



Republic of the Philippines
Province of Oriental Mindoro
MUNICIPALITY OF PINAMALAYAN

OFFICE OF THE MUNICIPAL MAYOR

Madrid Blvd., Zone III, Pinamalayan, Oriental Mindoro
Email: mayorsoffice@pinamalayan.gov.ph
Telephone No. 043-284-3146

EXECUTIVE ORDER NO. 03-2018

AN ORDER CREATING THE LOCAL PRICE COORDINATING COUNCIL (LPCC) IN THE MUNICIPALITY OF PINAMALAYAN, PROVINCE OF ORIENTAL MINDORO

WHEREAS, Memorandum Circular No. 2008-61 issued by Department of the Interior and Local Government Unit strongly encouraged all Local Chief Executives to activate their Local Price Coordinating Councils (LPCCs) or to organize the said Councils where there are none, for consumer protection purposes, and for a more purposive and sustained monitoring of selected prime commodities pursuant to Republic Act No. 7581, otherwise known as the Price Act, and Republic Act No. 71, otherwise known as the Price Tag Law;

WHEREAS, pursuant to the provision of Section 11 of Republic Act 7581 otherwise known as the Price Act, every local government unit is hereby mandated to create the Local Price Coordinating Council (LPCC);

WHEREAS, it is necessary for the Municipal Government of Pinamalayan to create the Local Price Coordinating Council (LPCC) to protect the interest and welfare of the consumers against unreasonable increases of basic necessities and prime commodities;

NOW THEREFORE, I, ARISTEO A. BALDOS, JR., Municipal Mayor of Pinamalayan, by virtue of the power vested in me by law do hereby order the creation of the Local Price Coordinating Council (LPCC) in the Municipality of Pinamalayan, Oriental Mindoro as follows:

Section I. COMPOSITION. The Local Price Coordinating Councils (LPCC) shall be composed of the following:

HON. ARISTEO A. BALDOS, JR.	- Municipal Mayor/Chairperson
DTI Representative	- Vice-Chairperson

MEMBERS:

MS. ESMERALDA M. PEREZ	- Market Supervisor V
MR. DANNY S. VILLACRUSIS	- Municipal Agriculturist
DR. ADELAIDO A. MALALUAN	- Municipal Health Officer
ENGR. MANOLITO E. MASCULINO	- MENRO
MR. CRESENCIANO C. ABEL	- Licensing Officer III
Two (2) representatives from Non-Government Organization (NGO)	

Section II. FUNCTIONS. The Local Price Coordinating Council (LPCC) shall perform the following functions:

1. The LPCC shall ensure stability of prices and supply of basic necessities and prime commodities;



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2. Recommend to the NPCC or to the Implementing agencies suggested retail prices and/or price ceilings for certain basic necessities and/or prime commodities in their respective areas;
3. Conduct in-depth analysis on causes for price fluctuations; and
4. Recommend action steps to correct unwarranted price increases and supply shortages.

MEASURES TO UNDERTAKE DURING CALAMITIES AND EMERGENCIES:

1. In the event of crisis, calamity or state of emergency, the Local Price Coordinating Council shall be convened immediately to monitor prices and supplying of basic necessities.
2. Further, prices of basic necessities unless otherwise declared by the President are automatically frozen at their prevailing prices. Intensified price and supply monitoring is conducted daily to ensure compliance with the prevailing prices and prevent illegal acts of price manipulation. Specific items identified as basic necessities and prime commodities not part of the regular monitoring may be covered.
3. Continuous coordination with the manufacturers of basic necessities and prime commodities and supermarkets associations during times of calamities to ensure that there is adequate supply of basic goods in areas affected.

Section III. EFFECTIVITY. This Executive Order shall take effect immediately.

Done this 6th day of **February 2018** in the Municipality of Pinamalayan, Oriental Mindoro.


ARISTEO A. BALDOS, JR.
Municipal Mayor