



Republic of the Philippines  
Province of Oriental Mindoro  
**MUNICIPALITY OF PINAMALAYAN**

**OFFICE OF THE MUNICIPAL MAYOR**

Madrid Blvd., Zone III, Pinamalayan, Oriental Mindoro 5208

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Telephone No.043-284-3146

**EXECUTIVE ORDER NO. 25- 2022**

**AN ORDER RECONSTITUTING MUNICIPAL PRICE COORDINATING COUNCIL (MPCC) OF PINAMALAYAN, ORIENTAL MINDORO**

**WHEREAS**, the RA 10623 states that the policy of the State to ensure the availability of basic necessities and prime commodities at reasonable prices at all times without denying legitimate business a fair return on investment;

**WHEREAS**, it is likewise the concern of the State to provide effective and sufficient protection to consumers against hoarding, profiteering and cartels with respect to the supply, distribution, marketing and pricing of said goods, especially during the occurrence of a calamity, emergency and widespread illegal manipulation and similar situations;

**WHEREAS**, it is necessary to reorganize the Municipal Price Coordinating Council to address, forestall and monitor exorbitant, excessive, and unreasonable price increases of essential prime commodities in the municipality;

**NOW THEREFORE, I, ARISTEO A. BALDOS, JR.**, Local Chief Executive of the Municipality of Pinamalayan, Province of Oriental Mindoro, by virtue of power vested in me by law, do order the reconstitution of Municipal Price Coordinating Council (MPCC) of Pinamalayan, Oriental Mindoro as follows:

**Section 1. COMPOSITION.** The Municipal Price Coordinating Council (MPCC) is hereby reconstituted as follows:

**Chairperson:**

**HON. ARISTEO A. BALDOS, JR.** - Municipal Mayor

**Vice- Chairperson:**

**HON. RODOLFO M. MAGSINO** - Municipal Vice Mayor

**Members:**

<b>MS. MIRASOL J. SANTOS</b>	- Municipal Administrator
<b>MR. DANNY S. VILLACRUSIS</b>	- Municipal Agriculturist
<b>MS. ESMERALDA M. PEREZ</b>	- Market Supervisor
<b>ENP ROSENIO A. TORIANO</b>	- Municipal Planning and Dev't Coordinator
<b>DRA. NIÑA KRISTINNE L. PUNZALAN</b>	- Municipal Health Officer
<b>ENGR. MANOLITO E. MASCULINO</b>	- Municipal Engineer
<b>MR. PLARIDEL S. CUIPADO</b>	- Municipal Treasurer
<b>MS. ZAIDA D. MICIANO</b>	- Municipal Budget Officer
<b>MS. JUDY D. MORENTE</b>	- Municipal Accountant
<b>MS. GRACE EUNICE F. FABELLA</b>	- MSWD Officer
<b>MR. CARLITO M. MEJICO</b>	- Municipal Assessor
<b>MR. MARLO C. ROSALES</b>	- MGDH I - MDRRMO
<b>MR. ALAN MICHAEL V. ANSALDO</b>	- Administrative Officer V/Slaughterhouse Master
<b>MS. ANGELA CAMILLE F. SAMARITA</b>	- EMS I/OIC-MENRMD
<b>MS. AMELIA L. RAMOS</b>	- MLGOO
<b>AMMAFE D. JARABE, Ed.D.</b>	- DepEd Public Schools District Supervisor
<b>MS. ROSEMARY P. LANDOY</b>	- DTI Focal
<b>MR. NORVEN ARELLANO</b>	- Young Progressive Vegetable Dealers and Retailers Ass. of Pinamalayan Market, Inc.
<b>MR. BRIANT HERNANDEZ</b>	- PASPIMMSATODA, INC
<b>MR. DENNIS A. SOLAMILO</b>	- Quinabigan National High School Consumers Cooperative
<b>MS. ESTELITA FIEDALAN</b>	- SLPP, President





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**MR. ARNEL E. HUTALLA, CESO V** - DTI Provincial Director  
Justice Institution Representative  
All Punong Barangays in the Municipality of Pinamalayan

**Section 2. DUTIES AND FUNCTIONS.** The MPCC shall perform the following duties and functions:

1. Active coordination with other appropriate government agencies to prevent unwarranted price increases and hoarding of rice and other prime commodities;
2. Coordinate the productivity, distribution and price stabilization programs, projects and measures of the local government and develop comprehensive strategies to affect a general stabilization of prices of basic necessities and prime commodities at affordable levels;
3. Advise the Municipal Mayor and the Sangguniang Bayan the status and progress of the programs, projects and measures undertaken by its member agency or office as well as the comprehensive strategies developed by the Council to stabilize the prices of basic necessities and prime commodities;
4. To conduct in-depth analysis on the causes of price fluctuations;
5. To recommend steps to correct unwarranted price increases and supply shortages;
6. Regular inspections of public markets;
7. Activation of Hotlines, Consumers Complaint Desks and Timbangan ng Bayan;
8. Deputation of Barangay Officials and NGOs to monitor abnormal price increases;
9. In times of crisis, calamity or state of emergency, the Municipal Price Coordinating Council shall convene immediately after the occurrence of such crisis, calamity or state of emergency to coordinate the implementation of the Rules and Regulations implementing Republic Act 7581, but not limited to the emergency measures enumerated hereunder:
  1. Price/supply monitoring activities of basic and prime commodities should be conducted immediately following the calamity or state of emergency;
  2. Specific items identified as basic necessities/prime commodities not part of regular monitoring may not be covered;
  3. Frequency of price supply monitoring may be increased. Only items with price change and supply problem should be reported.

**Section 3. MEETING AND QUORUM.** The Council shall meet at least once in a quarter or as often as may be necessary.

**Section 4. REPEALING CLAUSE.** All order, issuances and memoranda issued inconsistent herewith are hereby repealed or modified accordingly.

**Section 5. EFFECTIVITY.** This Executive Order shall take effect immediately.

Done this 30<sup>th</sup> day of **September 2022** in the Municipality of Pinamalayan, Oriental Mindoro.

**ARISTEO A. BALDOS, JR.**  
Municipal Mayor

