOP-GF-SPA	100,000.00
		Buwan ng Wika	Buwan ng Wika activities conducted	Municipal Park	Aug	Aug		MGOP-GF-SPA	100,000.00
		Participation to the Provincial Founding Anniversary Celebration	Provincial Founding Anniversary Celebration participated	Province of Oriental Mindoro	Oct	Nov		MGOP-GF-SPA	1,000,000.00
		Oriental Mindoro Pandang Gitab Festival	Oriental Mindoro Pandang Gitab Festival participated/hosted	Poblacion	Apr	May		MGOP-GF-SPA	2,250,000.00
		Baraka sa Balangaw Trade Fair and Cultural Events	Baraka sa Balangaw Trade Fair and Cultural Events conducted	Municipal Park	Oct	Dec		MGOP-GF-SPA	2,000,000.00
		Conduct of Cultural Mapping	Meetings, trainings, travel and coordination expenses in line with the preparation of the NCCA-facilitated Cultural Mapping activity	Cultural Mapping conducted, published and submitted to Provincial Government and NCCA	MGOP	Jan		Dec	MGOP-GF-SPA

GOAL	SPECIFIC OBJECTIVES/ STRATEGIES	NAME/DESCRIPTION OF PROGRAMS/PROJECTS/ ACTIVITIES	EXPECTED OUTPUTS	LOCATION	TIME FRAME		RESPONSIBLE OFFICE/ AGENCY	FUND SOURCE	COST
					Start	End			
Cultural Development and Preservation Services	Preservation and Redevelopment of Pinamalayan Municipal Park	Redevelopment of Pinamalayan Municipal Park	Pinamalayan Municipal Park redeveloped (enbankment, improvement of drainage canal, electricals, landscaping, consultation services, Construction of Park Administration Building, Construction of Tourist One-Stop-Shop, reinforcement of Grand Bahaghari, Improvement of existing cultural landmarks and facilities )	Municipal Park	Jan	Dec	MO-THCAU/GSO/MEO	MGOP-GF/Other Sources	50,000,000.00
	Preservation and Development of Other Structure with Historical Significance	Improvement of Marfrancisco Triangle (Rainbow Junction)	Marfrancisco Triangle Improved	Marfrancisco	Jan	Dec	MO-THCAU/GSO/MEO	MGOP-GF/Other Sources	2,000,000.00
		Improvement/Preservation of First Artesian Well at the Public Market	First Artesian Well at the Public Market improved/preserved	Public Market	Jan	Dec	MO-THCAU/GSO/MEO	MGOP-GF/Other Sources	300,000.00
	Operation and Maintenance of Centennial Museum	Acquisition/Purchase/Construction/Fabrication/Manufacturing of display stalls/Booths, Glass reliquaries, Wall Cladding, Frames, Brass/Metal Plates, and other such fixtures/Assemblies/Museum Markers	All necessary equipment, fixtures and accessories acquired/purchased, constructed, fabricated	Centennial Building	Jan	Dec	MO-THCAU	MGOP-GF/Other Sources	1,000,000.00

Prepared by:  
  
**RANDY S. RODIL**  
 Municipal Tourism Operations Officer I

Reviewed by:  
  
**ROSENIO A. TORIANO, EnP.**  
 Municipal Planning & Development Coordinator

  
**ZAIDA D. MICIANO**  
 Municipal Budget Officer

Attested:  
  
**HON. ARISTEO A. BALDOS, JR.**  
 Municipal Mayor