



Republic of the Philippines
Province of Oriental Mindoro
MUNICIPALITY OF PINAMALAYAN

OFFICE OF THE MUNICIPAL MAYOR

Madrid Blvd., Zone III, Pinamalayan, Oriental Mindoro 5208

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Telephone No.043-284-3146

EXECUTIVE ORDER NO.10-2022

AN ORDER DESIGNATING MR. JOHN DAVE M. DELOS SANTOS AS LOCAL ECONOMIC DEVELOPMENT AND INVESTMENT PROMOTION OFFICER (LEDIPO) OF THE MUNICIPALITY OF PINAMALAYAN, ORIENTAL MINDORO

WHEREAS, DILG Memorandum Circular No. 2020-167 provides guidelines on the establishment of Local Economic Development and Investment Promotion (LEDIP) Unit in every municipalities;

WHEREAS, Executive Order No. 14-2021 issued by the Local Chief Executive on May 4,2021 provides for the establishment of Local Economic Development and Investment Promotion (LEDIP) Unit in the Municipality of Pinamalayan, Oriental Mindoro;

WHEREAS, there is a need to designate LEDIPO that will focus on the preparation, coordination and execution of local economic development and investment promotion programs of the municipal government;

NOW THEREFORE, I, **ARISTEO A. BALDOS, JR.**, Municipal Mayor of Pinamalayan, by virtue of the power vested in me by law do hereby order the designation of **MR. JOHN DAVE M. DELOS SANTOS** as Local Economic Development and Investment Promotion Officer (LEDIPO) of Municipality of Pinamalayan, Oriental Mindoro, as follows:

Section 1. DESIGNATION. **MR. JOHN DAVE M. DELOS SANTOS** shall be designated as the Local Economic Development and Investment Promotion Officer and shall be the head of Local Economic Development and Investment Promotion Unit.

Section 2. DUTIES AND FUNCTIONS. The Unit will take charge of all activities related to LGU investment facilitation and promotion activities, local enterprise development, establishment of support mechanisms for the growth of Micro, Small and Medium Enterprises (MSMEs), provide mechanisms for business retention and expansion, and other business and economic activities to attract investments and generate employment. It shall be headed by the Local Economic Development and Investment Promotions Officer (LEDIPO). Specific functions of the office are as follows:

1. Serve as member of the advisory group that will guide the LGU for investment promotion;
2. Steer the creation of a business enabling environment to attract, retain or expand investments.
3. Advocate and promote policies and practices that will encourage local investment such as:
 - a. Preparation of LGU Economic Development aligned with the Provincial Development and Physical Framework Plan (PDPFP), Comprehensive Land Use Plan (CLUP), Comprehensive Development Plan (CDP) and Local Investments and Incentive Codeas may be applicable.
 - b. Assist on the formulation of Local Investments and Incentive Code (LIIC).
 - c. Marketing and Promotion Strategies of the LGU.
4. In close coordination with the Municipal Planning and Development Coordinator, identify revenue generating and enterprise development projects of the LGU which may be implemented by the private sector through Public-Private Partnership (PPP) arrangements;
5. Provide support and facilitation assistance for prospective and new investors;
6. Establish and maintain a local economic database containing relevant facts and figures on the local economy to be able to provide information about business potentials of the LGU including services





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prospective investors to attract more investment to flow in the locality.

7. Conduct mission trips in relation to promotion and marketing activities of the LGU to attract investments;
8. Assist and support local councils whose undertakings are related to economic development
9. Assist in the promotion and development of Micro, Small and Medium Enterprises (MSMEs) in the locality, as well as all other potential investors, particularly in (1) securing licenses and permits, (2) identifying business or joint venture partners, raw materials suppliers and possible business sites, (3) sourcing skilled manpower and service providers, and (4) facilitating the resolution of issues and concerns encountered by business entities;
10. Establish and maintain partnership with Regional Office of National Economic Development Authority (NEDA), Public-Private Partnership (PPP) Center; Department of Trade and Industry (DTI), DTI-Board of Investments (DTI-BOI), National Competitiveness Council (NCC); Department of Science and Technology (DOST), Department of Finance (DOF) Bureaus and attached agencies such as Bureau of Internal Revenue (BIR), Bureau of Customs (BOC), Securities and Exchange Commission (SEC), and Bureau of Local Government Finance (BLGF), along with other national government regulatory agencies and with the private sector, NGOs/CSOs, academe and other stakeholders in the implementation of programs, projects and activities that will promote the business-friendliness and competitiveness of the LGU.
11. Represent the Municipality in trade and investment meetings, conferences, and other similar activities in both domestic and foreign venues.
12. Prepare and disseminate investments promotion collaterals, e.g., brochures, and a website of the LGU for the purpose of information dissemination, including issuing reminders to Registered Enterprises, and providing information relevant to investors, among other information generally relevant to doing business.

Section 3. OFFICE. The vacant office located at the Ground Floor Legislative Building beside temporary Municipal Treasury Office shall serve as the office of LEDIP Unit. The LEDIPO shall be assisted by two (2) support staff.

Section 4. FUNDING. Budgetary allocation for the implementation of this executive order shall be made available from the General Fund including training/capability building and other administrative costs.

Section 5. REPEALING CLAUSE. Section 1 of Executive Order No. 14-2021 designating Mr. Ricardo A. Lim as the Local Economic Development and Investment Promotion Officer and all other executive issuances which are inconsistent with or contrary to the provision of this Executive Order are hereby repealed.

Section 6. EFFECTIVITY. This Executive Order shall take effect immediately.

Done this 22nd day of July 2022 in the Municipality of Pinamalayan, Oriental Mindoro.


ARISTEO A. BALDOS, JR.
Municipal Mayor

