



Republic of the Philippines  
Province of Oriental Mindoro  
**MUNICIPALITY OF PINAMALAYAN**

**OFFICE OF THE MUNICIPAL MAYOR**

Madrid Blvd., Zone III, Pinamalayan, Oriental Mindoro 5208

Email: [mayorsoffice@pinamalayan.gov.ph](mailto:mayorsoffice@pinamalayan.gov.ph)

Telephone No.043-284-3146

**EXECUTIVE ORDER NO. 26 -2022**

**AN ORDER RECONSTITUTING THE LOCAL TOURISM COUNCIL (LTC) OF PINAMALAYAN, ORIENTAL MINDORO**

**WHEREAS**, the Department of Interior and Local Government issued Memorandum Circular No. 95-162 that encourages the local chief executives of every municipalities and cities to organize local tourism councils in their respective areas in line with the residential instructions to improve tourism facilities and in furtherance of Section 17, par (2), (x) of the Local Government Code;

**WHEREAS**, as provided in the aforementioned memorandum, the local tourism council shall be composed of government and private sector representatives and shall serve as the marketing arm of the municipal tourism office.

**WHEREAS**, there is a need to reconstitute a body that will be responsible in the carrying out programs and projects related to sustainable tourism development of the Municipality of Pinamalayan.

**NOW THEREFORE**, I, **ARISTEO A. BALDOS, JR.**, Municipal Mayor by virtue of the powers vested in me by law, do hereby order the reconstitution of Local Tourism Council of Pinamalayan, Oriental Mindoro, as follows:

**Section 1. COMPOSITION.** The Local Tourism Council shall be composed of the following:

**Chairperson:**

**HON. ARISTEO A. BALDOS, JR.** - Municipal Mayor

**Vice Chairperson:**

**HON. JOVEN S. VELASCO** -SKMF President/  
Committee on Tourism Chairperson

**Members:**

<b>HON. ANTONIO VICTOR R. OLYMPIA</b>	- ABC President
<b>ENP ROSENIO A. TORIANO</b>	- Municipal Planning and Dev't. Coordinator
<b>MR. DANNY S. VILLACRUSIS</b>	- Municipal Agriculturist
<b>MR. MARLO C. ROSALES</b>	- MGDH-I MDRRMO
<b>MS. ZAIDA D. MICIANO</b>	- Municipal Budget Officer
<b>MS. NEMIA B. MONSANTO</b>	- MGDH I – HRMO
<b>MR. EDWIN C. MICIANO</b>	- MGDH I – BPLO
<b>MR. JOHN DAVE M. DELOS SANTOS</b>	- Executive Assistant II/LEDIPO
<b>MR. RANDY S. RODIL</b>	- Municipal Tourism Operations Officer I
<b>ENGR. ANGELA CAMILLE F. SAMARITA</b>	- EMS I/OIC-MENRMD
<b>MS. AMELIA L. RAMOS</b>	- MLGOO
<b>PLTCOL ALFREDO E. LORIN, JR.</b>	- Chief of Police, Pinamalayan MPS
<b>AMMAFE D. JARABE, Ed.D.</b>	- DepEd Public Schools District Supervisor
<b>MS. ESTELITA FIEDALAN</b>	- SLPP President
<b>HON. ARNEL F. NAMBIO</b>	- Barangay Captain, Ranzo
<b>HON. GILBERT A. SEÑO</b>	- Barangay Captain, Pili
<b>HON. JOEY C. JAMINOLA</b>	- Barangay Captain, Guinhawa
<b>HON. ROY BRYAN M. MALAPOTE</b>	- Barangay Captain, Zone I
<b>MR. RICARDO B. DELA CRUZ</b>	-Bahaghari Pinamalayan Oriental Mindoro Federation of Tricycle Operators and Drivers

President of Municipal Tourism Council  
Representative from DOT  
Representative from DENR  
All Resorts Managers in the Municipality  
All Catering Operators in the Municipality





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**Secretariat:**

The staff from the Tourism History Culture and Arts Unit (THCAU) shall serve as the Secretariat of the Council

**Section 2. DUTIES AND FUNCTIONS:** The Tourism Council shall perform the following duties and functions:

- a. Help identify and promote potential tourism attractions;
- b. Formulate programs and recommendations to develop local tourism facilities and attractions tapping local resources and funds;
- c. Extend technical and marketing assistance to all tourism-oriented and related establishment;
- d. Formulate Municipal Tourism Code,
- e. Advocate for a responsible culture of tourism among stakeholder and tourist alike;
- f. Create sustainable tourism programs and projects for the community;
- g. Create and promote awareness on the benefits of tourism through mixed media;
- h. Help in monitoring compliance of the requirements of standards and regulations set by DOT, LGU and other government agencies for the general welfare of tourist, visitor and community;
- i. Classify, monitor and issue accreditation to all tourism enterprises and tourism related establishment within the Municipality;
- j. Strictly enforce sanitary standard in public restrooms frequented by public utility vehicles and tourist transport service, i.e. gasoline station, restaurants along main highways;
- k. Assist in marketing the local tourism products and in developing networking with other stakeholders;
- l. Formulate and recommend plans and policies on tourism development by both government and private sectors;
- m. Initiate and recommend the implementation of programs and activities on tourism in coordination with the DOT, LGU, private sector and other entities;
- n. Initiate private and public partnerships in implementing tourism development plans, programs and activities;
- o. Promote and support sustainable tourism by facilitating community-based tourism activities;
- p. Facilitate resource generation for tourism activities;
- q. To represent the municipality in the functions and assemblies to be organized by the Department of Tourism and Central Luzon Tourism Councils; and,
- r. Other related functions or activities as may be approved by the Board of Directors.

**Section 3. EFFECTIVITY** This Executive Order shall take effect immediately.

Done this 30<sup>th</sup> day of **September 2022** in the Municipality of Pinamalayan, Oriental Mindoro.

**ARISTEO A. BALDOS, JR.**  
Municipal Mayor

