



Republic of the Philippines  
Province of Oriental Mindoro  
**MUNICIPALITY OF PINAMALAYAN**

**OFFICE OF THE MUNICIPAL MAYOR**

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**EXECUTIVE ORDER NO.047-2016**

**DESIGNATION OF LOCAL ECONOMIC INVESTMENT AND PROMOTION OFFICER**

**WHEREAS**, the Department of Interior and Local Government (DILG) Memorandum Circular No. 2010-113 encourages the designation of permanent Local Economic and Investment Promotion Officer (LEIPO);

**WHEREAS**, the local government plays an active role in attracting more investments by providing an environment that will generate and enhance economic activities in the municipality;

**WHEREAS**, designation of Local Economic and Investment Officer (LEIPO) is crucial in promoting Local Government of Pinamalayan as an attractive investment destination and enabling this LGU to become a Business Friendly and a Competitive Municipality.

**NOW, THEREFORE, I, ARISTEO A. BALDOS, JR**, Local Chief Executive of the Municipality of Pinamalayan, by virtue of the powers vested in me by section 465 (b)(2)(iii), Article One, Chapter 3, Book III of Republic Act 7160, the Local Government Code of 1991, do hereby designate **CRESENCIANO C. ABEL, Licensing Officer III**, as the Local Economic and Investment Promotion Officer (LEIPO) of Pinamalayan, Oriental Mindoro who will be responsible in performing the following functions:

- a. Facilitate the preparation, coordination, and execution of local economic and investment promotion policies, projects, and activities of the this municipal government;
- b. Facilitate the establishment of an aggressive, systematic, coordinated, sustained promotion and marketing of the LGU as investment location;
- c. Provide basic information about business potentials of the LGU including LGU services to prospective investors to attract more investments to flow in the community. This includes establishing a local economic data base containing relevant facts and figures;
- d. Coordinate with other offices in the promotion of economic activities such as the Planning and Development, Treasury and Budget Offices and the other government agencies;
- e. Coordinate with the private sector in investment promotion campaigns or negotiations concerning PPP joint ventures;
- f. Conduct information dissemination on local government policies on investment, investment wage laws, required permits;
- g. Provide assistance on preparing an LGU Business Plan, advice on product development and identification of target markets to potential investors, and assist with marketing and financial planning of micro, small, and



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- h. Conduct pilot projects that involve best practices and developing knowledge products on successful local economic transformations for dissemination to LGU;

**EFFECTIVITY.** This Executive Order shall take effect immediately.

Done in the Municipality of Pinamalayan, Oriental Mindoro this 3<sup>rd</sup> day of November 2016.

  
**ARISTEO A. BALDOS, JR.**  
Municipal Mayor